



VIDEO AGE

DAY 2

INTERNATIONAL

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China TV's Learning Curve Into The Int'l Marketplace

Little by little Chinese television is making inroads into the international TV market. Last Sunday, here at MIP-TV, CCTV hosted an Exchange Forum; then at midday, the China Pavilion sponsored a MIPDrama Buyers Networking buffet luncheon at the Majestic Hotel for about 150 guests. And yesterday CCTV organized a Showcase.

The Forum was hosted by China's Film and TV Import and Export Association, a 43-member organization of Chinese production companies. CCTV is China's state broadcasting organization, which at MIP-TV is headed by general manager Jianing Shen (pictured at right with Zheng Yang, deputy director general of the State TV Drama Department).

To complement these efforts, CCTV has hired an American PR firm



well versed in international content sales, which will have to persuade the Chinese to cut their government's umbilical cord (as Latin American and Turkish companies had to do to achieve international success), and to showcase programs with more international appeal. 🇮🇹

Medals of Honor Awarded at Lunch to 4 Execs

Tomorrow, during a lunchtime presentation at the Carlton Hotel, MIP-TV will award its 2018 Medals of Honor to four international TV executives from four countries: Izzet Pinto, founder and CEO, Global Agency (Turkey); Pascal Breton, CEO, Federation Entertainment (France); Teresa Fernández-Valdés, executive producer, Bambú Producciones (Spain); and Weidong Yang, president of Youku, Alibaba Digital Media and Entertainment Group (China).

Traditionally an evening affair since the awards were instituted by MIP-TV organizers in 2013, this time the presentation will take place at lunchtime, as the evening slot

(Continued on Page 4)

My 2 Cents: The zero marginal cost society and global oligarchy
Page 3

INSIDE:
Cannes Visuals — MIP-TV Photo Report
Page 13

INSIDE: Viacom, Chili, and Fox; Bruce Gordon Scholarship
Page 6

VideoAge Daily on the go



MIP's Unsung Heroines: The Hostesses

At every TV market in Cannes, a platoon of some 1,000 freelance support personnel from Cannes and other nearby towns — mainly female, and informally called “hostesses” — invades the Palais to assist many of the more than 1,500 exhibitors.

They're always impeccably dressed, even when unpacking or re-packing boxes, and when welcoming visitors to the stands. They're multilingual, and do everything from serving coffee to arranging for flowers, to picking up extra chairs, to locating a pharmacy that's open on Sundays, to finding taxis, to booking tables at restaurants that are supposedly filled to capacity.

Corinne (Coco) Schmidt, who lives a 15-minute car ride from Cannes, recalled when, after the air travel chaos caused by Iceland's volcanic ash disaster in 2010, she had to organize extended stays in hotels and apartments, which included helping with shopping for necessities, airline/train/ferry

(Continued on Page 4)



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My 2ø

The world of *The Zero Marginal Cost Society* aims to restore the discredited socialistic society, which is contrasted by the oligarch movement.



After Jeremy Rifkin wrote the book *The Zero Marginal Cost Society* in 2014, he later explained “The Rise of Anti-Capitalism” in a *New York Times* op-ed page. In the latter, he chose not to take the laws of physics into consideration, even though they could be easily applied to the law of capitalism. After all, Isaac Newton did say: “To every action there is always an equal and opposite or contrary reaction.”

As a “reaction” to Rifkin’s “threat to capitalism,” there are: The oligarchs in Russia, the Central Government in China, and the Corporate World in the U.S.

Let me explain. According to Rifkin, capitalism is under threat from the “Internet of Things” that will create goods and services in abundance at nearly no cost and won’t be subject to market forces. If marginal costs fall to almost nothing, argues Rifkin, companies won’t make profits, and capitalism will collapse.

To arrive at his conclusion, Rifkin, an American economic and social theorist, takes a cue from 3D printers, online college courses, solar energy, iTunes, and even recycled plastic, which, he said, “has the potential to push much of economic life to near zero marginal cost.”

Then, Rifkin, brings in a form of socialism as a solution. “How will this economy of the future function when people can make and share goods and services nearly free? The answer lies in ... nonprofit organizations that attend to the things in life we make and share as a community.”

Rifkin theorizes that, when everything is in plentiful supply, there is no need to own things, and people will be happy just to access material goods.

He further explained that, “This collaborative, rather than capitalistic approach, is about shared access rather than private ownership.” And to demonstrate its socialistic validity, Rifkin uses the example of car-sharing using 2014 figures: “1.7 million

people globally are members of car-sharing services.”

The argument over reduced marginal costs has endured for decades. In 1938, another American economic theorist, Harold Hotelling, started a debate about whether governments should subsidize the fixed cost of infrastructure so that marginal cost pricing would prevail when decreasing average-cost industries.

But Rifkin brings this argument to another level. Now in this Rifkinesque scenario, let’s take a look at the Russian oligarchs who control money, production and distribution, information, and the war machine in their country.

Let’s now move to another superpower: China, whose central government controls every aspect of that country’s life. It decides which company to finance, which sector has to grow, and how to profit from parasitic activities, like pilfering intellectual proprieties.

Finally, we reach the U.S. There, Wall Street, special interests, and the corporate world are aiming to reduce the number of companies per key sector. This is happening with everything from pharmacies to supermarkets to car manufacturers to media and entertainment companies, and so on.

Through mergers and acquisitions, consumer products will never be “almost” free, but will actually increase in cost. Perhaps Rifkin will be

able to get a song or a public-domain movie for free, but he’ll be paying through the nose to receive it via broadband. He will have to sell a kidney in order to pay for antibiotics.

Under these circumstances, politicians will be called upon just to assure a good enough pool of consumers. And instead of a shared access society, as envisioned by Rifkin, we’ll have a global oligarchy.

Dom Serafini



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(Continued from Cover)

Unsung Heroines

reservations, and even entertaining executives for a few days. “But all worked well in the end,” said Schmidt, who has assisted EC Television, CBS, Harmony Gold, Allumination, and Content (now Kew) over the last 27 years.

Coco’s sister, Maryse Spensley, started in the hostessing business by assisting an English company at the Cannes Film Festival. Her first MIP-TV was spent with ABC Television. Later, she worked for NBC Sports, Peace Arch, and CBS Studios. Spensley’s greatest challenge was finding a company that could immediately duplicate 250 copies of a CD in the middle of the night

Christine Lefebvre, who hails from Nice, has, for the past 19 years, assisted Polish TV, France TV, Pixcom, and since 2015, ZED. She remembered one time when one of her company’s executives needed her to arrange for an emergency visit with an optometrist during the market.

Another hostess who asked to remain anonymous, and who also lives in Nice, started assisting at various MIP-TV booths while still in college in 1992. She noted that nowadays she sees herself not as a hostess, but as “an event coordinator and a project manager on a freelance basis,” and that she even helps “translate from French and Italian to English to sign contracts.”

These hostesses are part of a close-knit network of women who know each other well, love their work, and who support each other throughout the various markets. Some of these ladies, like *VideoAge*’s Dominique Soudin, have even assisted the same companies for more than 20 years!

Magali Corbiee-Gerber from Cannes said that: “At age 28, I was a bored secretary. [Then] I found my ‘dream job’ 22 years ago working at MIP-TV at the TFI booth. Later, I worked for Saban Entertainment. And for the past 17 years, I’ve worked for TV France International [TVFI].” She added that her talent is to “look and act as part of the company and to know how to get rid of people nicely if I think that my clients will lose [precious] time meeting with them. TVFI is an umbrella booth hosting some 50 French companies, and my job is to help the buyers find the person they have a meeting with, or to find out which company they need to meet, according to their needs.”

Annette Lampin has been commuting from nearby Mandelieu La Napoule for 15 years to assist Austria’s ORF, while Florence Intertaglia from Cannes has been working Italy’s RAI booth for 19 years. She’s the one regularly seen roaming the halls of the Palais, her Hermès scarf wrapped casually about her neck as she searches for empty boxes needed to ship material back to Rome at the end of the market.

Assisting another Italian company is Brigitte Balma from Nice, who for the past 17 years — since her very first MIP-TV — has been a regular at Mediaset’s booth.

Balma’s most taxing experience was the flood of 2015, which closed Cannes’ train stations and roads for two days. “In order to be on time at the Palais, I left home at 5 a.m. and returned at 10 p.m.,” she said. 🇫🇷

Medals of Honor

is being taken out by the CanneSeries’ closing ceremony.

Forty-year-old U.S.-educated Pinto founded Global Agency in his native Istanbul in 2006. Two years later, Pinto received the Entrepreneur of the Year Award from the Junior Chamber International. Today, Global Agency, with offices in Turkey, France, and the U.K., represents some 150 projects.

Breton entered the TV business in 1981, and in 1990, he co-founded Marathon, which 19 years later was sold to De Agostini and grouped with Zodiak, Magnolia, and RDF. After his five-year

contract with Zodiak ended, Breton launched Federation in 2013.

Fernández-Valdés started out as a journalist. Later, after discovering that there was more money in TV and film production, she switched gears. In 2008 she co-founded Bambú Producciones. In 2017, *Forbes* magazine named her one of Spain’s most powerful women.

After receiving a degree in Chinese literature, Yang’s career took off like a Foo-Shing (a bullet train). Before joining Alibaba last October, Yang was president of Youku for five months (after a three-year stint with the company). Beginning in 2013, he served as CEO of Max Times, a youth entertainment content and marketing company. Previously, in 2009, Yang was marketing director of Nokia China. 🇨🇳

Straight From the Palais

- **Mondo TV Iberoamerica** will produce its first-ever film project, *Heidi Bienvenida - The Movie*, which will continue the adventures of Mondo TV’s successful live-action teen series. The film’s screenplay will be written by Argentinian author Marcela Citterio. Co-produced with Alianzas Productions, the film will also feature the cast of the TV series. “We are thrilled to be able to announce this exciting project. Expect a feast of adventure, comedy, music, magic and much, much more as Heidi comes to the big screen,” commented Maria Bonaria Fois, general manager of Mondo TV Iberoamerica.

- **John Triantafyllis** of Greece’s **JT TV** has a gripe with MIP because — for the seventh time — the market dates overlap with the Orthodox Easter holidays. “This is my 41st MIP and I still cannot persuade the organizers to give the same consideration as they do for Easter and Passover,” commented Triantafyllis (pictured below with CBS’s Paul Gilbert), adding, “Russians, Bulgarians and other Christian Orthodox countries are affected. I know, for example, that 10 people from three Greek companies could not attend,” he concluded.



- **Gusto Worldwide Media**’s *Fish The Dish* has been nominated for a Rockie Award in the Lifestyle category. *Fish The Dish* is a culinary TV series devoted to seafood hosted by Chef Spencer Watters. The Rockie Awards winners will be announced at the Banff World Media Festival, to be held in Banff, Canada, on June 11, 2018.

- The Philippines’ **ABS-CBN** struck a deal with Spanish-language film channel Cinelatino. The Mexico-based channel acquired several titles, including *Unexpectedly Yours*, *Four Sisters and a Wedding*, and *Always Be My Maybe*, among others. “This deal is highly significant for ABS-CBN as it keeps the momentum of penetrating the Latin American market since the acquisition of *Bridges of Love* in Peru,” commented Cesar Diaz, head of 7A Media, which serves as ABS-CBN’s exclusive film

distributor in Latin America. Star Cinema-produced films will be available on Cinelatino throughout Latin America, Canada, and the United States.

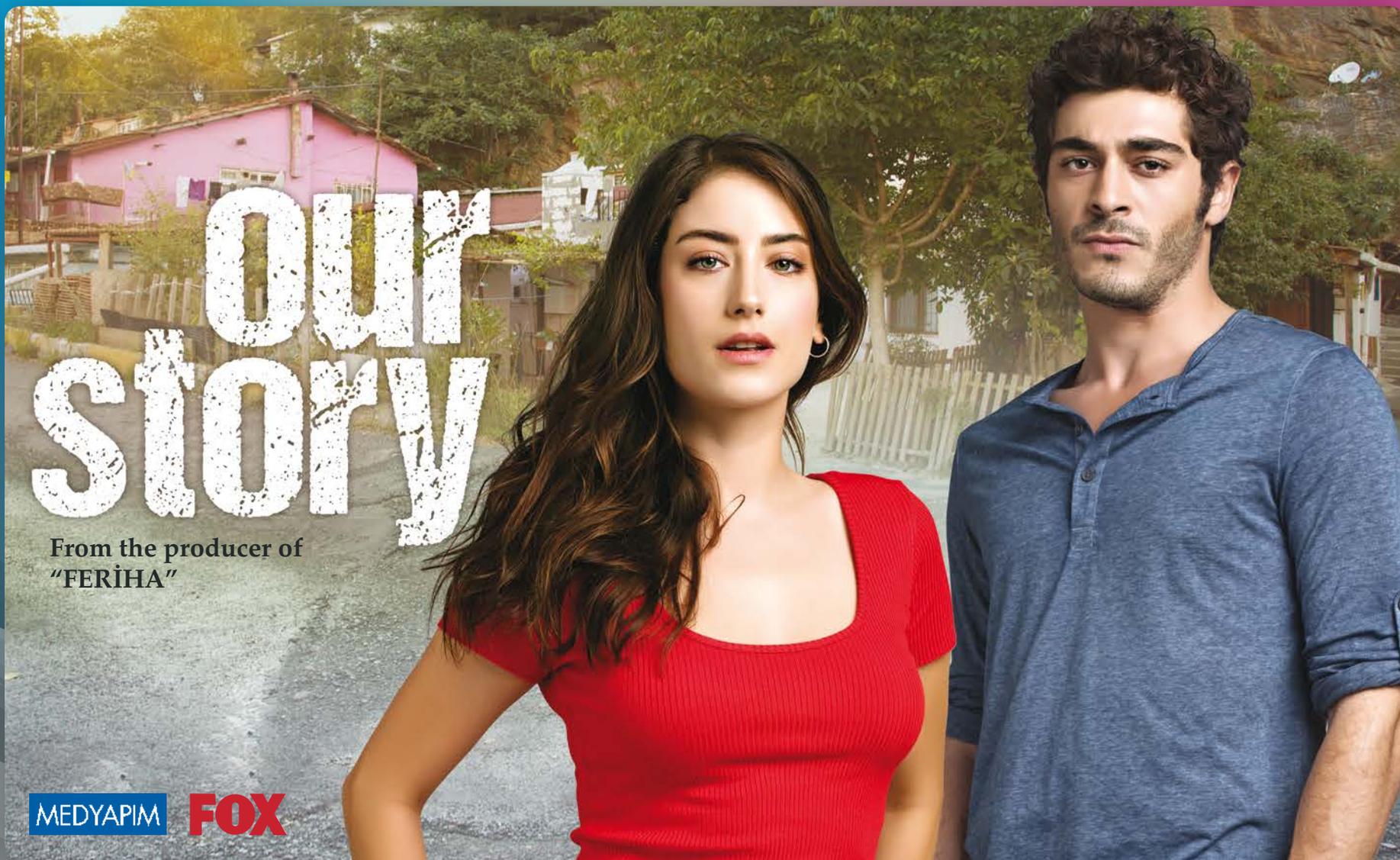
- **Tele München Group** announced several international distribution deals for its event series *The Name of the Rose*, which is based on Umberto Eco’s novel of the same name. International distributors who have picked up the series include Sky in German-speaking Europe, ORANGE in France, YLE in Finland, NRK in Norway, and DRtv in Denmark. Set in Italy, 1327, *The Name of the Rose* follows a Franciscan monk, played by John Turturro, and his novice apprentice as they investigate a series of murders at a monastery in the Alps. TMG’s sales unit, TM International, handles distribution for the series.

- **All3media International** is investing in its first Scandinavian-language drama. The U.K. distributor partnered with FLX, C More, TV4, and Filmregion Stockholm-Mälardalen for the new co-production, *Blinded*. FLX is developing the series alongside streaming service C More and Swedish broadcaster TV4. All3media International joins as global distributor. Based on a book by Carolina Neurath, the eight-part drama follows a reporter who is investigating a bank’s suspicious operations.

- Ukraine’s STB TV Channel picked up the scripted format rights to **Nippon TV**’s drama series *Mother*. Local formats have been produced by South Korea’s CJ E&M for tvN in Asia and by Turkey’s MF YAPIM and MEDYAPIM for Star TV. *Mother* tells the story of an elementary school teacher who noticed that one of her students was being abused. She and her student flee the city, pretending to be mother and daughter.

- **Banijay Rights** sold a multi-genre package to U.S. network Ovation. The package deal includes two seasons of *Portrait Artist of the Year* and two seasons of *Landscape Artist of the Year*, both originally produced for Sky Arts. Ovation also acquired another arts program, *Fake: The Great Masterpiece Challenge*. For scripted programming, Ovation picked up the procedural crime drama *The Pinkertons*. In other news, Banijay Group appointed Deepak Dhar to lead its newly created division, Banijay Asia.

- **Kew Media Group** licensed Bristow Global Media’s *Haunted Hospitals* to Discovery for its free-to-air channel Quest Red. The nonfiction paranormal series will broadcast later in the year on Quest Red in the U.K. and Ireland. *Haunted Hospitals* showcases disturbing first-hand stories of supernatural experiences at hospitals, nursing homes, and mental institutions, told by doctors, nurses and patients. In other Kew Media news, the company will also be representing Frantic Films’ library of over 450 hours of content.



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Italian News: Viacom, Chili, and Fox

Twentieth Century Fox acquired four percent of Chili Cinema, the Italian movie streaming service founded in 2012 by Stefano Parisi and Giorgio Tacchia. Parisi is a businessman and a politician, while Tacchia (pictured at right), who's also the company's CEO, is a broadband specialist.

Fox followed other U.S. studios in the ownership structure of Chili, such as Sony (with three percent), and Warner Bros. and Paramount (with four percent each). Fox paid six million euro (U.S.\$7.4 million) for its four percent share.

One of Chili's major owners is Italian coffee company, Lavazza, which last year invested 25 million euro (U.S.\$31 million) for a 25 percent share.

Chili doesn't require a subscription, and movies are rented on a pay-per-view basis (download on demand). Films are not geo-blocked.

Moving along to Paramount's parent company, Viacom, the group has appointed Cristina Roncato Veterano as senior director, Programming and Acquisition, for Paramount and



Spike, the two Viacom Italia brands available on digital terrestrial channels. Veterano is a former deputy director of Mediaset's Rete4.

Also at Viacom Italia, the new senior director of Communications is Chiara Giacoletto Papas, a former executive at the PR firm Ketchum.

Bruce Gordon's Aid to Journalism

The Bruce Gordon Scholarship for Journalism was established to provide students of Australia's University of Wollongong with the opportunity to gain valuable and relevant work experience in the field of Journalism as interns at WIN TV Network, while also receiving financial assistance. Recipients will receive A\$10,000 (U.S.\$ 7,800) per year.

The scholarship commenced in early 2018 and will be offered to students who were in their third year of a Journalism degree in 2017 at the University of Wollongong.

Bruce Gordon is the founder and owner of the Wollongong-based WIN Network —Australia's largest (in terms of area covered) commercial television network, committed to providing first-class entertainment and news services to approximately six million viewers across Australia.



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Record TV Stages the Apocalypse

Brazil's Record TV brings to Cannes the rivalry between two scientists, Benjamin and Ricardo, in the **Apocalypse (Apocalipsis)**. Ricardo, who is in love with Benjamin's wife, exploits Benjamin's scientific discoveries to assume his true identity as the Antichrist (pictured).

Set in the Middle Ages, **Belaventura** follows the unlikely romance between Enrico, who recently inherited land, and Pietra, who comes from a plebian village. It's a story of love and redemption.

As childhood friends, Asher, Joanne, and Zach were inseparable. But as adults, the three are torn apart by jealousy and betrayal when Zach and Asher both fall for Joanne. **The Rich and Lazarus (El Rico y Lázaro)** follows their tempestuous love triangle.

A warrior driven by determination and faith, Joshua leads the 12 tribes of Israel to **The Promised Land (La Tierra Prometida)**.

In **The Slave Mother (La Esclava Mother)**, the light-skinned slave Isaura is relentlessly pursued by her cruel master Mr. Leonicio.

Moses and the Ten Commandments (Moisés y los Diez Mandamientos) recounts some of the most well-known stories of Moses in the Bible, including



his birth, the crossing of the Red Sea, and his encounter with God on Mount Sinai.

Based on Bible stories, each episode of **The Miracles of Jesus (Los Milagros de Jesús)** depicts the difficulties faced by those individuals who had faith in the blessings of Jesus.

Stand P-1.G22

www.recordtvnetwork.com

Telefilms Has All the Money

Argentina-based Telefilms brings a film slate topped by **All the Money in the World**, starring Mark Wahlberg, Michelle Williams, and Christopher Plummer. The film tells the true-life tale of the kidnapping of 16-year-old John Paul Getty III, and his family's desperate attempts to convince his billionaire grandfather, Jean Paul Getty, to pay the ransom.

Den of Thieves is a gritty crime drama that follows an elite unit of the Los Angeles County Sheriff's Department and a successful bank robbery crew planning an impossible heist of the Federal Reserve Bank. Gerard Butler and Curtis "50 Cent" Jackson star.



Inspired by the real-life hijacking of a 1976 Air France flight from Tel Aviv to Paris, **7 Days in Entebbe** (pictured) depicts one of the most daring rescue missions ever attempted.

Bella Thorne stars as Katie Price, a teenager with a life-threatening sensitivity to sunlight caused by a rare genetic condition known as xeroderma pigmentosum in **Midnight Sun**. She's housebound by day, but by night, the world is her oyster.

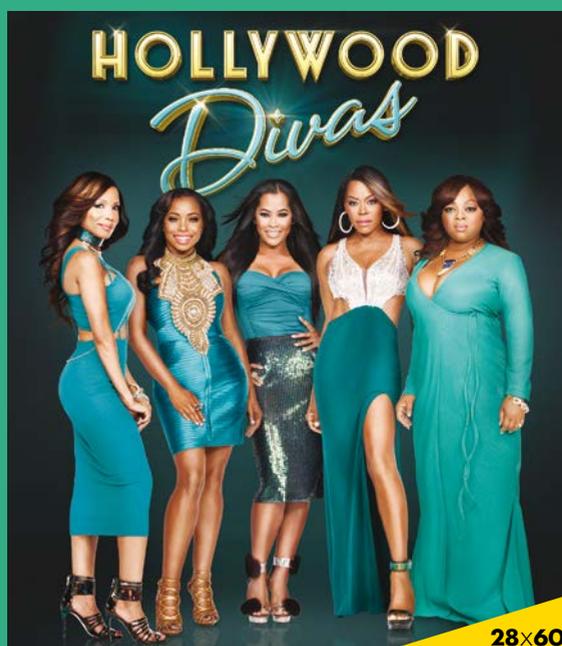
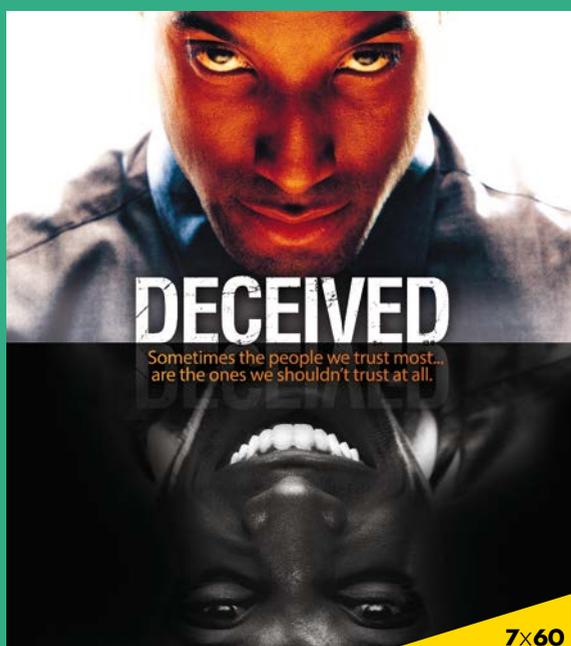
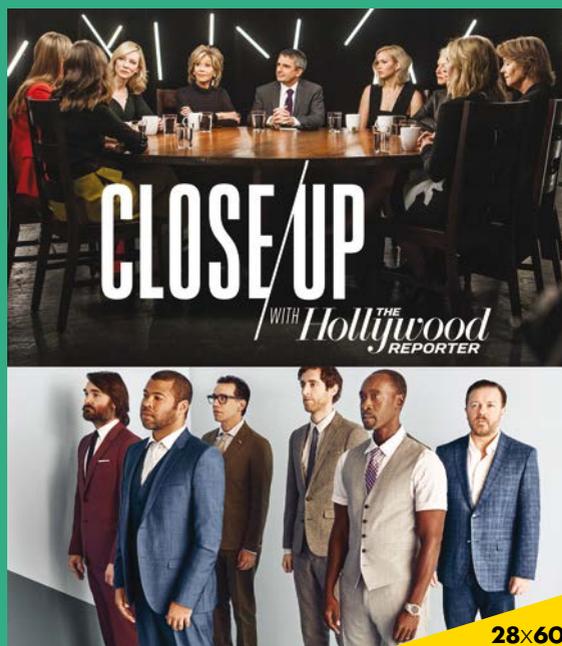
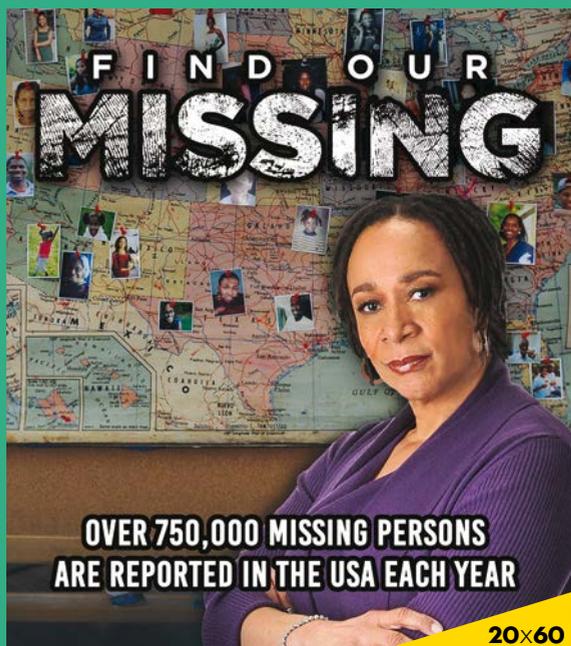
12 Strong is the story of the first Special Forces team sent to Afghanistan after September 11th. There, they must join forces with an Afghan warlord to take down the Taliban.

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Dick Clark Presents **Billboard Awards**

Dick Clark Productions carries a variety of live-event programming, non-scripted comedy, and factual entertainment series. At the helm of its catalog is **The 2018 Billboard Music Awards** (pictured), which broadcasts live on NBC in May. Last year's show included performances from Bruno Mars, Celine Dion, Drake, and Lorde, among others.

The 46th Annual 2018 American Music Awards will take place this year in October, and will air on ABC. With over 16 musical performances, the awards show honors today's most influential and iconic artists.

Non-scripted comedy **Fail Army** is a compilation of hilarious blooper videos and epic fail videos.

The Football Show looks at what footballers around the world do when not playing the game. Each episode offers exclusive access to the personal lives of elite players.

Hosted by Idris Elba, **The BEST FIFA Football Awards 2018** will air live from the Royal Festival Hall in London on September 24, 2018. The best players, managers, and ambassadors will gather to celebrate highlights from the 2017-2018 season.



Series **Unknown Champions** features the shocking talents of people who compete in activities that range from computer hacking to wingsuit flying.

Each episode of **The Pet Show** is packed with laugh-out-loud clips and montages of beloved pets.

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Haber Puts On **The Grammys**

In Alfred Haber Distribution's **Help! My House Is Haunted**, a team of experts investigates the unwelcome spirits inhabiting families' homes.

Shallow Grave (pictured) is a crime investigation reality series that examines the clues left behind by killers who leave their victims in the trunks of cars, in suburban parks, or along freeways.



The **2019 61st Annual Grammy Awards** will broadcast live on CBS, presenting music's brightest stars. This year's event included performances from Kendrick Lamar, Lady Gaga, and U2, among others.

Comedic format **Top 20 Funniest** features a countdown to the week's most hilarious video, showcasing the best viral videos, home movies, and news bloopers out there.

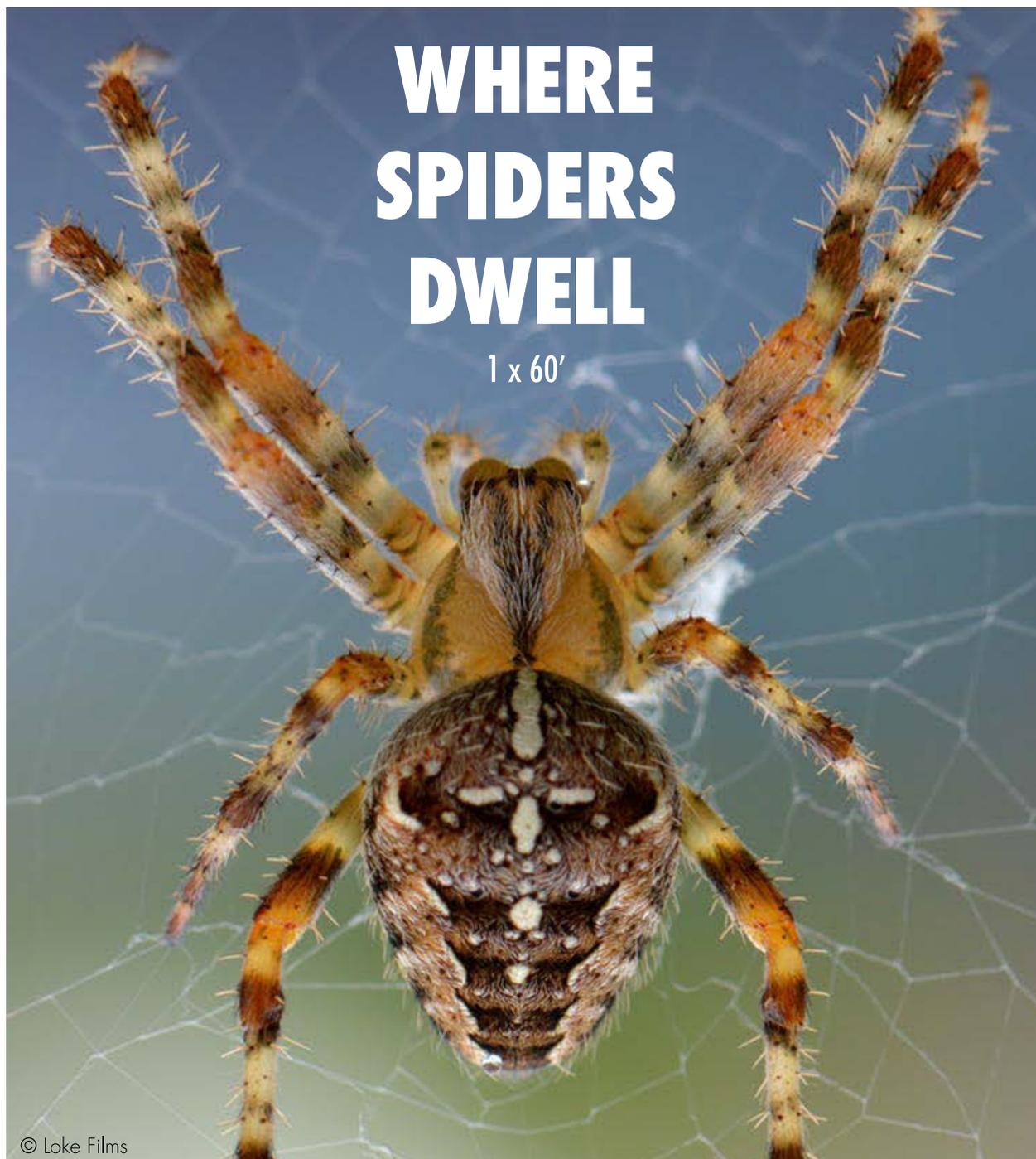
The 2019 25th Annual Screen Actors Guild Awards will take place on January 27, 2019. The 24th annual ceremony honored Gary Oldman, Frances McDormand, Allison Janney, and many others.

Today's top music stars, from Ed Sheeran to Miley Cyrus, will be part of the performance-packed gala concert, **Elton John: I'm Still Standing — A Grammy Salute**, which honors Sir Elton's musical legacy.

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Instinct Leads the Way at CBS



CBS Studios International's eclectic roster is led by **Instinct**, which stars Alan Cumming as a former CIA operative who is enlisted by the NYPD to catch a serial killer.

In the military drama **SEAL Team**, an elite unit of Navy SEALs is deployed on high-stakes missions around the world.

JKL (pictured) is a family comedy in which Mark Feuerstein plays Josh Roberts, a newly divorced actor living in an apartment between his parents and his brother. With family on both sides, Josh desperately needs some boundaries.

Showtime drama **Escape at Dannemora** is the stranger-than-fiction account of the summer 2015 prison break of two convicted murderers from a correctional facility in upstate New York.

Strange Angel, a CBS All Access drama series based on George Pendle's novel, follows the life of Jack Parsons, a disciple of the occultist Aleister Crowley. Set in 1940s Los Angeles, the series shows its protagonist regularly straddling the fine line between genius and madness.

All it takes is \$1 dollar to connect a group of individuals to a shocking murder. In this CBS All Access mystery-thriller, each episode portrays the class and cultural divides in an American town.

The Twilight Zone reboots the original science fiction series with executive producers Jordan Peele, Simon Kinberg, Marco Ramirez, Win Rosenfeld, and Audrey Chon.

Stand R7.E2

www.cbssi.com

Viacom Rides With Knight Squad

Viacom International Media Networks carries a host of live-action and animated kids' titles, preschool series, comedies, and general entertainment.

In the newest animated series for Nickelodeon, **The Adventures of Kid Danger** (pictured), Kid Danger and Captain Man use their crime-fighting skills and sharp wit to outmaneuver bizarre criminals.

Set at a magical school for knights in training, live-action comedy **Knight Squad** follows two students who form an unlikely alliance, and pledge to have each other's backs while they follow their dreams.

CG-animated **Top Wing** is an action-packed preschool series in which a team of eager young birds works together to become rescue birds.

Twentieth Century Fox Dials 9-1-1

Twentieth Century Fox Television Distribution comes to Cannes with dramas aplenty. Matt Czuchry, Emily VanCamp, and Manish Dayal star in new medical drama **The Resident** (pictured), a series that tells the truth about what really happens behind the scenes at a hospital.

Part family history, part dynastic saga, and part investigation into the destructive force of wealth, **Trust** follows the Gettys, one of the world's richest and unhappiest families.

Set 400 years in the future, a comedic sci-fi action-adventure series follows the adventures of **The Orville**, an exploratory ship in Earth's interstellar fleet. Seth MacFarlane and Adrienne Palicki star.

From creators Ryan Murphy and Brad Falchuk comes **9-1-1**, a procedural drama that explores the lives and careers of emergency responders, including cops, paramedics, and firefighters.

A new workplace comedy set on Friday night flights from **LA to Vegas** delves into the lives of underdogs trying to find their places in the world. Dylan McDermott stars.

Pamela Adlon's Sam Fox is a single mom and a working actress hoping for **Better Things** for her three daughters.

The Assassination of Gianni Versace: American Crime Story explores the true story of the murder of the famed fashion designer with an all-star cast that includes Darren Criss, Edgar Ramirez, Penelope Cruz, and Ricky Martin.

Stand P3.A1

www.foxfast.com



Workplace comedy **Corporate** takes place inside Hampton Deville, a soulless multi-national corporation where two helpless employees face disaster after disaster.

Comedy series **Borges Importadora** tells the story of four employees who turn an importing company into an Internet video production



Little Women at Lionsgate



Lionsgate Entertainment brings a slew of series to Cannes, ranging from dramas to comedies to documentaries.

Based on the best-selling novel by Stephanie Danler, **Sweetbitter** (pictured) tells the dramatic story of a young woman's coming-of-age in exclusive restaurants.

Two Mexican-American sisters who couldn't be any more different are the focus of half-hour series **Vida**. When life forces them to return to their old neighborhood, drama ensues as they are confronted with their shared past, as well as astonishing news about their mother's identity.

Wrong Man is a documentary series that trails a team of experts as they track down new evidence that exposes glaring flaws in our criminal justice system.

Event series **Little Women** follows sisters Meg, Jo, Beth, and Amy March as they grow from childhood to adulthood against the backdrop of the Civil War. All the while, their mother, Marmee, is there to help them learn what it means to be a woman.

Another event series tells the tale of sisters Margaret, an idealistic young lass courted by a widower who owns their country home, **Howards End**, and Helen, the younger sis who becomes involved with a bank clerk who falls on hard times. Their late parents may not be around to guide them, but their interfering Aunt Juley is always there to help.

When second-year law student Christine Reade is introduced to **The Girlfriend Experience** — sexual and emotional relationships that come at a very high price — she is quickly drawn in to that world.

After their husbands, Robert and Sol, announce that they are in love with each other, **Grace and Frankie** must learn to navigate life without them. Jane Fonda and Lily Tomlin star in this half-hour comedy series.

Stand C15.A8

www.lionsgate.com

house.

MTV **Floribama Shore** welcomes eight young adults to Panama City Beach, where they party all night and do all that they can to postpone adulthood.

Hosted by Rob Dyrdek, **Amazingness** presents talented young people from around the country with \$10,000 dollars in cash.

Stand R7.N7

b2b.viacom.com

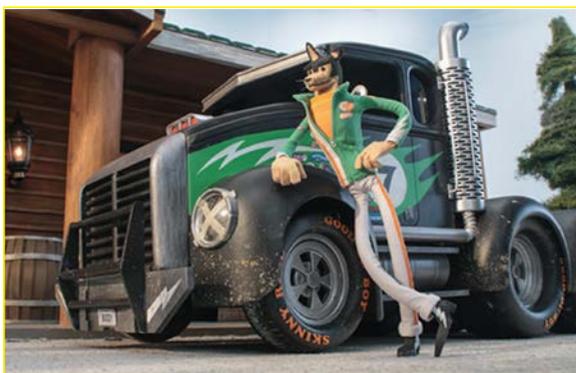


- 1. Rainbow's Silvia Quintili, Cristiana Buzzelli, Luana Perrero, Andrea Graciotti, Lorena Vaccari, Simone Borgarelli
- 2. KABO International's Arabelle Pouliot-Di Crescenzo and Elsa Pielot
- 3. FormatBiz's Maria Chiara Duranti with Mediaset's Manuela Caputi and Claudia Marra
- 4. Michael J. Solomon of Digital Content International with Nordic World's Espen S. Huseby
- 5. Banijay Rights' Chris Stewart
- 6. Multicom Entertainment's Niloo Badie, Irv Holender, Jesse Baritz
- 7. One Life Studios' Rahul Kumar Tewary

- 8. RAI Com's David Bogi
- 9. Gusto Worldwide Media's Chris Knight
- 10. Bristow Global Media's Julie Bristow with Kew Media Group's John Schmidt. Bristow's new series 100 Days to Victory and Haunted Hospitals are distributed by Kew Media.
- 11. SPI International/Filmbox's Loni Farhi
- 12. Zee Entertainment's Michael Nitin, Manjyot Sandhu, Sandeep Hardasmalani
- 13. Dick Clark Productions' Sandra Nduna and Bob Kennedy
- 14. GRB Entertainment's Marielle Zuccarelli, Mehmet Gunduz, Michael Lolato, Melanie Torres



Thunderstruck By Bomanbridge



The Singapore-based Bomanbridge Media distributes programming that ranges from drama and mystery, to nature and wildlife, to kids and animation.

Where Spiders Dwell explores the astonishing places where different types of arachnids live and how they adapt in the face of hostility.

The animated series **Hanakappa** tells the story of a little kappa boy who lives in a village with friends, family, and some naughty foes.

Buddy Thunderstruck (pictured) is a truck-racing dog that brings outrageous, high-octane adventures to the town of Greasepit.

Twelve contestants will live in the **Gamerz House** where they will be tested in daily interactive eSports challenges and matches.

World Cup Postcards takes viewers on a tour of the 2018 FIFA World Cup's host country, where the nation's culture and history are displayed.

In **Delicacy Hunter: On the Silk Road**, Chef Jamie journeys for new gastronomic experiences along the ancient network of trade roads.

The TV movie **Signed, Sealed, Delivered: Home Again** follows a mother and her child who are on the run. Before they can make it home, she must face a hard truth.

Stand P-1.E18

www.bomanbridge.tv

Rainbow Heads To Regal Academy

Italy's Rainbow Group operates on a global scale in the children and teenager entertainment industry. In 2017, the company acquired Iven Group, expanding its offerings of TV and movie content for broader audiences. At MIP-TV Rainbow highlights a varied portfolio of animated and live-action content for children of all ages.

44 Cats (pictured) follows the adventures of cat musicians who learn lessons on friendship, altruism, and kindness.

In the first two seasons of **Regal Academy**, Rose Cinderella is an average teenager obsessed with shopping and shoes. When she discovers a key to FairyTale Land, she must learn to balance class, good grades, and fairy tales come to life.

Live-action series **Maggie & Bianca Fashion Friends Seasons 1 and 2** explores the friendship between Maggie and Bianca, two girls who meet

Gusto Has Flour Power

Canada-based Gusto Worldwide Media wants viewers to learn their way around the kitchen. In baking series **Flour Power** (pictured), a host inspires viewers with simple and extravagant baked goods.

Learn all about Michael Bonacini's Italy as you follow the famed celebrity chef as he cooks sumptuous Italian food.

One World Kitchen is a food series that features nine international cuisines, including Italian, Indian, Thai, and Greek.

Fish the Dish is a 4K cooking series that demystifies the preparation of seafood, while also celebrating the joys of sustainability.

Discover the delectable cuisines of Mexico, Venezuela, and Spain in **The Latin Kitchen**, a food show with three hosts.

Learn how to cook healthy, family-style meals in around 30 minutes for around 30 dollars in **Spencer's Big 30**.

Set in an upscale kitchen, **The Urban Vegetarian** celebrates the deliciousness that comes from veggies.

Stand P3.B22

www.gustoworldwidemedia.com



at the Milan Fashion Academy, where they get to live their dreams.

In **Maggie & Bianca Fashion Friends Season 3**, the girls have to make a tough decision: stay in Milan or leave for the United States.

In the two TV specials that consist of **Maggie & Bianca Fashion Friends — TV MOVIES**,



Kew Media Flies To San Francisco



Kew Media Group comes to Cannes from London with a comprehensive library of drama and comedy series, documentary features, kids' series, and special event programming.

The Bletchley Circle: San Francisco is the latest installment of the Bletchley Circle franchise. Set during the 1950s, the drama series follows Millie and Jean as they travel to America and team up with a pair of U.S. codebreakers.

Set in the 1920s, **Frankie Drake Mysteries** trails a team of female private detectives who tackle investigations that no one else will dare take on.

Crawford is a comedy that is centered on a dysfunctional family that gets even more unusual when raccoons invade their home. The eccentric family must then deal with broken relationships, financial worries, and new enemies.

Season two of **Can't Cope, Won't Cope** returns with Aisling and Danielle as they try to figure out adulthood, learning from bad decisions and grabbing onto opportunities.

Documentary series **Bud Empire** describes the entrepreneurial journey of Bob Kay, one of Canada's most uncompromising marijuana advocates.

Mariam Shaar has an inspirational story to tell in **Soufra**, a documentary feature that follows Shaar and her team of fellow refugee women as they launch a catering company.

One Million American Dreams explores Hart Island, a cemetery that has served as the final resting place for over one million New Yorkers.

Stand C15.A6

www.kewmedia.com

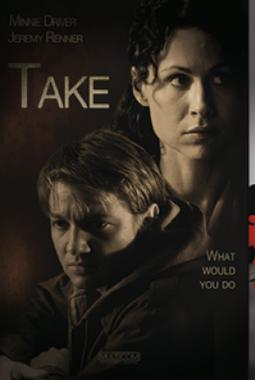
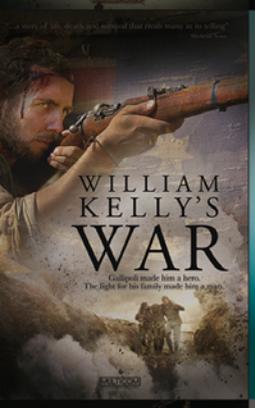
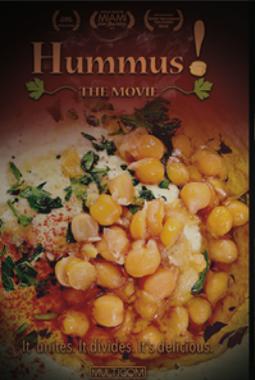
Maggie and Bianca fight to keep their home, conduct an investigation into a school disaster, and help one of their dads during a trip to Paris.

In the **World of Winx**, the Winx are travel scouts for WOW! They search the globe, looking for talented kids before they are kidnapped by the mysterious Talent Thief.

Winx Club Sr. 7 finds the Winx taking on new challenges such as saving the Fairy Animals of the Magic Universe, as well as the endangered species found on Earth.

Stand R7.H2

www.rbw.it



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FROM THE CREATOR OF *THE HILLS*

MUSIC CITY



VISIT US AT C15.A8

DEFINING ENTERTAINMENT

LIONSGATE