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VIDEO AGE

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MIPCOM Buyers Facing a Glut of New U.S. Shows

The new U.S. TV season features 120 scripted shows, if one considers broadcast, cable and OTT services. Of these, over 70 new series are on commercial networks. That doesn't even include the summer entries and mid-season shows, despite the fact that the U.S. studios prefer talking about them at NATPE in January. At least six of the new shows are based on movies, and even more are expected the next season. In addition, this season sees a record number of movie super stars migrating to television.

As reported in VideoAge's MIPCOM Issue, more than 400 new scripted series will ultimately be introduced in the 2015-2016 TV season, across all platforms. Last season there were about 370.

Overall, among all exhibiting companies, VideoAge estimates that



buyers will be able to shop over 4,000 new shows, but the industry will not return to the "pick-and-choose" system of the early years of television, because buyers will be competing for multiple platform rights.

This afternoon, at 4 p.m., Showtime's David Nevins and CBS' Armando Nuñez (pictured on the

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MIPJr Vs. BLE Is A Matter Of Opinion

For those in the kids business, this is a key time of the year. MIPJunior, the market for kids' audiovisual content that was held on Saturday and Sunday here in Cannes, is immediately followed by London's Brand Licensing Europe, which, by any yardstick, is Europe's pre-eminent licensing show. So, the question is — who goes to which and why?

The answer, possibly unsurprisingly, is, it depends on who you are, what you want, and your focus. For example, Lawless's Cathy Malatesta clearly skipped MIPJunior for BLE, but others are ambivalent.

Andrew Kerr, co-head of Nelvana Enterprises summed it up succinctly, saying, "while it is obvious that there

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Broadcast NOT As Simple As An App

Catherine Warren of Canada's FanTrust Entertainment moderated yesterday's panel on the future of broadcast. The discussion topics included the embrace of OTT, closely monitored habits of the binge-watchers, user-driven and user-created content and the success of multiplatform programs.

As in most cases, the seminar took only one view of TV, neglecting other elements such as regulations, the need of having FTA for those who cannot afford OTT, ratings, which all together form a clearer picture of the future of broadcast.

The viewing location was a contested topic. In the preceding presentation "View from Over-the-Top," Christopher Vulliamy of PwC projected an image that predicted a future that involves "programming for a universe of one," he said. The cartoon, captured from *South Park*, foretold a grim future for devices: each child was glued to their own screen in the corner of a dimly lit bedroom.

During "Broadcast: Simple as an

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