



VIDEOAGE

INTERNATIONAL

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DAY 2

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With Armando Nuñez MIP Celebrates Int'l Television

This is the second award at MIP-TV received by the 59-year-old Armando Nuñez (pictured), president and CEO of CBS Global Distribution Group and Chief Content Licensing Officer of CBS Corporation. His latest award was for Achievement in International Television with a ceremony that was held yesterday at the Palais followed by a cocktail reception at the Carlton Hotel.

Previously, in 2013, Nuñez received the MIP-TV Medal of Honor, together with his father Armando Nuñez, Sr., a former U.S. studio executive. That award marked the first time a Medal of Honor was instituted at the market. At that time Nuñez served as the CEO of CBS Global Distribution.

In his 36-year career, Nuñez also held executive positions at ABC, Via-



com, New World, Universal, and CBS Paramount.

The award is an annual event presented by *Variety* in association with Reed MIDEM, MIP-TV organizer. 🇮🇹

Turkish Content On Display at MIP-TV

It's now common to see an abundance of Turkish content brought by international sales companies to exhibit at MIP-TV. In addition to the usual Turkish Pavilion, all six major Turkish TV distributors (referred to as the "six sisters" — soon to become seven with the recent addition of Madd Entertainment) are in Cannes with individual stands, many of them impressive in terms of size and decor.

To get a sense of what these companies — which tend to dominate the international TV content scene these days — are featuring in Cannes and their strategy for the market, we asked them a series of questions.

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VideoAge Daily on the go



Medals of Honor Salute Talent and Leadership

Yesterday evening, EbonyLife Media CEO Mo Abudu, producer Ilene Chaiken, Banijay Group chairman Stéphane Courbit, and Sky Vision's MD Jane Millichip received MIP-TV 2019 Médailles d'Honneur.

MIP-TV recognized executives from Nigeria, the U.S., France and the U.K. for "their talent and leadership in the international television community." The ceremony took place at Cannes' InterContinental Carlton Hotel.

Forbes magazine described Abudu as "Africa's Most Successful Woman." She launched the Nigerian broadcaster EbonyLife TV in 2013 and went into filmmaking with EbonyLife Films in 2015. Sony Pictures Television (SPT) announced a three-project agreement with EbonyLife TV in March 2018.

Chaiken is best known as the creator of *The L Word*, as well as her role as showrunner of *The Handmaid's Tale*, for which she received an Emmy. She is also the

(Continued on Page 4)



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My 2¢

Nowadays, writing about entertainment is no longer entertaining. In order for our readers to be amused when perusing VideoAge, we should instead write about Donald Trump, Theresa May, Kim Jong-un, Jean-Claude Juncker, Rodrigo Duterte, and Mohammed bin Salman.



At times, I wish I had the talent of *The Economist's* editors — journalists who always seem able to write about serious topics with irony, sarcasm, and humor (and not necessarily in that order).

Granted, they have the fortune to be writing about fun personalities such as U.S. President Donald “No Collusion” Trump and North Korea’s Kim “Rocketman” Jong-un.

For us at *VideoAge*, “Rocketman” refers not to the political figure, but to a new Paramount movie that will be screened at the L.A. Screenings. And “no collusion” only means that people didn’t complain about our articles.

Imagine that, after the *gilets jaunes* demonstrations throughout France, *VideoAge* had to replace the yellow T-shirts its distribution staff wears at trade shows with black tees so as not to offend France, which is MIP-TV’s Country of Honor.

We could make fun of the “perceived” gloom and doom that surrounds MIP-TV, but people with no sense of humor would get upset. Also, how could anyone find something lighthearted about the many Fox Studios employees who won’t be absorbed into Disney and the many Disney staffers who will be considered redundant?

We’re reaching a point where writing about politics is more entertaining than writing about entertainment. At MIP-TV especially, oxytocin, otherwise known as the “feel-good hormone,” has been replaced by cortisol, the “stress hor-

mone.” Soon enough, stores around Cannes will start selling cortisol pills in order to make people feel at home. To paraphrase American comedian Groucho Marx, “It isn’t necessary to come from Kansas City in order to be unhappy.”

Nowadays at MIP-TV, even cracking a joke could be a source of aggravation, since it has to be devoid of sexism, homophobia, racism, sexual innuendos, business practices, political biases, physical appearances, religious undertones, mental states, disabilities, medical philosophies (as in vaxxers vs. anti-vaxxers), and, of course, veganism.



Today, people resort to overly polite exchanges, that are monitored by the Political Correct Police Force, such as, “Everything is great, thank you,” or “When did you arrive?” or “Where are you staying?” Responses to journalists’ questions consist of: “We don’t know yet,” “Yes,” “No,” “Maybe,” and, at times, “Quote me as saying that I was misquoted.” Questions, such as “Which is your main territory?” get an-

swers like: “All countries.”

Under these circumstances, I doubt that even Groucho Marx could write something amusing, even though he had a chance to explain: “I must say I find television very educational. The minute somebody turns it on, I go to the library and read a good book.”

Dom Serafini

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Medals of Honor

(Continued from Cover)

executive producer on *The L Word* reboot, which was announced earlier in the year. In 2017, 20th Century Fox Television renewed a multi-year overall deal with Chaiken, under which she continued to produce Fox drama *Empire*. Chaiken is being interviewed as part of a keynote event, which falls under MIP's conference theme of "Pushing Boundaries."

Courbit began his career as a producer for Coyote, moving on in 1994 to create Case Productions, which later merged with Endemol in 1998. After serving as CEO of Endemol France, and a brief stint in creating LOV Group, Courbit formed Banijay Group in 2008, later merging the group with Zodiak Media in 2016. Courbit took part in a keynote session yesterday with Banijay CEO Marco Bassetti and Banijay France CEO François de Brugada as part of the market's Country of Honor programming.

Sky Vision's Millichip has been leading the business end since 2013 and has overseen the company's investment in nine production companies based in the U.K. and the U.S. Over the years, she's served as Zodiak Rights' managing director, RDF Rights' COO, and Living TV's senior commissioning editor, among other roles. 🇺🇸



MIP-TV Plans To Reboot

In an unusual procedure, yesterday morning Reed MIDEM held a pre-market press conference at the Palais, replacing their usual end-of-market report, to announce major changes to next year's MIP-TV. At the conference, Laurine Garaude, director of the Reed MIDEM Television Division, also announced that Lucy Smith had been appointed deputy director of the Television Division.

According to Garaude, participants should expect big changes at MIP-TV 2020, with a particular emphasis on in-development programs and a brand new strategy for exhibitors.

In addition, Garaude pointed out that this MIP-TV welcomed 40 new exhibitors at the market. 🇺🇸

TLN's Aldo Di Felice Announces Buyback

With the aid of three community shareholder families, Telelatino Network president Aldo Di Felice completed the buyback of the 50.5 percent interest in TLN that had been acquired by Corus Entertainment more than 17 years ago. Moving forward, the company will go under the banner TLN Media Group.

Di Felice commented, "The Di Battista, Rosati and Joseph Vitale families are well known for their business success, community involvement and charitable efforts. They were early investors in TLN and have remained committed supporters for three decades. I am pleased to partner with them and continue to develop TLN Media Group into an even more influential Canadian independent multicultural media organization."

TLN Media Group runs seven specialty TV services, with English, Italian, and Spanish language options. The company's flagship channel, TLN TV, was launched in 1984 as a Spanish and

Italian general interest channel. TLN also operates the Canadian local versions of Mediaset Italia and Univision.

Di Felice added, "We are proud to be serving ethno-culturally diverse communities and Canadians at large. Bridging cultures and communities has always been our strength. Now more than ever we intend to play a growing role in the development of Canada's multicultural society."

Pictured below is Aldo Di Felice here in Cannes. 🇺🇸



Straight From the Palais

- **Banijay Productions Germany** will produce a local version of *Shipwrecked* for the German channel RTL2. The first international remake of the format since it was rebooted this year, *Shipwrecked* is set on two remote islands on which two rival tribes compete against each other to recruit newcomers. The original version was produced by Fizz and Motion Content Group for E4.

- **GRB Studios** sold two documentary series to RTL Netherlands. *Irreconcilable Differences* focuses on infamous divorces between celebrities, such as Johnny Depp and Amber Heard, and Brad Pitt and Angelina Jolie. *Cashed Out* showcases scandalous stories of celebrities who have made millions as well as those who turned penniless. GRB's CEO, Gary Benz, also announced that Discovery picked up a new season of *Untold Stories of the E.R.*, currently in production, for a July 2019 broadcast on TLC in the U.S.

- **FilmRise** partnered with Sinclair Broadcast Group to deliver its streaming network to STIRR, Sinclair's recently launched OTT streaming service. Danny Fisher, FilmRise CEO, and Benjamin Lister, head of Content Acquisition and Business Development for STIRR, made the announcement today. The ad-supported streaming service will highlight FilmRise's TV content programming, such as *Roseanne*, *21 Jump Street*, and *3rd Rock From The Sun*.

- **Gusto Worldwide Media** secured two separate content deals with Hungary's TV2 and South Korea's Berry Entertainment & Media. Both companies' acquisition packages include *Watts on the Grill* and *Spencer's BIG 30*. TV2 also obtained *The Latin Kitchen* for its food channel, LiChi TV. Berry Entertainment & Media additionally acquired *Fresh Market Dinners* and *Fish the Dish*.

- **HITLAB Media** secured a long-term co-development and co-production agreement with the Paris-based production company WeMake, a division of Federation Entertainment. HITLAB Media and WeMake will jointly produce the original format *Man vs The Machine*. Pascal Breton, founder and CEO of Federation, commented, "WeMake has the same strategic vision as Federation — to invest heavily in creating original formats; selling these formats both in France and internationally,

with particular focus on the U.S.; and developing new formats in order to bring new life to the genre while becoming relevant for platforms."

- **SPI International/FilmBox** announced the worldwide launch of Timeless Drama Channel (TDC), the company's global Turkish drama channel. Created in partnership with Ay Yapim, TDC features more than 800 hours of Turkish drama content, showcasing acclaimed series such as *Black Money Love*, *Kurt Seyit & Shura*, and *Karadayi*, among others. SPI/FilmBox has secured 10 initial deals for the channel with international broadcasters, including Kujtesa, Ipko Kosovo, Digit-Alb, and RTL Albania, among others.

Pictured below are SPI/TDC's Hatice Olcay, Loni Farhi, Haymi Behar, Revi Benshoshan.



- **9 Story Distribution International** announced multiple sales for *Luo Bao Bei*. The animated series has been picked up by France Télévisions for France and French-speaking territories, Canal Panda for Spain and Portugal, CLAN for Spain, SVT for Sweden, True Visions for Thailand, and HOP! for Israel. 9 Story also inked a global distribution agreement with Netflix for a second window. Produced by Magic Mall Entertainment for CCTV, *Luo Bao Bei* follows a bright young girl who is on a journey to learn about the world around her.

- **Armoza Formats' Dance Revolution** was commissioned in Lithuania by broadcaster LNK. The dance competition introduces dancers who compete for a grand prize. Contestants are filmed using state-of-the-art 360-degree technology. The local adaptation will air in fall 2019. *Dance Revolution* has also been optioned in France by Reservoir Prod and in Spain by Globomedia.



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Nexstar's Non-TV Revenues Soar

The Irving, Texas-based Nexstar media company, which is expected to become the largest TV station group in the U.S. when it finalizes its merger with Tribune this fall, reported that for the first time in its two-decade history, “non-TV revenue” from retransmission consent and digital will exceed that of TV advertising.

According to the company, combined digital and retrans revenue totaled \$1.38 billion in 2018, up 13.1 percent from the prior year. TV advertising clocked in at \$1.34 billion, up 18.2 percent.

And the non-TV revenue was able to surpass TV revenue even though Nexstar enjoyed a deluge of political advertising during the year, mostly in the fourth quarter. Political jumped from \$12.5 million in 2017 to \$140.2 million in 2018.

What’s driving the non-TV revenue is retrans, which grew 12.3 percent to \$284.5 million in the fourth quarter and 12.6 percent to \$1.1 billion for the year.

Nexstar CEO Perry Sook (pictured at right) expects retrans to continue to lead the way on top-line growth. By contrast, core advertising, which excludes political, remained in the doldrums. For the year, local was down one percent and national was down 3.5 percent.



Fb is After Your TV Ad Money

Facebook recently gave an update on its video strategy, which included Showcase, a premium video ad program that allows “more opportunities” to reach target audiences.

Facebook also began offering new content packages — Food and News — for In-Stream Reserve, a program that places fixed-cost ads in “hundreds” of videos from publishers and creators. (These new services join the existing Sports, Fashion/Beauty, and Entertainment categories.)

In addition, Facebook unveiled Sponsorships, which allow advertisers to exclusively sponsor a program for U.S. viewers, and also gives them the option of having their ads appear in videos with similar themes.

According to a company’s press release, more than 100 million people in the U.S. watch content eligible for In-Stream Reserve, and 43 percent of that audience is aged 18-34 — a demographic that’s highly coveted by advertisers.

More than 400 million people watch at least one video on Facebook’s video-on-demand Watch service every month, and 75 million of those consume at least a minute of content, the company said, with daily viewers averaging about 20 minutes a day.



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The ninth annual Series Mania, touted by its organizers as “the first contact between a TV series and an audience,” recently took place in Lille, France. Last year, the event moved from Paris, where its organizing company is based, to Lille, a city in northeast France near the Belgian border.

The city is a 90-minute car ride from Brussels — which is much smaller than Lille (with a population of just 177,000 people versus Lille’s 233,000) — but it has a much larger and better-served airport, which is why many attendees travelling from outside France — including this reporter — opted to land there. An alternative would have been to land in Paris, but that would have required a five-hour road trip.

Lille was transformed into a Series Mania bazaar for the occasion, with the event’s flags waving above light poles, its posters adorning squares, its stickers on the pavement, and the local media covering the affair in detail.

For business and promotional reasons, the city is extremely invested in the event. It therefore provides financial support and makes sure the venues are available for the duration of the festival. Locals have also responded well to the public portion of the event with some 56,000 spectators attending the various screenings of 70 series in total.

The official competition jury was led by director-screenwriter Marti Noxon, and included



Francesco Capurro, director of Series Mania Forum, with Sheila Morris, who represents Series Mania in Hollywood

actress-producer Julianna Margulies, actress Audrey Fleurot, director-screenwriter Delphine de Vigan, and director-screenwriter Thomas Lilti.

This year’s Series Mania attracted over 2,000 TV industry executives, who were kept busy with competitions, forums, pitching sessions, case studies, and recreational events.

Since 2011, when the event was created by industry experts Laurence Herszberg and Frederic Lavigne while they were working at Forum des Image — a cultural institution focused on the



One of the well-attended panel sessions

French audiovisual industry — Series Mania has brought together a good number of viewers, creators, screenwriters, directors, and French and international television professionals to screen international TV fare.

In 2013, Series Mania instituted its professional arm, the Forum, as a marketplace to co-finance international TV projects in development.

There were seven events in total at this year’s Series Mania, including the official competition (with 10 series contending), one competition reserved for French series, and one solely for U.S. series. In addition, there was a competition for best new TV season series, another for shows that have reached “cult status,” and another called “International Panorama,” which focused on several different territories.

In terms of recreational events, its program schedule listed 11 parties for the Forum alone, which ran from March 25-27, and three more parties during the full calendar, which ran from March 22-30 — a time of the year when, in this part of France, spring had not yet arrived, and the weather was rather cold and windy.

For the first three days, the event’s headquarters was the Commerce and Industry building on Place du Theatre. After that, it moved to the nearby Grand Palais. In all, seven venues scattered around the city center were utilized, including the Tripostal, which was reserved for the public’s encounter with invited talent.

According to Italy-born Francesco Capurro, director of Series Mania Forum, who’s been living in Paris since 2005, the main challenges for the event are to “stay relevant and to manage its growth. The Forum started in 2013 with 100 participants. Today we reached 2,500 [people] — 40 percent from France. We want to grow, but not that much, preferring quality over quantity,” he said.

“We don’t want to be huge and don’t want to turn into a market,” he added. “Our focus is development — scriptwriting in particular — with an international reach. We also like to discover projects. Of the 15 projects pitched last year, three are in our official selection this year.”

Unbeknownst to Capurro, several international distribution companies were spotted at the event, including Izzet Pinto of Turkish powerhouse Global Agency, Saralo MacGregor with her new California-based company North Node, and Margherita Zocaro of Italy’s Rai Com, who manned her company’s stand, which was located across from Banijay’s.





Global Agency's Izzet Pinto was looking for projects together with his acquisition team.

For this year's Pitching Session, 16 projects were showcased out of nearly 400 project submissions from 41 different countries.

The international jury for Series Mania Forum consisted of CBSI's Meghan Lyvers (who served as jury president), France Télévisions' Nathalie Biancolli, SVT's Anna Croneman, Banijay Rights's Caroline Torrance, and Fremantle's Christian Vesper. The five-member jury selected drama *Purple*, one of the Pitching Session projects, for a grand prize of 50,000 euro.

In addition to its Pitching Sessions, the Forum included panels, case studies, workshops, one-on-one meetings and "In Conversations," all of which were held at the Grand Palais, which also housed the Cocktail Lounge, the restaurant, and the Business Lounge, where several stands were set up. Other stands (such as the ones from Canada and Spain) were set up on the third level of the Palais.

All of the Forum's events were well attended. In fact, people were turned away at times due to overcrowded sessions, such as "The Showrunner's Role in Europe," which was more popular than expected.

Nicola Lusuardi, a screenwriter and consultant for several European producers, who is associated with Turin, Italy's SeriesLab, a production facilitator, reported to *VideoAge Daily* that in Europe the concept of the "showrunner" has not yet taken

"We don't want to be huge and don't want to turn into a market, our focus is development — scriptwriting in particular — with an international reach."

— Francesco Capurro

hold. "It will take at least another five years," he said.

For the third year in a row, Lusuardi brought SeriesLab to Series Mania. Nine international projects (out of 120 submitted to SeriesLab) were selected for an intensive workshop in Lille. Lusuardi explained that projects were submitted for free, but that those selected to be pitched at Series Mania, and previously accepted for a three-week "tutoring" session, would in fact require payment to SeriesLab.

Another tool that Series Mania offers to screenwriters is the UGC Writers Campus, which is run by Montreal, Canada's Lorraine Sullivan, a former acquisitions executive for Canal Plus and a former director of Serial Eye, the European training course for writing and TV series production.

The Campus, now in its second year, selected 20 international students between the ages of 25 and 35 out of 120 who sent their projects. No costs were involved, except those related to travel and accommodations. The projects selected there were pitched at Series Mania to potential producers and TV outlets.

The pitching sessions of both the SeriesLab and the Campus were in addition to those organized by the Forum itself.

As part of the Writers Campus program, Series Mania welcomed André and Maria Jacquemetton, who wrote and produced six seasons of AMC drama *Mad Men* with Matthew Weiner, as the guests of honor. 🇫🇷



UGC Writers Campus' Lorraine Sullivan with SeriesLab's Nicola Lusuardi



Events were held at the Commerce and Industry Hall before the headquarters moved to the Grand Palais.

(Continued from Cover)

Turkish Content On Display at MIP-TV

Aysegul Tuzun, VP of Sales and Marketing at MISTCO, reported that the company is launching three new drama series at this market: *The Circle*, a 150 x 45-minute crime series; *Beloved*, a 150 x 45-minute romance series; and *One for All*, a 150 x 45-minute series that's based on a true story.

"Most of our partners in the Balkans and CIS territories are attending MIP-TV," she said, noting that those territories are her company's main focus at the market.

Müge Akar, ATV's Content Sales deputy manager, is highlighting season two of drama series *Lifeline*; season four of drama series *Grand Family* — which recently aired its 283rd episode — and other dramas including *Foster Mother*, *Don't Leave Me, Love and Hate*, and *Orphan Flowers*.

In terms of market emphasis, Akar reported that she and her colleagues on the international sales team plan to "focus on Southern Europe, the Balkans, and CIS," and that most meetings will take place in the "first three days of the market."

Kerim Emrah Turna, executive director of Kanal D International, is focusing on global outreach since he's introducing two new romantic dramas: *Lost Scent* and *Ruthless City*. The former, directed by Ömer Faruk Sorak, was launched on Kanal D on primetime early last month. It's the story of a young woman who was kidnapped when she was 15. *Ruthless City* is still in production and follows the story of a family migration from a small city, Antakya, to the large metropolis, Istanbul.

"This year," commented Turna, "our main goal is to deepen our ties with the existing clients while trying to create additional value for ourselves and our international partners." He then explained that "Kanal D was the first company that sold Turkish content to Spain. By selling *Fatmagul* to AtresMedia we opened the doors of Spanish television to Turkish content. We are also very excited about the demand of our new channel Kanal D Drama in Latin America, which is increasing day by day, and at MIP-TV we

are offering Kanal D Drama in Europe, Africa and Asia, which will be available shortly."

Özlem Özsümbül, International Sales director for new entrant Madd Entertainment, is showing eight series at her MIP-TV stand. Her focus will mainly be Europe and the Far East, with the busiest period to be the first two days of the market.

Can Okan, CEO and founder of Inter Medya, expects to have back-to-back meetings the first three days of the market in order to showcase four new drama series and two reality formats. As for the market's focus, Okan believes that "the European market has become very important for Turkish content, and MIP-TV is a good opportunity [to meet European buyers]."

At Calinos, deputy general manager Ismail Dursunov, is busy selling the company's new drama series, *Revival*, currently on the air, and plans to focus on Europe and the Balkans, especially during the market's first two days.

To offset the fact that there are fewer LATAM buyers at MIP-TV, Calinos has reduced the number of sales executives going to Cannes.

Ivan Sanchez, Sales director, LATAM, for Global Agency, is focusing on two on-going drama series, *Sisters* and *Daydreamer*, as well as *Intersection*, a 99-episode drama series.

Umay Ayaz, Global Agency's head of Acquisitions, stated that "various genres from different territories are waiting for new buyers and platforms to give them successes. We are bringing success-proven shows from cooking, factual, reality, game and dating genres."

With Sanchez and Ayaz, 18 other executives are here in Cannes, including sales, marketing and acquisition teams. Their main focus are CEE and CIS territories, with day two of the market expected to be their busiest day.

More on Turkish TV titles being presented at MIP-TV on this page and on page 12 of this *Daily* edition. 🇹🇷

Kanal D Enters the Ruthless City



In Kanal D's latest drama series, **Ruthless City** (pictured above), which is currently in production, Seher lives with her three children and her mother-in-law in a small town in southeast Turkey. Upon deciding to move to Istanbul, Seher crosses paths with a countryman named Agah, who moved from the same small town to Istanbul a long time ago. This serendipitous meeting will test both families.

Ferhat is a hitman who works for his criminal uncle. Asli is a young and idealistic doctor. Their paths cross when Asli is forced to operate on a man that Ferhat shot. Asli must then marry Ferhat in order to save her life. The two opposites quickly grow close, but Ferhat's lifestyle is too dark for Asli. Will they live happily ever after? Or will they pay the **Price of Passion**?

Produced by O3 Medya, period drama **Wounded Love** follows the lives of a hero destined to witness his family's decline, a father fated to be left alone by his family and his treasured love, and a woman who is forced to accept a marriage proposal while pregnant with another man's child. Will love win out in the end?

Police officers Mustafa Kerim Can and Mert Barca have been trying to stay away from each other for years, but they are drawn together when they are both enlisted to tackle a giant drug operation (dubbed the "Mermaid" operation) in the action-packed TMC production **Double Trouble**. Their common enemy is a man named Demiray Hazan. Will they bring him to justice?

Family drama **Twins** shows viewers the very different lives of Memo and Can. Memo clings to his small-town life by collecting scraps in the suburbs of Istanbul, while Can lives under the strict rules of his grandfather, Mumtaz. When their paths do eventually cross, an emotional and funny story will be told, and big secrets will be revealed.

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ATV Presents Hercai

ATV Distribution, the content sales division of ATV, the flagship television channel of Turkuvaz Media Group, is at the Palais showcasing a variety of family dramas.

Currently in production, **Hercai** (pictured) centers on the complicated relationship between Reyhan and Miran. Miran ends their marriage abruptly after remembering how Reyhan's father killed his parents. Over time, secrets are revealed, but the couple tries to hold onto their love despite the many obstacles they face.

Lifeline follows Nefes, a child bride who was sold to a businessman named Mustafa. When Mustafa takes Nefes and their son to Istanbul for business, Mustafa's younger brother notices the domestic violence Nefes faces.

Drama series **Foster Mother** tells the heart-breaking story of a mother and her daughter. While at university, Alev has an affair and becomes



pregnant. She attempts to kill her baby, Zeynep, and goes to jail. Consequently, Alev's sister raises Zeynep as her own child.

Hizir is the center of his **Grand Family**. He tries to keep the balance among his family members, and refuses to choose between his wife and his mistress. All the while, he also tries to keep his family out of his mafia affairs.

In **Don't Leave Me**, Arzu is alarmed by her old friend, Esin, who threatens to reveal the truth

about the real father of Tarik, one of Arzu's sons. Esin uses this information in the hopes of living the rich life she's always dreamed of.

Love and Hate draws together Ali, who spent his youth in prison, and Mavi, who has never loved anyone. They get to know each other by writing letters. When they meet face to face, will they be able to overcome their personal demons?

Stand P-1.J2

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Global Agency Wants to Upgrade



Global Agency brings an eclectic mix of dramas and reality formats to MIP-TV. **Sisters** (pictured) are driven apart in a dramatic tale that spans two generations. The conflicting dreams of sisters Ümran and Umay leave them and their daughters, Hayat and Hayal, worlds apart. But their lives come together again after Hayat's cruel father pushes her into the glamorous world of her high-society aunt Umay. Together, the two daughters will work together to uncover their mothers' secrets.

A domineering father forces his daughter to give up her dreams in favor of married life in a provincial town in drama **Gulperi**. But after her husband's death leaves her at the mercy of his hostile family and fighting for the love of children who've been turned against her, she flees to Istanbul. There, she rediscovers her first love, as well as rekindles hope for rebuilding her fractured family.

Evermore tells the dramatic tale of a passionate love between wealthy businessman Faruk and struggling singer Süreyya. Faruk's mother, Esma, is the matriarch of one of Turkey's richest families, and is determined to thwart the pair's plans to wed. Will she succeed?

Daydreamer focuses on Sanem, who lives a quiet life by the sea until she is unexpectedly plunged into the chaotic world of the city. There, she meets worldly Can, who has been drawn back from his travels to work at his father's company. Together, they embark on a rollercoaster ride of romance.

A new reality game show gives players a chance to **Upgrade** their old household items by answering trivia questions. Filmed in players' actual houses, participants answer a variety of questions in order to win prizes on the spot. The catch is that they have to play on their chosen items in order to participate, and if they lose, those items are going to be locked up for 30 days.

The Villa: Battle of the Couples is a reality show that pits eight couples against one another. Each of the couples will be given a large sum of money. For 10 weeks, they'll compete in tasks that will allow them to keep their jackpots intact. But as soon as the money runs out, they'll have to leave the villa. Only one couple will remain at the end.

Websites offering people the opportunity to sell their second-hand clothing and accessories are all the rage. And daily fashion show **Auction Queens** brings this phenomenon to TV.

Stand R8.Er7
www.theglobalagency.tv

Calinos Tells Our Story

Calinos Entertainment heads to Cannes with a host of Turkish dramas in tow. **Revival** (pictured) tells the tale of Kemal Vardar, a happy businessman with a beautiful wife, Reyhan, and a toddler son, Kerem. On Kerem's second birthday, Kemal decides to head to the office for a bit. There, he finds himself trapped in a fire, and falls into a coma. Asla, his nurse at the hospital, takes very good care of him, but he lives in this state of unconsciousness for 10 long years before he miraculously reawakens — only to learn that everyone in his family has moved on without him. Will he get the reunion he so desires? Or is he doomed to be a part of his wife and son's past — and not their future?



Forbidden Fruit is a drama about two sisters who want vastly different things out of life. Zeynep lives by an ethical code, and dreams of having a career she can be proud of. Yildiz, on the other hand, wants nothing more than to marry a rich man who'll save her from her low-income life. Which one will get what she wants?

Romantic drama **Our Story** follows Filiz, a big sister who was forced to become a surrogate mother to her five young siblings due to her father's alcoholism. Filiz doesn't think she has time for love in her life — not when she spends all day every day caring for her brothers, who have never learned to look after themselves. Until she meets Baris, that is. Will he sweep her off her feet? And more importantly, will she let him?

At the center of drama **Woman** is Bahar, a young mother with two children, who constantly contends with issues of abandonment. This is only natural as her mother left her at the tender age of eight, her beloved grandparents subsequently died, and then Sarp, a man she fell madly in love with, died suddenly, as well. She is able to care for her children, but struggles to find happiness every day. When her mother and extremely eclectic sisters finally reenter her life, will she accept them? Should she?

Stand P-1.M51
www.calinosentertainment.com

MISTCO Is a Prisoner of Love



MISTCO's MIP-TV program slate is spearheaded by romantic drama **Hold My Hand**, following Azra, whose perfect life is upended when her father is found dead and her autistic brother goes missing. While searching for her brother, Azra meets Mrs. Feride, who introduces her to her spoiled grandson, Cenk.

Kaan is a prisoner and Cihangir is the son of a mafia bigwig. Both young men are fighting against a criminal organization called **The Circle** for different reasons, but with the same goal — bringing it down. To complicate things, they fall into a circle of love with Bahar, the cop in charge of Kaan's file, and Mujde, who has a long-standing crush on Cihangir.

Romantic drama **Beloved** tells a story about true love, old enemies, and the reopening of old wounds. Aziz and Feride are the children of sworn enemies Faik and Tahsin, who fought to win the heart of Suheyla many years ago. Faik won. But Tahsin, a wealthy businessman, never forgot her. When he learns that his son Aziz has fallen in love with the daughter of his enemy and the onetime love of his life, Tahsin is ready to take his revenge.

A rich man who finds himself unable to trust women after being abandoned by his mother and a poor woman struggling to come up with money for her sick father's surgery end up in a contractual marriage in romantic drama **The Prisoner of Love**. Will love blossom?

Set in the 13th century, drama **Resurrection: Ertugrul** follows our hero, Ertugrul, as he tries to find a home for his tribe and the woman he loves.

Thriller **One for All** follows Halit, a Turkish ice hockey coach, who attempts to form a hockey team with six idle boys with criminal leanings. Will they win the European Championship?

Animated series **Aslan** trails a clever and funny boy as he invents new gadgets with his shoemaker grandpa, Hasan, ingenious mother, Candan, and smart father, Ozan.

Stand P-1.N51
www.mistco.tv

**DON'T MISS TOMORROW'S VIDEOAGE DAILY,
FEATURING:
A TALK WITH PROGRAM BUYERS
ABOUT LOSING FOX STUDIOS**



1. Multicom Entertainment's Irv Holender, Niloo Badie, Jesse Baritz
2. FilmRise's Melissa Wohl and Danny Fisher with Electric Entertainment's Sonia Mehandjiyska
3. A+E's Richard Tulk-Hart, Edward Sabin, Patrick Vien
4. Mondo TV's Matteo Corradi
5. MGE's Esperanza Garay and Mediaset's Manuela Caputi
6. Lionsgate's Agapy Kapouranis, Nicky Wood
7. Kanal D's Ilcnur Agop, ATV's Müge Akar
8. Awesome Media's Jeff Norton with Bristow Global Media's Marlo Miazga and Sean Connolly are in Cannes with the Kew Media team
9. Fizz's Neale Simpson, Banijay's Katrin Heller, Arno Schneppenheim, RTL2's Shona Fraser in front of the Banijay tiki juice bar

Banijay Travels to Temptation Island



Banijay Rights, the distribution arm of France-based Banijay Group, arrives in Cannes with a slew of drama series, factual entertainment, and competitive formats.

Starring Carrie-Anne Moss and Richie Campbell, the Norwegian crime drama **Wisting** follows a homicide detective who encounters the most challenging case of his career: catching an American serial killer who's escaped to Norway. Created and written by Katarina Launing and Trygve Allister Diesen, the drama is produced by Cinenord Drama AS and Good Company Films.

Eight-part drama series **Hierro** (pictured) is a Spanish-language thriller that revolves around the discovery of a hidden corpse along the shores of El Hierro, a small island with a volcanic origin.

In factual entertainment format **Temptation Island**, four couples are separated into two houses to live with other attractive singles for 12 days and nights of wild parties and romantic escapades. Each partner's fidelity is tested and they will learn whether they are more compatible with someone else.

Filmed across three years, **The Making Of Me** tells the personal stories of a group of people who are transitioning to another gender identity. Along the way, the human-interest series shares their joys and struggles.

Abused By My Girlfriend is a one-hour film that considers how the teenage romance between Alex Skeel and Jordan Worth devolved into an abusive relationship.

Produced by Lucky Pics, physical entertainment format **Catch!** places four teams in a high-energy competition. Led by a celebrity captain, each team clashes through variations on the classic game of playing catch.

An episodic social experiment, **Family Or Fiancé** comes from Bunim/Murray Productions, a Banijay Group company since 2010. The entertainment format brings newly engaged couples and their disapproving families together for a therapy session of sorts. Family members discuss their concerns with the couples in the hopes of changing the way they feel about their partners.

Banijay Rights executives in attendance include CEO Tim Mutimer, Caroline Torrance, Emily Elisha, Steve Quirke, and Andrew Sime.

Stand C20.A

www.banijayrights.com

Record TV Survives The Apocalypse

Brazil's Record TV boasts a product catalog of telenovelas, series, and documentaries, highlighting Brazilian society and culture.

At the helm of the company's MIP-TV roster is a dramatic re-enactment of the life and times of **Jesus (Jesús)**. Directed by Edgard Miranda, the soap opera begins with Jesus's birth and explores the little-known passages of his life, offering portraits of the men and women who knew him.

At the age of eight, **Leah (Lea)** faced a life-changing tragedy, the death of her mother, which forced her to take care of her newborn sister, Rachel. As an adult, Leah falls in love with Jacob, only to learn that he's set his sights on someone else, Leah's sister. Leah does marry Jacob, but he comes to despise her and marries Rachel, too.

Apocalypse (Apocalipsis) is a story about love and redemption that occurs in three phases (pictured). It begins in New York in the '80s, when Alan meets Susana and Adriano meets Deborah. The second part takes place when each couple has their own son. And the third focuses on the rivalry between those two sons that eventually sparks **The End of Times**.

The love triangle between Asher, Joanne, and Zach takes center stage in **The Rich and Lazarus (El Rico y Lázaro)**. As childhood friends, the trio was inseparable, but when both Asher and Zach fall for Joanne, a divide emerges. The story is set against the backdrop of Nebuchadnezzar's invasion of Jerusalem.

After Moses's death, Joshua, a gifted warrior with courage and enduring faith, leads the 12 tribes of Israel to Canaan, **The Promised Land (La Tierra Prometida)**.

Directed by Ivan Zettel and written by Gustavo Reiz, **The Slave Mother (La Esclava Madre)** tells the story of the light-skinned girl who was brought to Brazil on a slave ship. After becoming a maid to the Avelar family, she's obsessively pursued by the plantation owner, Mr. Leôncio.

A soap opera of epic proportions, **Moses and the Ten Commandments (Moisés y los Diez Mandamientos)** retells the story of one of the most well known individuals from the Bible, Moses. The soap opera, directed by Alexandre Avancini, charts his story from his birth to the crossing of the Red Sea.

Stand P-1.K59

www.recordtvnetwork.com



Mediaset Makes Love and Sacrifice



Italy's Mediaset Distribution is at MIP-TV with a varied slate that's topped by thriller drama series **The Silence of Water** (pictured). The dark side of a small village by the sea is exposed following the disappearance of a young girl. The local police inspector must work with a homicide detective from town, and the duo quickly learn that everyone seems to be involved. The series debuted last month on Italy's Canale 5.

Doctor Giò can finally go back to work after being cleared of all charges following an unspeakable accusation. Determined to fight against the abuse of women, the doctor dreams of opening an anti-violence center within the hospital. Will she succeed? Three seasons of the medical drama are available.

From the last year of the Belle Époque through World War I, the protagonists of period drama **Love and Sacrifice** live out their passions against the striking backdrop of Carrara's marble quarries.

Nurse **Amanda Solis** seeks revenge against the four Santa Cruz brothers who raped her when she was only 14 years old. But her heart gets in the way. Daniela Ramirez stars as nurse Amanda in this telenovela.

Twelve former couples are back together for reality series **Would You Take Your Ex Back?** They'll have the opportunity to relive their time together and figure out why their relationships failed. Will the walk down memory lane make any of them want to take a second chance at love?

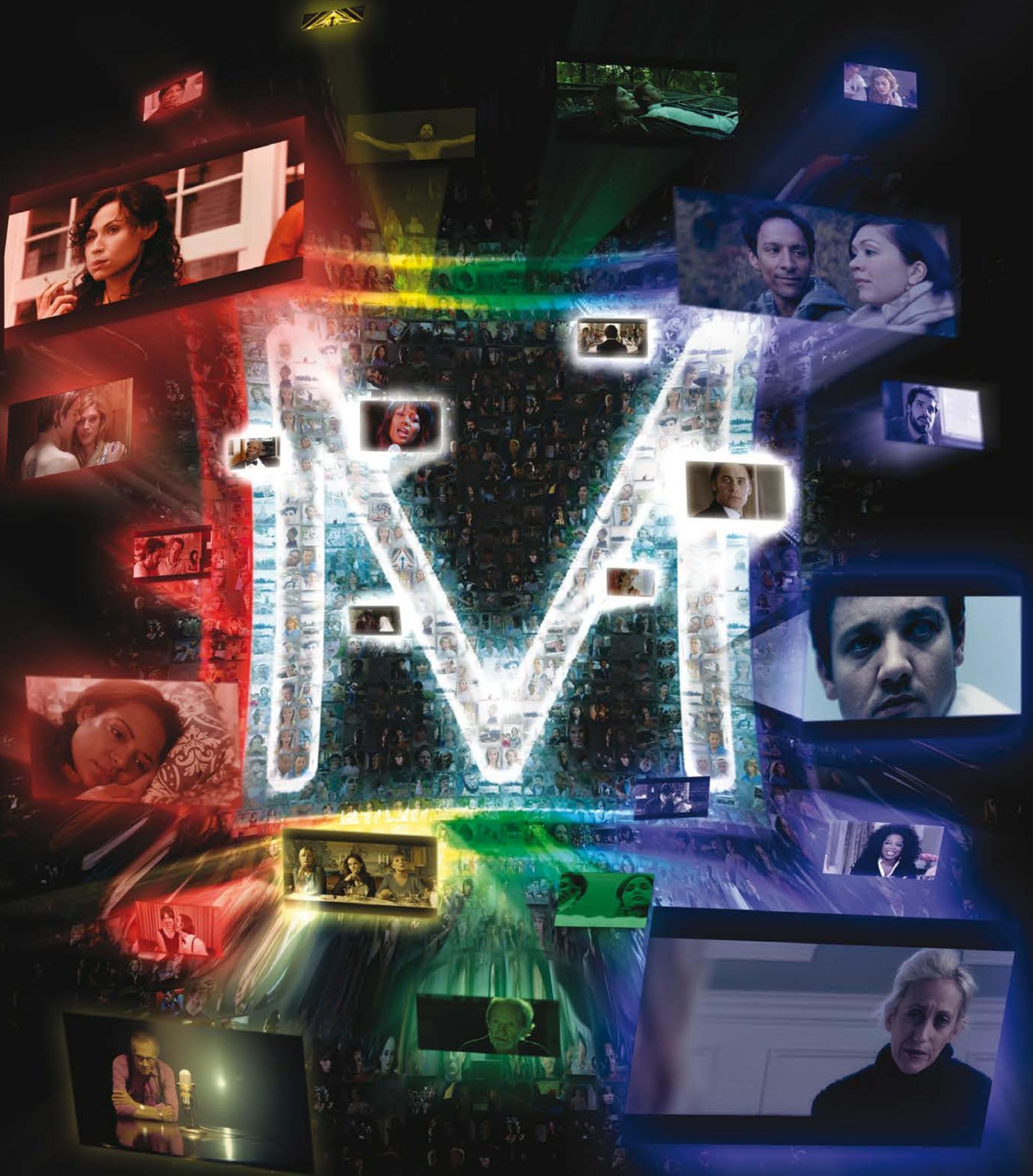
Shot in Naples, season two of **Rosy Abate - The Series** follows Rosy, who has paid her debt to society and looks forward to finally being reunited with her son, Leo. Will Leo, who's now grown up and going through a difficult period, welcome the reunion?

Marco's undercover mission with the Corona family takes center stage in crime series **Code Name Solo 2**. When Agata, the daughter of boss Antonio, is kidnapped, Marco must go against the direct orders of his superiors in order to free her.

Stand R7.F7

www.mediasetdistribution.com

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