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What Can We Expect in U.S. Television for 2015-2016?

January is the month when networks pick projects to make into pilots, so by now executives in the know have an idea of how the new season is shaping up.

Yet, for whatever reason, the networks had a late start in buying, so scripts are coming in later than usual. This could be because networks are buying fewer projects than in years past. Networks are beginning to adopt the cable model, which is to make fewer bets and give more attention to the purchases made.

If early pick-ups from the online channels are any indication, the next season will be tilted toward comedies and dramas with war themes. In the comedy realm, Amazon made a straight-to-series



sitcom order from director Woody Allen. Also, expect dramas adapted from features.

In addition, according to *The Los Angeles Times*, broadcasters will be scheduling fewer unscripted shows, even though reality TV is a "cheap way to fill primetime." *The Times* quoted producer Tom Nunan

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Latin America Comes Home to NATPE

It looks like Latin America is growing well under the "pink tide," or left-of-center government rule that covers most of the continent (Uruguay, Bolivia, Brazil, Argentina, Chile, Ecuador and Venezuela), in a way that only the late Argentinean writer Julio Cortázar could have imagined.

According to the International Monetary Fund, last year the LATAM economy grew by 1.3 percent and this year there will be a small increase. Television is also expected to follow this trend, with modest but steady increases in viewership, advertising and the number of outlets, productions and

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COMING UP: The TV industry's salute to Cesar Diaz

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VideoAge Daily on the go



RSVP: Parties and Events at NATPE 2015

The invitations to NATPE's best parties are in the mail. In case you didn't catch all of them, here's the list of those you don't want to miss (as long as you got an invite):

Yesterday, there was NATPE's Welcoming Party, and today there's NATPE's Opening Party, NBCUniversal's (domestic TV) bash, Telemundo Internacional's luncheon and evening extravaganza, Rentrak's cocktail reception, Tricon's cocktail party and Alerna TV's soirée.

All these parties are in addition to today's NATPE reality luncheon and this afternoon's happy hour at the exhibition hall (which will be repeated tomorrow). Plus, on Thursday, the happy hour will transform into an afternoon of champagne toasts. Also on Thursday, Tandem will toast Donald Sutherland with a champagne breakfast celebrating animated family adventure movie *Pirate's Passage*.

Tomorrow (Wednesday) is Tarkoff Awards time, but even

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