



VIDEOAGE

DAY 1

INTERNATIONAL

www.VideoAgeDaily.com

October 15, 2018

Production's New Business Model Revealed at MIPCOM

With no less than 10 conferences in two days devoted to production financing, MIPCOM could very well become the Davos of Cannes or Wall Street on the Croisette.

The production model is changing and the market's organizers have taken stock. Years ago, things were simple. Producers would pitch a TV outlet. If the project was deemed acceptable, the TV station would give the producer a piece of paper indicating a commitment for up to 40 percent of production costs. The producer would take that piece of paper to the bank and factor it to get some money in advance. Only then would he or she go to the domestic syndication and international markets to find the rest of the money needed to pro-



duce the show.

Today, due to the changing business model imposed by Wall Street, TV content has to be pitched to TV outlets fully financed, since financing for accepted projects tends to only be available on delivery. Under these harsh conditions, producers must turn to financiers to fund projects or secure bridging loans.

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Personality of the Year: A Pleasant Surprise

This MIPCOM, the Personality of the Year award will be given to Issa Rae — best known in the U.S. and the U.K. as the creator, producer, and star of HBO's *Insecure* — with full HBO support.

The 33-year-old Los Angeles-born star is less known internationally despite being a Peabody Award winner, as well as a two-time Golden Globe Award nominee for Best Actress — Television Series Musical or Comedy. Some observers were baffled by the selection since Rae isn't yet an internationally recognized name.

Popularity in the U.S. caught Rae by surprise. As she told *Us* magazine,

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VideoAge Daily on the go



Studios' Love for MIPCOM Has Many Hues

China is being celebrated here at MIPCOM as the Country of Honor, but most of the attention is on the U.S. studios, which have a huge presence here in tents as big as football fields, terraces as large as tennis courts, and piers that could dock cruise ships.

All the major U.S. studios are here, as are the U.S. mini-majors. Combined, they have brought to MIPCOM some 350 of their 1,000 hours of new content. But the wheeling and dealing is not limited to content. Ongoing consolidations are going to eliminate many jobs, therefore we are seeing a surge of job searches here at the market.

For studios, the October MIPCOM event was love at first sight the moment it began 33 years ago because it perfectly complements May's L.A. Screenings. Since all the studios' overseas executives converge in Cannes for the market, MIPCOM offers a great opportunity to meet for internal gatherings.

(Continued on Page 4)

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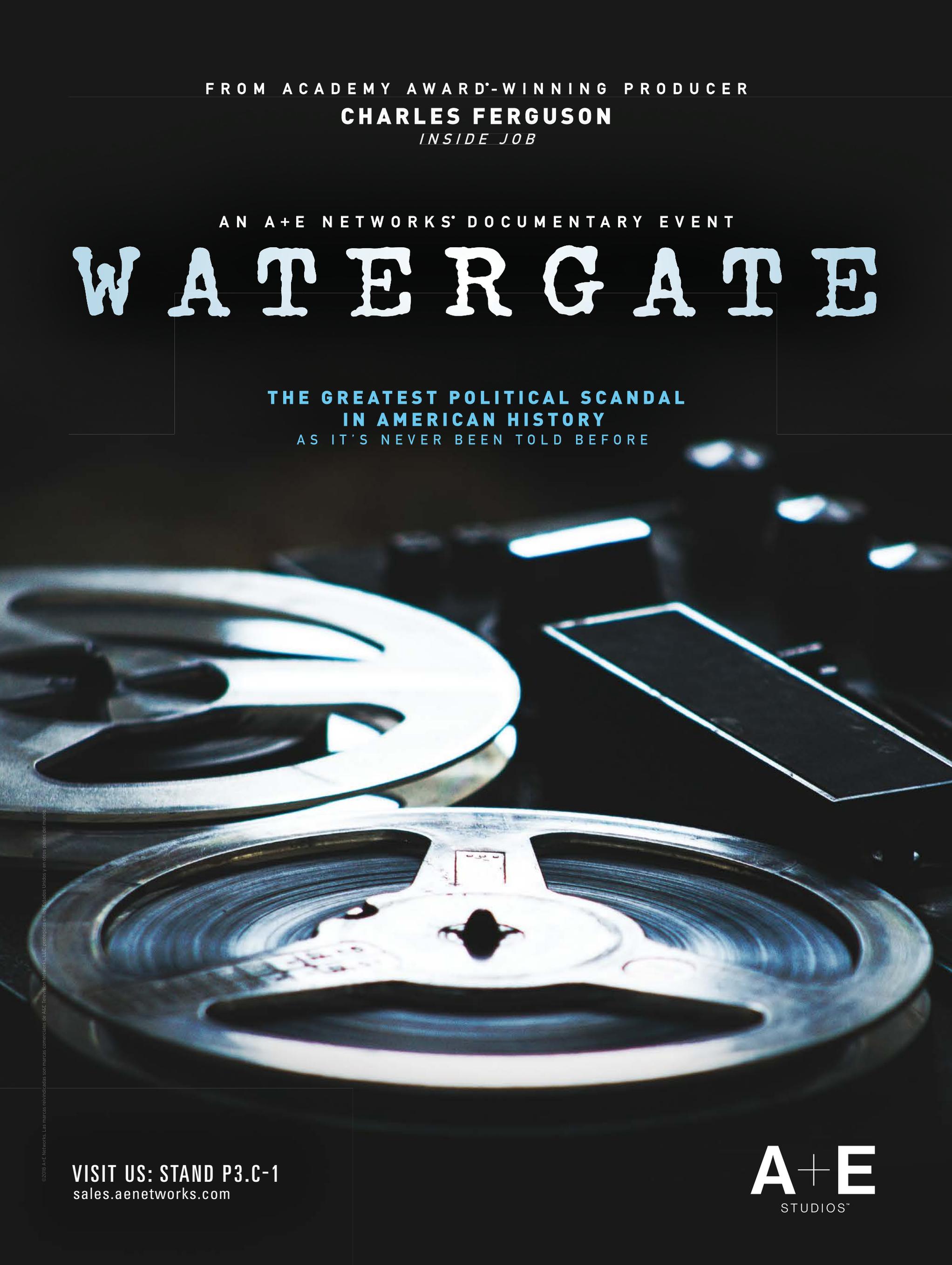
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STUDIOS™

My 2ø

Frenemies and Fear show The Big Picture of Madison Avenue, Hollywood, and Washington, D.C. And this is only the beginning!



This has been a year of exposés — of Madison Avenue (with *Frenemies*), of Hollywood (with *The Big Picture*), and of Washington, D.C. (with *Fear*).

Another flurry of tell-all books is soon expected that will expose the truth about some of the 100 or so men in the entertainment business who have recently been accused of sexual misconduct, including Harvey Weinstein, Les Moonves, Roy Prince, Bill O'Reilly, and Italian actor Asia Argento — one of the few women who've been caught up in this wave of disclosures. (According to a report by the U.S. Equal Employment Opportunity Commission, just 16.5 percent of the 6,696 sexual harassment allegations filed last year were filed by men. That percentage has been relatively consistent since 2010.) Now that the genie is out of the bottle, it seems like newer and more explosive cases are emerging from the entertainment industry each day.

Hollywood was unmasked by entertainment industry reporter Ben Fritz. Madison Avenue was exposed by Ken Auletta, a veteran of the U.S. advertising industry. And the White House (which nowadays is more entertaining than Broadway and Hollywood combined) was ravaged by Watergate reporter and political insider Bob Woodward.

Frenemies' subtitle, "The Epic Disruption of the Ad Business," summarizes the book, which tells of the end of ad agencies. These days they are being threatened by technologies such as programmatic ad buying, by clients doing more creative work, by publishing platforms, and strangely, by the sheer size of the ad agencies themselves, which appear to be crumbling under their own weight.

"Frenemies," an American word originally minted in 1953, but which only recently entered the common vernacular, indicates persons (or companies) that are friends and

enemies at the same time.

The subtitle of *The Big Picture* is "The Fight for the Future of Movies," and Fritz explains that in the Contents page — how franchises killed originality, why studios stopped making mid-budget dramas, and how TV stole movies' spot atop Hollywood.

Moving back east to the U.S. capital, the subtitle of Woodward's *Fear* is "Trump in the White House," which could well be a sardonic take on *Fear Factor*, a TV show that aired on NBC, the same network that aired Donald Trump's *The Apprentice*, a show that many believe helped catapult the host to the White House.

In one of the book's 420 pages, John F. Kelly, Trump's chief of staff, is quoted by Woodward as saying that Trump is "an idiot. It's pointless to try to convince him of anything. He's gone off the rails. We're in crazytown."

I, for one, wouldn't be surprised to soon see "Trump: The Musical," a Broadway show starring Vladimir Putin, porn star Stormy Daniels, former Playboy model Karen McDougal, and the choir of the Grace Evangelical Church conducted by Mike Pence.

The point is that, these days, one cannot separate Wall Street, Madison Avenue, Broadway, Hollywood, and Washington, D.C. It's all one big cauldron of entertainment.

Dom Serafini



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DAILY
AT MIPCOM**

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(Continued from Cover)

Production's Models



For one of its seminars, MIPCOM calls this changed business model “Financing Evolution,” but the proper moniker should be “Financing Devolution.” Whatever it is, this particular discussion will take place tomorrow at 9 a.m.

This will be followed at 10:15 a.m. by another production conference titled, “It’s Such a Great Time to Be a Producer,” indicating either a limited understanding of producers’ lives today or an ironic interpretation of them. All jesting aside, the title is a reference to the constant need for original content due to the proliferation of streaming platforms.

Nowadays, even before appearing before programmers, producers need to have the script, the showrunner, and the key actors all locked in. And even then, programmers often tell them: “Come back with the goods and I’ll reward you with a donation.” And these are the generous ones. Less charitable folks are known to add: “After you deliver it to us, we want a financial interest in the show.”

The life cycle for all of this will take something like four years off the producers’ lives, including the time spent at conferences where they are lured by market organizers with challenging seminars such as “Funding Creativity,” which will be held today and tomorrow. 🇺🇸

Studios at MIPCOM

These gatherings tend to draw top-level executives, and these, in turn, tend to attract other top-level executives. (Usually, if they’re not directly involved with sales, they spend their days on their yachts or in luxury hotel suites, and only venture out at night.)

Finally, studios can talk with buyers and programmers about the new TV season’s series, how they’re performing in the U.S., as well as present additional finished episodes. What’s not to love?

Tonight, CBS Studios International is premiering the first episode of *Escape at Dannemora*, a series for Showtime produced and directed by Ben Stiller. The series is based on the story of a prison break in upstate New York in the summer of 2015, which spawned a massive manhunt for two convicted murderers who were aided by a female prison employee.

The studios’ strength at MIPCOM also benefits smaller content distributors since the studios attract a larger than usual international buying contingent that tends to spill over throughout the Palais. As a consequence, more indie distribution companies are investing in promotion at this market than ever before. 🇮🇹



Issa Rae



“I realized I was famous this past summer walking around in Atlanta. I was like, ‘Wow, people really watch this show and people really know me even if I’m wearing a baseball cap.’ It’s a lot.”

Rae became popular in the U.S. through *Awkward Black Girl*, a YouTube series that she created in 2011 that consisted of 25 11-minute episodes.

Insecure is a half-hour dramedy series loosely based on *Awkward*. It premiered online in 2016 on HBO Now and HBO Go. That same year it was moved to HBO proper. The third season, which was comprised of eight episodes (just like the previous seasons), aired its finale in September. It has already been renewed for a fourth season.

As part of the new Hollywood vanguard, Rae, a Stanford University graduate, will talk about her career, as well as her commitment to furthering opportunities for female and minority TV writers during a keynote interview on October 17. Attendees are advised to be in their seats at the Palais on time because, as she confided to *Us*, “I’m always running on time. I don’t like being late.” She also added, “The greatest piece of advice that I was given was: Don’t be afraid to be a bitch.” 🇺🇸

The Cannes-Cannes of New Indie Shows

Even though the major U.S. studios tend to rule the roost here at MIPCOM, there are tons of indie companies that are also garnering lots of buyer interest, making the market fruitful for all.

Naturally, the indies that will ultimately win the largest prizes are those with newest, best quality content. Below is a selection of companies that are presenting such product. Inside this Daily edition is information on additional companies offering a variety of content to satisfy all international TV outlets.

Telefilms brought 35 of the first-run movies that the company is releasing this year to Cannes, including *Hotel Artemis* with Jodie Foster; *Hereditary* with Toni Collette, Gabriel Byrne, and Alex Wolff; and *Mile 22* with Mark Wahlberg, Lauren Cohan, and Ronda Rousey.

Telefilms’ president, Tomas Darcyl, pointed out that eight executives from the company are in attendance at MIPCOM this year, including CEO Ricardo Costianovsky, as well as Bruce Boren, CEO of THR3, the company he formed with Telefilms. And not only are they sellers, but buyers, too.

Moving three levels up from P-1 (where Telefilms is located) to R8, Ramon Salomon of Mexico’s TV Azteca International is there to highlight three new titles: *Maria Magdalena*, *Demencia* (pictured), and *Mundo Metro*.



“For *Maria Magdalena*, TV Azteca International has distribution rights for Europe, Asia, and Africa. The mystery thriller *Demencia* and the documentary *Mundo Metro* are both our original productions. In total, there are 85 hours of these three titles. However, we are including more than 440 hours of new product in our catalog [here at MIPCOM, as well],” he added.

Back on level P-1 of the Palais, Roxanne J. Barcelona of Philippines-based GMA has almost 2,000 hours of new content consisting of dramas, factual entertainment, and scripted and non-scripted formats. “Of the dramas we are launching here at MIPCOM,” she said, “*Heart and Soul* is the biggest title. It was the leading primetime program on our GMA TV Network this year. We will also have our non-scripted format, *The Clash*, which continues to be a top program for the network.”

In terms of special events, GMA is “signing a partnership agreement with a Chinese company during the market,” she concluded.

Also on P-1 is the U.S.-based Alfred Haber Distribution, whose founding president, Fred Haber, expects a better MIPCOM than last year. “Our meeting schedule is significantly greater, as are our new program offerings. We will have 40 hours of new content at this year’s MIPCOM,” he said. In terms of new titles, Haber reported: “Our biggest title will be the *2019 61st Annual Grammy Awards*. Following in its footsteps are several of our other titles, including strong series, annual events, and music specials.” 🇺🇸



HBO CONGRATULATES

ISSA RAE



MIPCOM 2018
PERSONALITY OF THE YEAR



HBO



Series Mania Springs Forward For 2019 Edition

Series Mania is coming back early next year. The international festival, which welcomed more than 55,000 attendees in 2018, will take place March 22-30 in 2019. Its professional arm, Series Mania Forum, will be held March 25-27 at the Lille Grand Palais, and will consist of three intense days of conferences, business deals, and networking.

Once again set in Lille, France, this new edition will focus on bringing more A-list talent and exciting series projects to spectators and professionals. The Forum will include all the programs that made it a success — most notably, Co-Pro Pitching Sessions, a 50,000 euro award for best project, and the recent Lille Transatlantic Dialogues, a unique meeting day allowing top industry executives and political officials to exchange views.

Last year, the official competition was judged by an international jury led by Chris Brancato, showrunner of *Narcos*. Jury members included Maria Feldman, Maria Schrader, Clovis Cornillac, and Pierre Lemaitre. The jury awarded the Grand Jury Prize to the Israeli series *On the Spectrum*



and the Special Jury Prize to the Italian series *Il Miracolo*.

Last year's edition also featured the first-ever Series Mania Writers Campus, a weeklong intensive writing workshop for 20 TV drama writers who had industry executive meetings, as well as mentoring and pitching sessions.

The festival ended with a premiere screening of the German series *Babylon Berlin* and a closing ceremony hosted by actor and comedian Jonathan Lambert.

The event also welcomed Reed Hastings, CEO and co-founder of Netflix, and the Series Mania team has even greater ambitions for 2019.

Strong French TV Exports

Over 7,200 individual screenings took place across the five days of the 24th edition of Le Rendez-Vous, which took place in Biarritz on September 9-13, according to event organizer TV France International (TVFI). The festival brought approximately 260 foreign buyers from over 60 countries to the French coastal city.

The most screened program was *Philharmonia*, a drama series scheduled for broadcast on France 2. Produced by Merlin Productions, and distributed by Lagardère Studios Distribution, the series was viewed by almost 50 percent of the buyers in attendance.

Overall, the Centre National du Cinéma et de l'Image Animée and TVFI reported that, in total, French TV exports, along with co-productions and pre-sales, amounted to more than 325 million euro. Foreign sales were recorded at an all-time high of 205 million euro. Animation sales accounted for 37 percent, nearly 76 million euro.

Meanwhile, fiction sales increased by 28 percent reaching 64 million euro, while documentary sales made nearly 36 million euro. Additionally, last year's export figures saw an increase in sales to the United States and Canada, up 16 percent.

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FilmRise Takes a Mountain Rest

FilmRise brings dramas, docs, and critical acclaim with its MIPCOM line-up, with a selection of introspective features destined to move audiences. Critically acclaimed film **The Miseducation of Cameron Post** is the harrowing tale of a teenage girl sent to a gay conversion therapy center. The bond she develops with fellow internees over the course of their defiant struggle is the heart of this poignant social commentary.

A former actress who has since retreated to a quiet place surrounded by nature sets the stage for **Mountain Rest** (pictured). Attempting to reconnect with her daughter and granddaughter, the old actress relives stories from her glory days that blur the line between truth and fiction..

Award-winning director Ron Davis' latest project **Life In The Doghouse** tells the story of two men and their dedication to the cause of rescuing and re-housing unwanted dogs. Their mission has led them to keep as many as 75 dogs in their home!

Modern Hero is a documentary series about women who have established themselves as trailblazers in the fields of business, politics, media, education, and philanthropy, among others.



Doc **Mantovani: The King of Strings** features one of the greatest orchestra conductors of all time, Annunzio Mantovani, a man who sold over 60 million albums, and served as musical director for countless West End productions.

The Premium Lounge

www.filmrise.com

GRB Is Unbeatable

Jaw-dropping documentaries take center stage with GRB Studios' MIPCOM line-up.

Crime drama series **Executed** explores shocking cases of heinous crimes, with expert commentary analyzing each and every horrific detail.

The series **Irreconcilable Differences** features showbiz insiders exposing the details of Hollywood's most controversial divorces.

Hollywood insiders also provide the scoop in **Cashed Out**, a series in which viewers are treated to stories of celebrity fortunes evaporating amidst drugs, dishonest money managers, and greedy parents.

The skilled craftsmen on the doc series **Man At Arms** recreate iconic weaponry from films,



video games, and comic books. Danny Trejo, the host, then finds out how practical the weapons would be in real life.

Showdown of the Unbeatables (pictured) is a competition series produced for the National Geographic Channel where inventors pit their machines against each other.

Post-apocalyptic drama series **Day 5** follows the adventures of a junkie who emerges from a high only to learn that most of humanity has inexplicably died in their sleep.

Documentary film **Beyond Boundaries: Harvey Weinstein Scandal** examines the bigwig's scandal through the lens of Hollywood insiders talking about abuses of power within the film industry.

Stand R7.K17

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MIPCOM Stand C20.A



Feeling Charmed at CBS



CBS Studios International brings an eclectic array of new drama and comedy series to MIPCOM.

Learn all about the inner workings of the FBI in a new series from Dick Wolf and the team behind the *Law & Order* franchise.

For a group of friends from Boston, friendship isn't one big thing, it's *A Million Little Things* (pictured). Some are seemingly successful, some are struggling, but they all feel stuck in their lives. When one of them dies suddenly, it's the wake-up call they need to start living.

Damon Wayans Jr. and Amber Stevens West headline *Happy Together* as a married couple who become reacquainted with their younger, cooler selves when a pop star named Cooper unexpectedly moves in with them.

The Neighborhood tells the comedic tale of a friendly guy who moves his family from the Midwest to a new hood in Los Angeles only to learn that not everyone appreciates his neighborliness. Cedric the Entertainer stars.

Charmed is a fierce, funny, and feminist reboot of the original series of the same name, and focuses on a trio of sisters in a college town who discover that they're witches.

The Code is a military legal drama in which every attorney is trained as a prosecutor, a defense lawyer, an investigator, and a Marine.

An antiquities expert and an art thief team up to catch a terrorist in *Blood & Treasure*. As they travel the globe hunting their target, they find themselves at the center of a 2,000-year-old battle for the cradle of civilization.

Stand R7.E2

www.cbssi.com

Lionsgate Loves America

Lionsgate Entertainment's MIPCOM roster is led by *The Rook* (pictured), a drama series that tells the story of Myfanwy Thomas, a young woman who wakes up in a London park with amnesia and finds that she's being chased by paranormal adversaries. She must fight to regain her memory and resume her position as the head of Britain's Secret Service before those who attacked her can finish what they started.

The Spanish Princess is the tale of Catherine of Aragon, who marries Prince Arthur, the future king of England. But when Arthur dies shortly after their nuptials, Catherine finds herself at the

A+E Opens Project Blue Book

A+E Networks is launching its new paranormal drama series, *Project Blue Book* (pictured) in Cannes. Based on the experiences of astrophysicist Dr. J. Allen Hynek, who was recruited by the U.S. Air Force to research UFOs and related phenomena, the series stars Aidan Gillen and Michael Malarkey.

American Princess follows New York socialite Amanda as she catches her fiancé cheating on their wedding day, resulting in a complete meltdown for her. Stumbling into a Renaissance Faire, she decides to join the cosplay celebration.

Factual series *Watergate* recounts the backstory of the Watergate scandal, starting with the first troubling signs in Nixon's presidency. The documentary includes several of the important figures from the scandal, like Carl Bernstein and Bob Woodward.

In *Nightwatch Nation*, viewers experience the most unnerving time for first responders: the overnight shift. The reality series looks at brave men and women from Yonkers, Baton Rouge, Tucson, and many other American cities.

Eight-part docu-drama *I Knew Jesus* investigates the men and women who were closest to him while he was alive, from Mary Magdalene to John the Baptist.

The contestants of *Snap Decision* must make instant judgments of random strangers on the street in order to take home the grand prize.

From extramarital affairs to mid-life crises, the *Jane Green* trio of TV movies features passionate stories based on the novels by the best-selling author.

Stand P3.C1

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mercy of a divided Tudor court and threatened by enemies both foreign and domestic.

Kids are in charge and celebrities are at their mercy in comedic prank series *You Kiddin' Me*.

Proven Innocent By Fox



Twentieth Century Fox Television Distribution is at MIPCOM with a strong slate topped by new drama series *Proven Innocent* (pictured), Danny Strong's latest project. The writer-producer has teamed up with David Elliot to tell the story of one woman's fight to prove the innocence of others, as well as her own.

Justin Cronin's best-selling trilogy comes to life in *The Passage*, an epic thriller adapted by Liz Heldens of *Friday Night Lights* fame and co-produced by Ridley Scott.

Comedy series *The Cool Kids* follows a rowdy group of retirees whose quest to inject some fun into their retirement community leads them to break every rule in the book!

The Resident, which has two seasons available, is a provocative medical drama that takes a behind-the-scenes look at life (and work) in a hospital.

Returning drama *The Gifted* follows a suburban family on the run, who must rely on an underground network of mutants after they discover that their children also possess mutant powers.

Written by and starring Seth MacFarlane, science fiction action-comedy *The Orville* is set 400 years in the future and follows the crew of a rickety old ship that's part of Earth's interstellar Fleet.

Fast-paced procedural drama *9-1-1* follows the life and work of emergency response personnel. Angela Bassett and Jennifer Love Hewitt star.

Stand P3.A1

www.foxfast.com

The series peeks into the family relationships of Hollywood stars, and hilarity ensues when children prank their famous parents and the unsuspecting public.

Hollywood has-been *BoJack Horseman* starred in the hit 1990s sitcom *Horsin' Around*. Nearly two decades later, the former star is ready for a comeback in this comedy series.

Comedian Sarah Silverman headlines *I Love You America*, a variety sketch show that delivers the laughs while also spreading the message that people should not be divided by their differences in beliefs.

Stand C15.A8

www.lionsgate.com

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All Ages Are Welcome at 9 Story



Canada's 9 Story Media Group is at MIPCOM with a wide range of programs for children of all ages.

The all-new series **Clifford the Big Red Dog** takes kids and parents alike on brand new adventures with Emily Elizabeth and her big red dog Clifford.

New animated series **Xavier Riddle and the Secret Museum** (working title) follows Xavier, Yadina, and Brad as they travel through time in this action-comedy based on Brad Meltzer and Chris Eliopoulos' best-selling book series.

Dr. Panda (pictured) is a new 3D-animated children's series following the adventures of the eponymous Dr. Panda and his friends as they solve ordinary problems in Panda City with a combination of creativity and teamwork.

Another classic making a comeback is **The Magic School Bus: Rides Again**. Over the course of the school year, a new Ms. Frizzle will take her class on incredible scientific adventures aboard the legendary magic school bus.

Let's Go Luna! follows the adventures of three anthropomorphic animal friends who travel the world with a performance troupe. Luna the Moon guides the trio in learning about people and customs in a different part of the world.

9 Story has also secured the rights to the family movie trilogy **Anne of Green Gables Collection**, which tells the timeless story of Anne Shirley, mistakenly sent to live with farmers who had intended to adopt a boy to help with their farm work!

New stop-motion series **The Diary of Bit and Cora** follows two galactic explorers as they learn all about the strange new planet they've crash-landed on.

Stand R7.E75
www.9story.com

GMA's Got Heart

Philippines-based GMA Worldwide brings tons of heart to the Palais, starting with **Heart of Courage** (pictured). The action-adventure series tells the tale of Victor, an ordinary mortal chosen as the rightful wielder of Thor's hammer. With it, he must protect the world from the evil Loki.

HappyLou's simple life becomes complicated when her millionaire boss designates her as his sole heiress in romantic comedy **Happy Together**.

A mother and daughter are headed toward

Studio 100 Gets Weird

Germany's Studio 100 Media comes to the Croisette with a blend of animated and live-action series.

Wissper (pictured) is a 7-year-old girl who has a loving connection with all creatures and the magical ability to talk to animals in this CGI-animated adventure. The sensitive youngster uses this gift to help creatures around the globe.

CGI-animated **Arthur and the Minimoys - The Series** follows the title character, who visits his friends Selenia and Betameche in the world of the Minimoys. This time around, the king of the Minimoys is organizing a resistance against tyrant Malthazar. Who will win?

Aimed at preschoolers, **Tip the Mouse** is a CGI-animated series based on a bestselling book series published by Dami/Giunti.

Mia and Me uses a mix of live-action and CGI animation to tell the story of Mia and her friends in Centopia, who must contend with a new villain who threatens their fantastical realm.

A brand-new season of preschool series **Maya the Bee** offers 52 new adventures with the unique Maya and her best friends.

Live-action comedy **Drop Dead Weird** follows a trio of Aussie kids trying to acclimate to their new hometown while hiding a huge secret: their parents are zombies!

Random & Whacky is a live-action comedy series about a top-secret agency that solves problems faced by real-life kids, often providing unconventional solutions.

Stand R7.C15
www.studio100.m4e.de



Broken Hearts when they both unwittingly fall for the same man.

An autistic man is forced to embrace parenthood when a prostitute seduces him in family

Bomanbridge's Baking Adventure



Singapore-based Bomanbridge Media distributes a diverse catalog of lifestyle and factual entertainment formats, as well as drama and kids' educational content.

Terra, a visually stunning documentary from Yann Arthus-Bertrand and Michael Pitiot, reflects on the relationship between humankind and other species, exploring the diversity and fragility of life on Earth.

Ten-part series **Donal's Asian Baking Adventure** finds food writer and cook Donal Skehan exploring the growing popularity of baking and flour-based foods in Asia.

Seasons one and two of **Delicacy Hunter** (pictured) follow British chef Jamie Bilbow as he travels along the Silk Road to track down gastronomic delicacies in and around China.

Part travelogue, part pilgrimage, **Paul Goes To Hollywood** features Paul Hollywood's cross-country journey to Tinseltown to explore the connection between film and food.

Baby Animals Around The World is exactly that. The nature and wildlife documentary series showcases a broad range of the animal kingdom's cutest youngsters.

The sketch-based animated series **Oddbods**, in which seven adorable characters laugh their way through the most ordinary of situations, leads them to surprising outcomes.

John Torode's Korean Food Tour chronicles the culinary voyage of the Australian chef as he embraces South Korea's cultural delicacies — both traditional and modern.

Stand P-1.E18
www.bomanbridge.com

drama **The Heart Knows**, then claims that he fathered her baby.

Sixty-two talented amateur crooners do what they do best as they compete in a one-versus-everyone sing-off to become the next big singing sensation in **The Clash**.

After being accused of a crime that she didn't commit, Bea escapes from prison, takes on a new name, **Contessa**, and tries to find those who put her away in order to exact her revenge.

Two rivals suddenly become family when their single parents get married in contemporary revenge drama **The Stepdaughters**.

Stand P-1.E67
www.gmaworldwide.tv

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Rainbow Gets Happy

Rainbow is bringing 44 **Cats** (pictured), along with a host of other children's shows, to showcase at MIPCOM. The 3D CGI comedy series follows the adventures of a group of feline musicians, and explores themes of friendship, altruism, and helping others.

The Winx fairies return and head out on cosmic adventures to save the stars in the Magic Universe in the animated **Winx Club Season 8**.

Shark4 takes us along on the unusual adventures of Norman, a 10-year-old boy who helps out Wallie and his trusty team of lifeguards, who just happen to be super-powered Sharks.

A brother and sister bear take charge of their farm with a little help from some cheerful farm animals and friendly talking vehicles in **2 Happy Farmers**.

Three friends and their magical **Dancing Horses** come together to save Dance World from an evil villain intent on destroying music and dance.

Famous former puppet **Pinocchio** was turned into a real boy with a little help from magic. Now, he must defeat a great danger to save the Other World and his new life.

Maggie & Bianca Fashion Friends Seasons 1, 2, and 3 follow the titular duo as they meet at the Milan Fashion Academy, then follow their dreams.

Stand R7.H2

www.rbw.it



Rai Com Has a Brilliant Friend

Rai Com, the Italian public broadcaster's distribution division, is presenting several new series, along with popular favorites.

The story of **My Brilliant Friend** begins with the sudden death of Lila. Elena, Lila's childhood friend, retraces their collective history beginning with their shared childhood in the working class neighborhood of Naples.

Based on Umberto Eco's popular novel, **The Name of The Rose** follows the Franciscan monk William of Baskerville and his apprentice as they arrive at a secluded monastery in the Alps to investigate a series of murders.

Mediaset Finds Hidden Truths

Mediaset Distribution comes to Cannes with a program roster topped by new crime series and telenovelas.

In order to stop a dangerous alliance between Italian organized crime and a Mexican drug cartel that could flood Europe with cocaine, Interpol enlists Ultimo, a police captain famous for tracking down ruthless crime bosses, in action-crime miniseries **Ultimo-Chasing Narcos** (pictured).

Undercover cop Marco is deeply infiltrated in the Corona family in crime series **Code Name Solo 2** when Agata, the daughter of the boss, is kidnapped. Marco must then go against his superior's orders to find and free her.

The arrival of Reynaldo Suárez, a charming new parish priest, to Villa Ruiseñor causes lots of problems for Armando Quiroga, the richest man in town in telenovela **Forgive Our Sins**.

Laura, a poor mother of two little girls, is forced to sell her youngest daughter, Rosita, to Rodolfo, the rich owner of a chain of restaurants in telenovela **Hidden Truths**. Years later, when Rodolfo opens a restaurant in the same area where Laura and her other daughter, Rocio, live, Laura decides that she wants her daughter back.

Twelve former couples must spend time together in reality show **Would You Take Your Ex Back?** They'll relive relationship highs and lows and will eventually have to decide if they'd like to give their relationships a second chance.

Three contestants will challenge each other to test their physical stamina, alertness, and concentration in reality show **Race for Real**. The one who performs best will win the opportunity to be a racecar driver for a day.

Stand R7.F7

www.mediasetdistribution.com



The Ladies' Paradise (pictured) chronicles the lives of women at the height of the 1960s economic boom.

A courageous mother takes charge of her family's survival in **Escape from Mafia – A Family Saga**. In order to escape the mafia's revenge, one Sicilian family must immigrate to America.

The second season of dramedy **That's Happiness** begins as a happy love story for Orlando and Angelica, but turns into a struggle for the two to raise their four children under unfortunate circumstances.

Season seven of **Inspector Coliandro** find the troublesome policeman dealing with new criminal cases, such as that of Giacomino, who is accused of a series of brutal murders.

Adapted from Andrea Camilleri's eponymous

Mondo TV Brings On MeteoHeroes



Mondo TV is reinterpreting the classic novel by Johanna Spyri with **Heidi, Bienvenida a Casa**, following Heidi's transition from country to city life, where she discovers a talent for singing and develops a friendship with an agoraphobic virtuoso.

Spin-off series **Heidi Bienvenida al Show** (pictured) continues with the music and excitement as Heidi returns to the big city. This time, she meets new friends, such as Mr. Conejo and his two daughters, and cultivates new hobbies, like perfume-making.

Fulmen, Nix, Nubes, Pluvia, Thermo, and Ventum were normal children before they discovered their supernatural powers of controlling the weather and atmospheric phenomena. As the **MeteoHeroes**, they will grow together and solve problems on Earth.

Season two of **Robot Trains** takes place in four different regions of Rail World: Sunny Land, Wind Land, Mountain Land, and Water Land. Members of the Rail Watch protect the trains and Rainers, and keep the four energies in harmony.

In **Invention Story**, a fox named Kit arrives in Carrot Town and starts inventing all sorts of gadgets for the residents, much to the irritation of mayor Silas Hopner.

YooHoo to the Rescue follows five animal friends from the magical island of YooTopia who travel to Earth to solve environmental problems and help endangered animal species.

Each episode of **Sissi The Young Empress** contains magic, friendship, and compassion as the title princess helps people and animals achieve harmony at Schönbrunn Palace.

Stand P-1.N1

www.mondotvgroup.tv



collection of short stories, **Donne** is an innovative 10-minute format revolving around 10 women who each recount their stories of self-discovery.

Stand R7.D5

www.raicom.rai.it

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www.mistco.tv

VISIT US AT P-1 N51



MISTCO Is a Prisoner of Love



MISTCO's romantic drama **Hold My Hand** (pictured) follows Azra, a well-educated girl whose perfect life is shattered when her father dies and she is left alone in the streets with her autistic brother, and the spoiled son of a wealthy family.

Romantic drama series **The Prisoner of Love** tells the intertwining tales of a rich man who lost all trust in women when his mom left his family for another man and a poor girl struggling to come up with enough money to cover her sick father's surgery. Although they hate each other, they are forced into a contractual marriage.

The Last Emperor tells the epic dramatic story of the strongest Ottoman emperor, Abdulhamid Han, a forward-thinking leader whose sub-sea tunnel project actually came to fruition in 2017.

With a cast of over 600 people, epic drama **Resurrection: Ertugrul** is quite the undertaking. Four seasons of the series, which tells the story of a 13th-century hero trying to find a home for his tribe, are already available.

Aslan depicts the animated adventures of a young boy who thinks up extraordinary inventions. His assistants include his shoemaker grandfather, his mother, his father, and his friends Mehmet, Zeynep, and Eren.

Aimed at preschoolers, cartoon **Ege and Gaga** follows a little boy and his best friend, who just happens to be a talking crow. In each episode, they explore nature, and when they learn something new, they record it in their notebook.

Jade is a little girl who loves math in this animated series that shows her going on adventures with her friends — bug-like creatures who are forever getting into trouble.

Stand P-1.N51
www.mistco.tv

Calinos Chronicles Our Story

At Cannes, Calinos Entertainment is highlighting three long-running series.

Forbidden Fruit is a drama about two sisters, Yildiz and Zeynep. When Zeynep begins working at Halit's partner's firm, Halit's wife Ender recruits Yildiz in her plot to divorce Halit.

In the romantic drama **Our Story** (pictured), Filiz has no time for love because she must take care of her five siblings. However, her outlook changes when she meets Baris. The drama is adapted from the award winning British TV series *Shameless*.

Inter Medya Finds The Perfect Couple

Inter Medya's MIPCOM slate is topped by drama **The Pit** (pictured), featuring Çukur, one the most dangerous neighborhoods in Istanbul, ruled by a crime family with its own set of rules. One of those rules is that drugs cannot be produced, used, or sold in Çukur. When one young upstart tries to break that rule, all hell breaks loose.

Eleven men and 11 women are invited to a luxurious Caribbean villa with nine double rooms and one suite in dating reality format **The Perfect Couple**. But only the winners of a key challenge will be able to choose a partner and pick a room. The rest will have to sleep outside!

Quiz format **19** is a duel between two contestants. But five other would-be players will try to answer the same 19 questions in order to become the winner's next rival.

In **Flames of Desire**, blood brothers Bayram and Salih hatch a plan to marry their children to one another. But when the time comes to do it, they find that the kids have plans of their own.

Money Monster is a game show format that tests how fast contestants can count. If you know the exact amount of cash present, the money is yours to keep.

Kerem is the son of an elite Istanbul family who is having trouble conceiving a child with his wife in drama **Entrusted**. When they travel to their summer house, a horrible accident leaves his wife and an innocent child dead. Kerem, who feels responsible for their deaths, decides to isolate himself from work, family, and friends. Will he ever be able to begin living again?

Stand C16.D
www.intermedya.tv



Kanal D Pays The Price of Passion



Kanal D International, the distribution arm of Turkey's Kanal D, arrives in Cannes with a roster full of romantic dramas, family tragedies, and cruel hardships.

Living in a coastal town, **Fatmagül** counts down the days until her marriage to her fiancé, fisherman Mustafa. But when a gang of men brutally rapes her, Mustafa breaks off the marriage. Kerim, one of the men, is forced by his parents to marry Fatmagül to cover up the scandal.

Ferhat is a hitman and Asli is an idealistic doctor in **Price of Passion** (pictured). After Asli operates on a man that Ferhat has shot, she is forced to marry Ferhat to save her life.

In **Sunshine Girls**, Günes, a mom of three daughters, falls for a businessman named Haluk. As the two families join together, secrets will be revealed, and nothing will ever be the same.

Unlucky with her love life, Pelin is left at the altar by her fiancé and believes it's due to once humiliating a young man, who's now getting his **Sweet Revenge**. She thinks that if she reconciles with the man who loved her during college, the curse of her romantic misfortune will be lifted.

In **Time Goes By**, Ali Akarsu returns from a sailing journey and is unfamiliar to his family. His wife, Cemille, discovers his infidelity, and he is forced to choose between his beloved wife and his young mistress.

In romantic drama **War of the Roses**, two young women come of age. As children, Gülru admired Gulfem, the daughter of the owner of the mansion where her father worked. When she becomes an adult, Gülru meets Gulfem's former lover and faces antagonism.

Wounded Love, a period drama series set during the final years of the Ottoman Empire, interweaves the lives of many characters, but at the heart of the series is a love story.

Stand R9.A32
www.kanald.international



Heart-gripping drama **Woman** focuses on young mother Bahar, but also tells the stories of several other women in the process. In mourning for her beloved husband, Bahar's estranged mother and sisters reenter her life and bring about unexpected events.

Stand P-1.M51
www.calinosentertainment.com



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Finding Hope With Global Agency

Global Agency is bringing a new season of fascinating drama series to Cannes. At the helm of the company's roster is **Gulperi**. The drama focuses on Gulperi as she fights to win back the hearts of her children who have been brainwashed against her by her late husband's family.

Husband and wife Yilmaz and Elif are **Finding Hope** (pictured) in their lives with the birth of a child (after several miscarriages). Elif believes the baby is a gift from God, but Yilmaz is troubled by his conscience.

In family drama **Once We Were Young**, Hulusi's four children took separate paths in life, spreading out to different cities. When Hulusi dies, his children return to their childhood neighborhood filled with regret for the past.

In the eyes of her parents, Sanem is a **Daydreamer** who needs to get a job in and get married. When she starts working at an advertising agency, she meets Can, the owner's son, and the two fall in love.

Rüya crosses the Turkish-Syrian border to search for her mother, but is captured by Yusuf. The hostage-captor relationship develops into an unusual love story in **Breathless**.



Evren and Yildiz, the parents of the Erguven family, own a modest hotel in Bodrum. Their children understand the struggles of life from their friends in the town. Living in Bodrum presents the family with **Waves** of new opportunities and new tests.

A car accident changes the lives of **Meryem**, Oktay, and Savas, whose girlfriend died in the accident. To protect Oktay from ruining his professional career, Meryem takes the blame and goes to prison.

Stand R8.E17

www.theglobalagency.tv

Madd Boosts Its Persona

Madd Entertainment (Medyapim Ay Yapim Drama Distribution), a joint venture between Medyapim and Ay Yapim, has a portfolio of family dramas and super series for its first MIPCOM.



My Little Girl is a tragic story about eight-year-old Öykü and her unaccountable father Demir. She saves her father from prison, and in return he must take care of her. However, Demir would rather get rid of her and get rich with his best friend.

In **One Litre of Tears**, teenage Cihan is diagnosed with an incurable degenerative disease that affects her brain. The family drama emphasizes hope and family bonds.

A mysterious murder is at the center of **Persona** (pictured). A retired judiciary clerk, Agah, and a female police offer, Nevra, meet when they both are at turning points in their lives. Agah's life changes because of Alzheimer's, while Nevra struggles in the homicide department.

Phi follows celebrated psychologist Can Manay as he moves next door to Duru and becomes enamored with her. She has a boyfriend, but Can plays mind games with her so that she starts to question her relationship.

Stand P-1.J69

www.madd.tv

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