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DISCOP Johannesburg In Dollars, Cents and Rands

This year, DISCOP Africa will take place from October 25 to 27 to avoid conflict with the American Film Market (AFM), which is being held October 31-November 7. Last year, the Johannesburg market took place at the same time as the Hollywood event, starting on November 2. But this time the conflict is with MIPCOM, which ends just six days earlier and barely leaves any time for executives to travel back to their offices before heading to South Africa.

According to Patrick Zuchowicki, general manager of Basic Lead, the Los Angeles and Paris, France-based DISCOP Africa organizer, "AFM is an important event



for the Sub-Saharan African entertainment content industry. We announced the move last year, and at that time MIPCOM had not announced that they were going to permanently move their dates from the first week of October to the third week of October."

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New Larger Venue For MIP Cancun



Four editions of MIP Cancun and three different (and larger) venues later, it's clear that the fast-growing Mexican TV market organized by Reed MIDEM is expanding. The new venue for the fourth annual event, to be held November 15 to 17, 2017, is now the Moon Palace Resort. The resort,

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MIPCOM Review: Sales, challenges on the Croisette

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Strategy, reasons for B-movies release schedules

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New shows being shown at DISCOP and MIP Cancun

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ATF Promises Stronger Seminars, More Sideshows



Communication with Asia TV Forum and Market (ATF) organizers inevitably leads to an emphasis on the event's seminars and conference elements rather than the TV trade show portion. But in an interview with Yeow Hui Leng, senior project director of ATF Asia and ScreenSingapore at Reed Exhibitions, VideoAge managed to get some insight into the market, too.

Taking place November 28 to December 1, 2017, the 18th annual edition of the four-day event (three days of which are reserved for the market), will be held as usual

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