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NATPE 20

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Real Life Drama at Disney *Hasta Que Te Conocí*

Biopic musical drama *Hasta que te conocí* profiles the life of Mexican singer-songwriter Juan Gabriel. Disney Media Distribution Latin America (DMD-LA), the distribution and production arm of The Walt Disney Company Latin America, Somos Productions and Juan Gabriel have begun production on the series, which is slated to premiere in the U.S. on Telemundo in 2016. *Hasta que te conocí* is produced by Mexico's BTF Media. Gabriel himself is a partner on the project, which will be shown on TNT and TV Azteca, in addition to Telemundo.

The 13-episode series, which chronicles Juan Gabriel's rise from Ciudad Juarez, Mexico, to stardom as a successful musician, begins

with the story of his mother, Victoria Aguilera Valadez. Played by Dolores Heredia, Victoria is a girl from a poor town who sacrifices everything to be with her true love, Gabriel Aguilera. Despite her determination, she is forced to put her son, then named Alberto, up for adoption in order to provide a better life for him.

The series chronicles seven

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NATPE Gives Indies a Good Rate of Return

In addition to all the major U.S. studios here in Miami, the mini-studios (such as Lionsgate and Viacom) and the mini-majors (such as A+E and Starz) are on the scene.

But put together, they represent just seven percent of the total number of exhibiting companies at NATPE. However, they generate 70 percent of revenue for the organization and constitute 80 percent of buyers' expenditures.

Although still a considerable amount in terms of dollar figures, the indies are left with just 20 percent of the pie to be divided among over 250 exhibiting content sellers.

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COMING UP: DISCOP Istanbul edition for Middle Eastern sales February

VideoAge Daily on the go

Discop Istanbul Not to Bring Discord

More changes are in store for Discop Istanbul. The market is considering moving its start from March to June for its 2017 edition, or reinforcing the March dates with a strategic alliance.

In March 2014 Patrick Zuchowicki Jucaud announced that he sold 50 percent of Discop Istanbul to the local trade organizer, Globus Fairs. This action prompted some concerns by Turkish TV content distributors.

Here at NATPE, all Turkish companies are reluctant to talk about the discord with Globus, except for saying that the major distributors will be under one umbrella stand as sign of discontent. Some wondered why the Discop organizer, Paris and Los Angeles-based Zuchowicki Jucaud, did not merge with the Istanbul Chamber of Commerce (ICC), which successfully organized an umbrella stand at MIPCOM.

After showing initial interest in an interview, Globus Fairs did not reply to *VideoAge Daily*'s e-mail

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