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Two Original Dramas from Disney MD LA at NATPE

Drama in a boxing ring and the secret surrounding Mexican-American singer Selena's death round out Disney Media Distribution Latin America's original production line-up here at NATPE.

Selena's Secret (*El secreto de Selena*) is a 13-episode series based on the 1997 book by Puerto Rican journalist and three-time Emmy winner Maria Celeste Arrarás. Selena Quintanilla-Pérez was a popular American singer of Mexican ancestry murdered in 1995. The series includes what the 1997 movie starring Jennifer Lopez in the role of the Tejano music star, left out. According to Arrarás, "it is a very different tale to the official version told immediately after the murder."



While DMDLA is the international distributor, the series is a co-production of Disney with Miami-based LatinWe and Mexico's BTF Media. Onboard as broadcasters are TNT for Latin America and TV Azteca in Mexico.

The announcement was made here at NATPE during a press conference with, from left to right in

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Telemundo's Roc Stars Gather To Celebrate

Every year, the Telemundo team works to up their game when it comes to their annual NATPE screening and party. Last night's event managed to pull off the intended mission, with around 500 guests, and 80 stars of Telemundo's new and upcoming series in attendance. The cast of the company's newest series, romantic comedy *La Fan*, was there for the screenings held at Eden Roc and the subsequent red carpet event, as were representatives from all of Telemundo's superseries, including Rafael Amaya, Humberto Zurita, Carolina Miranda, Mariana Seoane and Fernanda Castillo.

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Buyers Preparing For Unusual L.A. Screenings

With this NATPE almost over, the L.A. Screenings are now just around the corner. Actually, there are other TV markets in between — such as Discop Dubai, Sportel America, MIP-TV, NAB and Hot Docs — but still May 16 is only 117 days away.

The major U.S. TV networks' announcements, better known as the Upfronts, will begin in New York City on the morning of Monday, May 15 and finish on the morning of Thursday, May 18, the day in which Twentieth Century Fox TV Distribution will start the Studios' screenings with their Latin American contingent in Los Angeles.

As for the Newfronts, they will start in New York City on the morning of May 1 and wrap up in the afternoon of May 12. Some 24 digital content players are expected to pitch Madison Avenue.

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