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VIDEOAGE

DAY 2

INTERNATIONAL

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October 17, 2017

For Studios It's Making \$\$, Not Sense at Panels

This year the presence of the big U.S. studios on the MIPCOM exhibition floor seems to be inversely proportional to their presence at conferences. Of the 31 conferences listed in the MIPCOM program, no one MPAA studio is participating, leaving the likes of Lionsgate, HBO, Viacom and Fox's Nat Geo to maintain a somewhat scattered presence at the various sessions.

On the other hand, the U.S. studios' presence on the exhibition floor is as massive as ever, if not even bigger, than at past MIPCOMs. With over 70 new TV series to sell in order to recoup deficits, which could amount to a compounded estimate of \$1.7 billion, it's not surprising that studio executives are thinking more about dollars than making sense during conference talks.



Approaching a studio executive during these two days of MIPCOM — even for a quick photo — has become quite the feat. Back-to-back meetings and unscheduled buyer walk-ins cause them to run endlessly between several offices within their large booths. Sales executives at each U.S. studio meet with 120 buyers

(Continued on Page 4)

Changing Times: The New Era of Gordon Ramsay

An old American joke described "Heaven" as a party organized by Germans, with the Italians cooking and the English providing entertainment. "Hell," on the other hand, was when the Italians were the organizers, the Germans were in charge of fun, and the English were the ones at the stove.

Today, much of that has changed (although the Italians still shouldn't be trusted to organize anything). The Germans provide great entertainment and many a top chef — including Gordon Ramsay, Jamie Oliver and Marco Pierre White — hails from England. Of course, Brits like Patience Gray, Elizabeth David

(Continued on Page 4)

My 2 Cents: A more relaxed L.A. Screenings in the month of June?
Page 3

INSIDE:
Cannes Visuals — MIPCOM Photo Report
Page 17

INSIDE:
MPAA's clear ideas for a new NAFTA
Page 6

VideoAge Daily on the go



The DSM Will Not Find a DMZ at MIPCOM

An important event that will take place tomorrow morning here in Cannes is the "European Digital Single Market" (DSM) conference. Ever since the European Parliament approved measures to remove geo-blocking and permit the portability of online content, E.U. residents have been able to access online services while in other E.U. countries for a "limited" period of time.

While it sounds good, some are concerned that this measure may jeopardize investments in European content and affect rights-holders' abilities to license movies or TV shows on a territory-by-territory basis.

Claire Bury, deputy director general of the European Commission (E.C.), is expected to speak at the session, along with media commentator Kate Bulkley. (The panel was originally set to feature U.S. media consultant, Russ J. Kagan, but he was unexpectedly replaced at the last minute.)

(Continued on Page 4)

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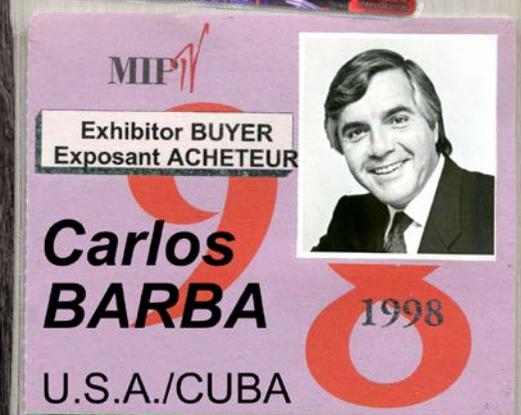
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VideoAge's
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Hall of Fame

Fascinating Stories Honoring 10 Additional
Executives Who Built An Industry

Volume 2

By Dom Serafini



Coming Out in December 2017 In Print and e-Book

My 2¢



The idea is to gear up for better sales, make the process more relaxed, get additional buyers and give all of them more information. Along the way, perhaps, participants could even be able to take a short vacation in the area. By now you've guessed what I'm talking about: Improving the L.A. Screenings!

This, in my view, is something to keep in mind: Why do the U.S. studios start their new TV season screenings in Los Angeles just after the May Upfronts in New York City?

For the studios it's a mad rush to get everything ready for the 2,000-or-so international buyers who travel to L.A. for a full week of intense screenings of over 70 pilots.

Wouldn't it make more sense if the L.A. Screenings were to start after the Memorial Day holiday weekend, on June 4 for the indies, and have the studios begin on Thursday, June 7 with Fox LATAM and continue up until June 15, with exactly the same number of days as it is now?

Looking back at the history of the L.A. Screenings, for 10 years, up until 2001, the studio screenings wrapped up almost at the end of June.

In "The History of the L.A. Screenings," *VideoAge's* May 2013 Issue reported, "In 1991, the Screenings moved to late May. At one point, it lasted four weeks, with the Canadians and Europeans the first groups to go (as early as May 28 in 1991), followed by the Latins (May 31), the Pan-Pacific territories (June 3) and South Africa ending on June 27."

"Marcel Vinay recalled: '[For us] it lasted two weeks as only one studio presented its shows each day and only from Monday to Friday (no Saturday or Sunday was involved).' The changing length of the Screenings throughout the years was buyer-driven up until 2000," reported *VideoAge*.

In 2000, the L.A. Screenings lasted 11 days, including Memorial Day (for Warner Bros. and Columbia), from May 22 to June 1, and in 2001 they were condensed to today's nine days, starting after the Upfronts.

How did it happen and why? The studios wanted

to keep the schedules out of the control of buyers, and the MPAA made it a reality by contacting all their members, reported a studio executive.

As for the start date, the day after the last broadcast Upfronts was considered ideal since talent would have been more readily available, even though they had to be rushed from NYC's Upfronts to L.A. for the Screenings.

Another studio executive (from a different studio) confessed that they'd been afraid that after Memorial Day talent would take vacations. "For them, it's tiresome to fly from NYC to L.A., but at least they feel it's over in 10 days," he said.

Another reason for the current dates is that the studios want to ride the wave of the Upfronts excitement, and also avoid undue criticism of the new season while buyers are in town.

Another drawback could be that buyers in June go into "summer mode," but some Scandinavian buyers said they would not object to a June Screenings.

On the negative side, under the current system, studios cannot tell buyers in advance if it's going to be a full day or half-day of screenings. Plus,

by moving it up, the Screenings would no longer be competing with the Cannes Film Festival, and the weather in L.A. would definitely be better.

A June Screenings would also alleviate some of the pressure on Canadian buyers, and would allow the studios to better prepare their promo reels and literature... perhaps even have more time to organize parties.

The current process is certainly refined, but it can be improved with an eye toward better sales.

Dom Serafini



VIDEOAGE DAILY AT MIPCOM

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(Continued from Cover)

European DSM

Nevertheless, *VideoAge* managed to speak to Kagan (pictured at right with his son Michael, head of International and Non-Scripted Television, ICM Partners), who noted that the topic has different meanings for different platforms, from terrestrial broadcast to satellite to OTT/Internet, to rights holders and licensors of content. It will be important to look at all political and business aspects of the issue, he said, and make the session informative and eye-opening for future content businesses.

The E.C. announced plans to introduce a DSM in November 2014. In May 2015, the E.C. published a 16-point policy plan, and it is expected that most of strategy will be in place by 2019.

The DSM's first implementation was the elimination of roaming charges for cellular phone calls within the E.U.

Naturally, TV content distributors can still license language rights (since, one would assume, German TV viewers, for example, would not be interested in watching a program that was wholly in Italian).

Sports rights could be a bit problematic since past experience has demonstrated that English TV viewers would be willing to follow a football (soccer) match broadcast with Greek commentary (as was the case in 2012, when a Portsmouth, U.K. pub landlady won a court fight with the English

Premier League over using a Greek TV decoder to show football games).

The U.S. and E.U. entertainment industries oppose the DSM, even though it is said that the Hollywood studios can compete better than the indies since they already operate on a pan-European basis.

According to a 2016 report from London-based media advisors, Oliver & Ohlbaum, and released by Oxford, U.K.-based consultants Oxera, the DSM could cost E.U. producers up to 8.2 billion euro (U.S.\$9.7 billion) a year and could lead to a slump in investment, with up to 48 percent less audiovisual content produced, for both film and television. 🇩🇪



Gordon Ramsay

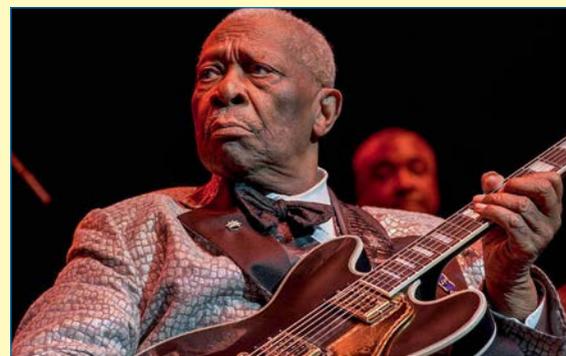
and Jane Grigson always excelled at food-writing. Even the land of the Big Mac is getting in on the celebrity chef action with such famed cooks as Mario Batali, Anthony Bourdain and Emeril Lagasse.

Ramsay yesterday made an appearance at the All3media's luncheon presentation at the Majestic Hotel to follow up on Ramsay Studio, a joint venture started with All3media in 2016. He unveiled *Gordon Ramsay on Cocaine*, where Ramsay looks into the underworld of crime that surrounds the cocaine trade to Britain. The chef also presented the fourth season of *Matilda and the Ramsay Bunch*, the spin-off series featuring Ramsay's daughter and her family adventures, produced by Ramsay Studios and Objective Productions. 🇩🇪

Straight From the Palais

• **Kew Media Group** is presenting Jon Brewer's biopic documentary *B.B. King: On the Road* (pictured). This sequel to *B.B. King: The Life of Riley* gathers many of the crew, band members and friends who went on the road with the King of the Blues, reflecting the trials, tribulations, joys and rewards of his music career.

In other Kew Media news, the company acquired London-based TCB Media Rights, broadening its distribution into non-scripted markets. TCB will proceed to operate independently of the company's distribution arm.



• **Rainbow** acquired a majority stake in the Iven S.p.A. group, heralding a larger move into the live-action market, part of an expansion strategy to establish Rainbow as a multimedia, multi-genre platform. Pictured below at a party on Sunday for the launch of new preschool series *44 Cats* (l. to r.): Rai Children's Luca Milano, Rainbow's Iginio Straffi, Viacom Americas' Pierluigi Gazzolo.



• **Bell Media** revealed its next music TV format, *The Launch*. Created for CTV, the format features five unsigned artists who compete for the opportunity to record and perform an original song. Each contestant is assisted by mentors, including Scott Brochetta, Shania Twain, Boy George, Alessia Cara, and Nikki Sixx, among others.

• **FilmRise** entered an exclusive distribution agreement with Canadian company Incendo. As part of the terms, Incendo will serve as FilmRise's sales agent for television in Canada.

• **Sabbatical Entertainment** introduced its new format *The Best of the Best*, a two-hour special that recaps the most entertaining moments of that year within the arts, politics, sports, and other pop culture events. The format is highly customizable, accommodating the needs of various audiences.

• **Sonar Entertainment** acquired the global rights to Will McIntosh's sci-fi adventure *Watchdog* and intends to develop a kids' series with showrunners Art Brown and Douglas Sloan. The series will follow 16-year-old Vick and his 14-year-old sister Tara, who has autism, after they find an Artificial Intelligence microchip and install it into their robotic watchdog Daisy.

• **All3media International's** crime thriller *Relik* has been signed in a pan territory deal with HBO Asia, as well as by Tele München for Germany and German-speaking territories. Further deals include Israel's DBS Satellite and Belgium's VRT.

• **Kanal D** is launching its new historical drama series *Mehmed the Conqueror*, which has the highest budget production ever for the company. *Mehmed the Conqueror* tells the story of Mehmed, a passionate military strategist, who defeated the Roman Empire and conquered Constantinople.

• **Lionsgate** licensed its drama series *Ten Days in the Valley* to France's Canal+, Israel's Yes, South Africa's MNET, Greece's OTE, and Italy's Telecom. The series stars Kyra Sedgwick as an overworked, single mother whose daughter has gone missing in the night.

• **MGM Worldwide Television Distribution** and RedSeven Entertainment partnered in a multi-year joint venture to co-produce and distribute local versions of MGM's unscripted formats in Germany, such as *Steve Harvey's FUNDERDOME*, *American Gladiators*, *Minor Renovations*, and *Signed*, among others.

• **SPI International** is working with Ethnic Channels Group to launch seven SPI channels to the Canadian Radio-television and Telecommunications Commission (CRTC). The new additions include two Polish-language channels, film channel Kino Polska and music TV network Kino Polska Muzyka, as well as Fast&FunBox HD, Gametoon, FilmBox Art House, FunBox UHD, and FashionBox HD.

Studios at MIPCOM



per day on average, Monday to Wednesday, so strictly scheduled they cannot afford to take time off to attend a seminar, much less to participate in one. To find out what happens outside their compounds, these executives have to read trade magazines' MIPCOM reviews. Indeed, *VideoAge* does the legwork for the busy executives.

Studio executives here in Cannes were asked the importance of MIPCOM to them and if they see different buyers than at other markets. One exec answered that, every time their tent comes up for renewal, they debate its utility, but "ultimately, we all agree to come back," he said. As far as meeting buyers, an exec from another studio commented that buyers could be the same, "but we're always selling something new or go over deals."

Pictured on the cover are CBSI's Armando Nuñez and Barry Chamberlain. Pictured above at Sunday's series premiere screening of *Counterpart* (l. to r.): Sony's Mike Wald, Harry Lloyd, Sony's Alex Marin, Olivia Williams, Sony's Keith Le Goy, J.K. Simmons, Sony's Angel Orenge and Justin Marks (EP/Creator/Writer). 🇩🇪

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The MPAA Has Clear Ideas For a New NAFTA

Last June, in response to the U.S. government's Trade Representative Federal Register inviting public submissions for the negotiation of objectives in regards to the "modernization" of the North American Free Trade Agreement (NAFTA) with Canada and Mexico, the Washington, D.C.-based Motion Picture Association of America (MPAA) offered a series of replies and comments. The MPAA currently represents six of the largest producers and distributors of film and TV in the world: Walt Disney, Paramount, Sony Pictures, Twentieth Century Fox, Universal and Warner Bros.

The main topics discussed by the MPAA are services, investments and intellectual property rights. The former largely focused on a NAFTA clause that impedes Mexico from increasing its screen quota by more than 10 percent due to a stipulation that constrains liberalization after entry in NAFTA. Mexico liberalized its film and television sector post-entry and has recently fallen from a 30 percent to a 10 percent quota that cannot be increased.

The MPAA disclosed that this would be a good opportunity to begin modernization negotiations. Canada, on the other hand, as stated in the



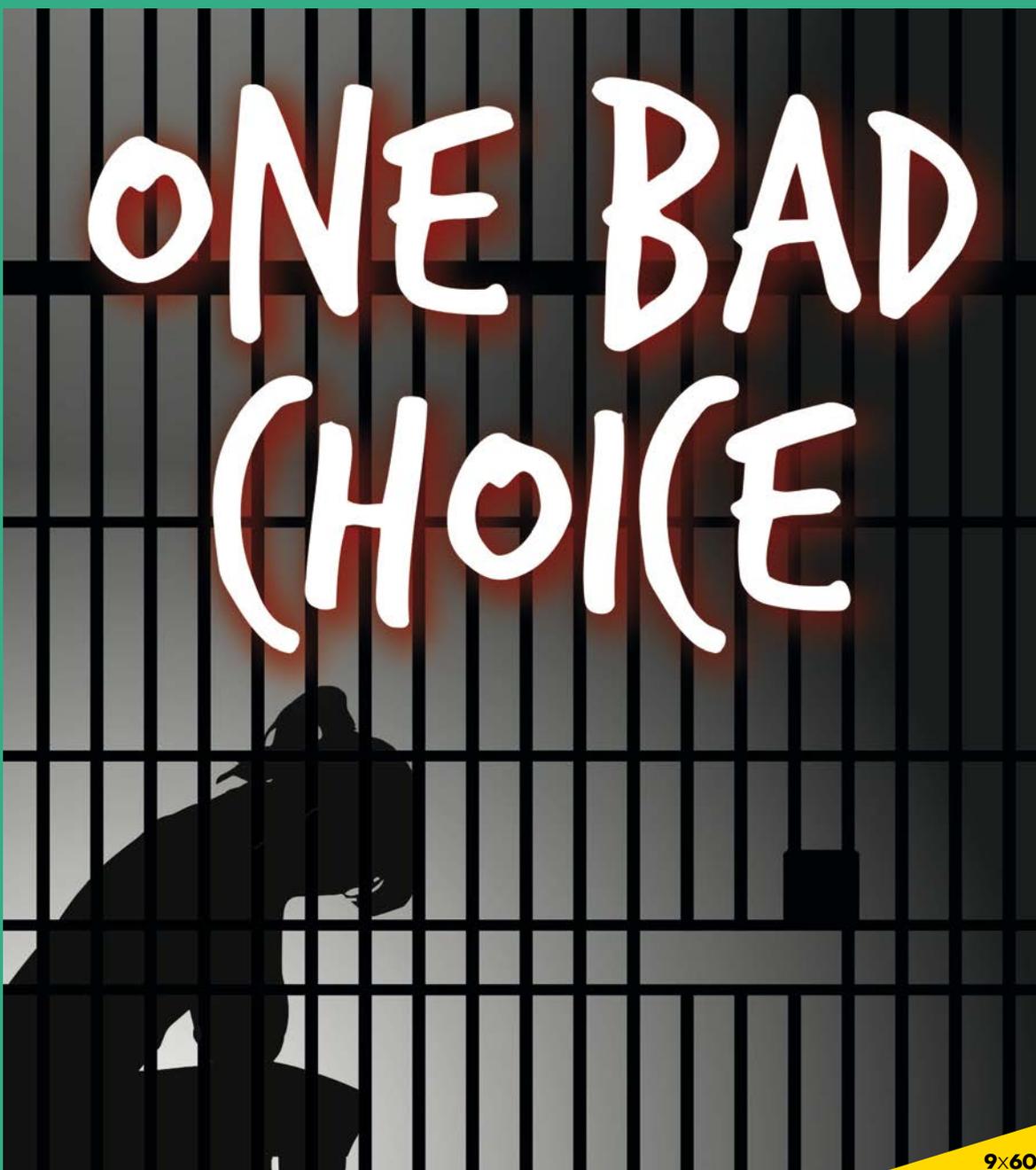
MPAA report, did not have any ties with NAFTA, yet benefited from the U.S. motion picture and television industry because it was able to exclusively retain the cultural industries from the NAFTA obligations via a NAFTA Annex in 2016. This, according to the MPAA, is inconsistent with the rules and agreements of free and fair trade, and it is indicated as another good point for the MPAA to start modernization negotiations.

In terms of IP, an ever-growing problem within the television and film industries, the MPAA said that NAFTA must modernize in order to properly tackle this issue. The association revealed that almost one-quarter of the world's global Internet usage is achieved through copyright infringement. The MPAA recognized that this isn't a unilateral problem attributable to Mexico and Canada, but noted that Mexican laws, such as the Telecommunications Law, which stop Internet service providers from disclosing the personal information of the people committing these crimes doesn't help.

Furthermore, stated the MPAA, in Mexico copyright infringement cannot be criminally prosecuted if no one benefits monetarily from the infringement; only by making a profit can it be punishable by law. In addition, video-recording films in theaters is not illegal in Mexico. All of these qualities create a significant loss to the U.S. motion picture industry each year.

According to the MPAA, NAFTA needs to be up to speed with digital trade as it becomes an integral and crucial part of entertainment. The MPAA stated that there are over 450 legal online providers around the world that supply video-on-demand content, making copyright infringement an easier task. Creating laws and systems to help further cultivate digital trade, while ensuring legal consumption is a pivotal part of modernizing not only free trade agreements, but also entertainment as a whole, the MPAA document concluded.

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Holiday Magic at 9 Story

Toronto-based 9 Story Media Group is in Cannes with a variety of new animation series and holiday specials. New series **Luo Bao Bei** (pictured) features a spirited 7-year-old girl with a vivid imagination. Every day is a new adventure with Luo Bao Bei and her furry companions, who follow her on her journeys through childhood.

Holiday special **Angela's Christmas** is set in Ireland in the early 1900s. The special focuses on the power of love, childhood and family.

After winning a scholarship to the most prestigious culinary academy in the city, **Monica Chef** is on a mission to make her dreams of becoming top chef come true.

It's hard enough to be a teenager, but more so if you can talk to spirits! **Grace Beside Me** follows the life of Fuzzy Mac, who, on her 13th birthday, finds out she has a very peculiar power.

New feature film **The Samuel Project** features teen Eli Bergman on a quest to find the most unique idea for his high school animation contest.

On an expedition to find the fantastical place of Whirligig, **Vivi** and her pals, Backpack and Flashy, are whisked away on a colorful adventure that



comes to life within the pages of her scrapbook.

Holiday special **Guess How Much I Love You — The Adventures of Little Nutbrown Hare**, based on the bestselling picture book by Sam McBratney and Anita Jeram, features Little Nutbrown Hare proving the magic of Easter and Christmas to all.

Stand R7.K28

www.9story.com

Gusto's Busy Kitchens

On a perpetual mission to keep us hungry, Gusto Worldwide Media presents several food series at MIPCOM.

Fish The Dish shows a sustainable way of eating and cooking seafood, with over 120 new mouth-watering recipes.

An innovative series filmed on a one-of-a-kind set, **A is for Apple** showcases over 160 recipes with webisodes.

One World Kitchen (pictured) brings viewers on a journey delivering diverse recipes from around the globe, and featuring nine international cuisines.



Exploring Mexican, Venezuelan and Spanish cuisine, **The Latin Kitchen** exposes viewers to a whole new world of food.

Baking series **Flour Power** is set in a retro-styled kitchen where the host creates simple to extravagant baking treats.

Travel series **Fresh Market Dinners** introduces a young host who transforms simple, everyday, local farmers' market ingredients into chic, high-end dinners.

Since being vegetarian is sustainable and trendy, **The Urban Vegetarian** is set in an upscale kitchen to celebrate over 45 unique recipes that let you live life meat-free.

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Das Boot Rises with Sonar



Sonar Entertainment showcases a slate filled with action, drama and post-apocalyptic fantasy.

World War II drama series **Das Boot** (pictured) expands the storyline following the 1981 film and 1973 novel of the same name. The series focuses on the heroic men and women confronted with the harsh realities of war on land and on sea.

The Son (season two) continues to follow the multigenerational McCullough family and their rise and fall in the Texas oil business. The series stars Pierce Brosnan and Paola Núñez as lead characters.

Featuring English actor Tom Hardy, drama series **Taboo** is set in Georgian London and tells of the return of James Delaney, after 10 years in Africa, to inherit the dynasty his father left him.

Fantasy series **The Shannara Chronicles**, based on the best-selling book series by Terry Brooks, is also back for a second season. The title focuses on a group of unlikely heroes on a mission to help fix the unfixable centuries of Earth's post-apocalyptic future.

Stand R7.N111

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Priority Develops Media Solutions

Based out of Los Angeles, Priority PR is a global publicity, marketing and creative agency that specializes in traditional media and entertainment.

Priority PR facilitates strategies for maximum engagement and expanding target audiences or consumer bases on both a domestic and international scale. The firm counts industry leaders in the U.S., Latin America, Europe, and Asia as clients — including Miramax, Paramount Pictures, Turner Broadcasting and TVN, among others — and provides services that accommodate

FilmRise Is Looking For Vengeance

Brooklyn-based FlmRise is presenting a star-studded film slate topped by **Vengeance: A Love Story** (pictured), the tale of a single mother who gets help from Gulf War veteran John (Nicholas Cage) in avenging the brutal assault she suffered in front of her 12-year-old daughter.

Cate Blanchett stars in Julian Rosefeldt-directed **Manifesto**, a set of vignettes that incorporates manifestos from 20th century art movements, weaving together history's most important artistic statements into one film.

Thriller **The Vault** features two desperate sisters who are forced to rob a bank to help save their brother. The heist is well-planned and at first goes smoothly until one of the employees gives them the key to a downstairs vault.

Aspiring writer Diana moves from London to a seemingly perfect Brooklyn apartment only to find that **The Boy Downstairs** is her ex-boyfriend. This rom-com stars *Girls'* Zosia Mamet.

My Friend Dahmer follows the life of notorious American serial killer and cannibal Jeffrey Dahmer when he was in high school, before murdering 17 men and boys in the American Midwest.

Set in the near future of artificial intelligence, **Marjorie Prime** follows the life of a brittle 86-year-old woman with a robotic companion that looks like her late husband and feeds the story of her life back to her. Tim Robbins and Geena Davis star.

Learning To See: The World Of Insects is a doc portrait of photographer Robert Oelman, who left his psychology career and moved to Colombia to photograph insects in the Amazon Basin.

FilmRise executives are taking meetings at the Palais Buyers' Club.

www.filmrise.com



companies of all sizes.

For those that would like to learn more, Jeff Pryor, Lionel Moniz, and Zorana Vuckovic are here in Cannes navigating the Palais aisles.

www.prioritypr.net



NBC Provides The Bold Type



NBCUniversal International Distribution sets the bar high for this year's MIPCOM, offering everything from pretend biology teachers to procedurals and trolls.

New action series **The Brave** (pictured) gives viewers insight into the complex world of America's elite undercover military heroes headed by D.I.A. deputy director Patricia Campbell (Anne Heche).

The latest installment to the powerhouse *Law & Order* franchise, **Law & Order True Crime: The Menendez Murders**, delivers a dramatization of the notorious murder case that changed America forever.

Procedural drama **Gone** — based on the bestselling novel *One Kick* by Chelsea Cain — follows the life of Kit "Kick" Lannigan, survivor of a well-known child abduction case, who joins a special task force formed by Frank Booth, the FBI agent who rescued her.

Back once again after an eight-season run is **Will & Grace**, the series returns with the original main cast intact.

Philosophy scholar Jack Griffin loses his dream job and ends up teaching **A.P. Bio**. He must now concoct a plan, with the help of his students, to win back his rightful place.

From the writers of *Friday Night Lights* and *Parenthood* comes **Rise**, a heartfelt story about a teacher who takes over a school's lackluster theater department.

Drama series **The Bold Type** is inspired by the life of Joanna Coles, current chief content officer at Hearst Magazines and former editor-in-chief of *Cosmo*. The series focuses on three women who help each other reach both professional and relationship goals.

Season two of animated **Trollhunters** features an ordinary teenager who, one day, stumbles upon a magical amulet that shows him a secret civilization of trolls right under his nose.

Animated series **Spirit Riding Free** features a city-turned-country girl and her inseparable bond with a horse.

Telemundo super series **Señora Acero 4** continues the journey of Vicenta Acero, the feared "La Coyote" who now leads the dynasty of illicit dealings once headed by her father.

Stand P4.C4

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Hit The Road With Sony



Sony Pictures Entertainment's new slate of programming is spearheaded by **Counterpart**, featuring resident baddie J.K. Simmons as Howard Silk, a lowly cog in a U.N. spy agency who discovers that his organization helps safeguard crossing over into a parallel dimension.

FBI agent Emily Byrne goes missing and is declared dead in **Absentia**. Six years later she awakes in a cabin in the woods with no recollection of her captivity. Byrne must return home and help piece her life and past back together.

Comedy series **Hit The Road** features a chaotically dysfunctional family of would-be rock/pop stars living on a tour bus and seeking fame and fortune.

Talent show **Pyramid** returns to TV and showcases all-star celebrities as they compete with each other for the ultimate grand cash prize.

The Gong Show features unusually talented and unique performers on a stage with a revolving panel of celebrity judges to praise, critique and eliminate.

Freddie Highmore stars in new series **The Good Doctor** as a brilliant surgeon with autism. Shaun will have to fight stigmas to prove to his colleagues exactly how capable he really is.

Action series **S.W.A.T** (pictured) focuses on the brave men and women who form the elite unit of the Los Angeles Police Department and dedicate themselves to saving lives.

Stand C12

www.sonypicturestelevision.com

MGM's Vikings Adventure

Metro-Goldwyn-Mayer Studios is at MIPCOM with an extensive library of feature films and series, having grown with the acquisition of EPIX and Evolution Media.

Get Shorty (pictured) is a new addition to the MGM repertoire. Starring Ray Romano and Chris O'Dowd, the series focuses on a hit man in Nevada who aspires to become a big-shot Hollywood producer in an endeavor to change his criminal lifestyle. His plan goes awry when instead of leaving the past behind him, it becomes part of his future in



Fox Rides To Space In The Orville

Twentieth Century Fox Television Distribution presents a MIPCOM lineup filled with action, drama and unconventional comedy.

Sci-fi comedic-drama, **The Orville** (pictured), is set 400 years in the future on a spaceship destined to go where no one has gone before. The series stars *Family Guy* creator Seth MacFarlane and *Friday Night Lights*' Adrienne Palicki as a commander and his ex-wife, respectively.

It's quiet in the suburbs until, of course, you suddenly discover your children have mutant powers. **The Gifted** centers on the upside-down life the Struckers must now live once word gets out about their two teenage kids and their extraordinary abilities.

Medical drama **The Resident** gives viewers a look into what happens behind the scenes in hospitals. An idealistic young doctor (Manish Dayal) interacts with a cynical-but-brilliant senior resident (Matt Czuchry) and begins to question his chosen profession.

Ghosted is a single-camera action-comedy focusing on the unlikely friendship between two polar opposites — Max Jennifer and Leroy Wright. The two are partnered up to investigate paranormal activity in the Los Angeles area where they uncover a larger mystery that could threaten humanity as a whole.

Stand P3.A1

www.foxfast.com



Los Angeles.

Based on a novel by Jöel Dicker, **The Truth About the Harry Quebert Affair** is a 10-part series starring *Grey's Anatomy*'s Patrick Dempsey in the lead role. The story revolves around literary icon Harry Quebert's venture back home seeking inspiration to cure his writer's block, when he is suddenly accused of the murder of 15-year-old Nola Kellergan.

Emmy-winning series **The Handmaid's Tale**, based on Margaret Atwood's novel of the same title, follows a young woman's story as she struggles to live in a dystopian society in which women are forced into surrogate motherhood.

Drama series **Vikings** tells of the rise to prominence of Ragnar Lothbrok and his wife Lagertha,

Satire and Spice at Viacom



Viacom International Media Networks has a variety of titles in tow, ranging from children's animation to series that cover Donald Trump, tattoos and the British monarchy.

Linear animation series **Welcome to the Wayne** (pictured above) follows the adventures of two 10-year-old friends, Olly and Ansi, as they explore their wild and wacky apartment building.

Live-action **I Am Frankie** depicts the life of experimental android Frankie as she navigates through the perils and wonders of being a teenager.

Sunny Day is a new original preschool series that follows Sunny, a talented 10-year-old girl who runs her own hair salon.

Topical Donald Trump satire **The President Show** is a comedic late-night series starring Anthony Atamanuik as the Donald and Peter Grosz as Mike Pence, for Comedy Central.

Factual series **The Woman Who Brought Down The Crown** focuses on Wallis Simpson, the American woman who threatened a constitutional crisis in the United Kingdom by marrying Edward VIII.

MTV's reality **Just Tattoo of Us** will prove just how well loved ones know each other when couples, friends and families design each other's tattoos, which will be inked on their bodies before anyone sees the final design.

A new format from the U.K.'s Channel 5, **Make or Break**, follows couples across 10 episodes as they are left at a secluded resort in Mexico where their relationships are put to the ultimate test.

Stand R7.N7

b2b.viacom.com

as well as their sons, within the Viking tribes, who raided and explored throughout the dark ages.

The Eli Roth-directed remake of the 1974 revenge thriller **Death Wish**, tells the tale of Dr. Paul Kersey, an experienced trauma surgeon who, after an attack on his family, is in pursuit of revenge.

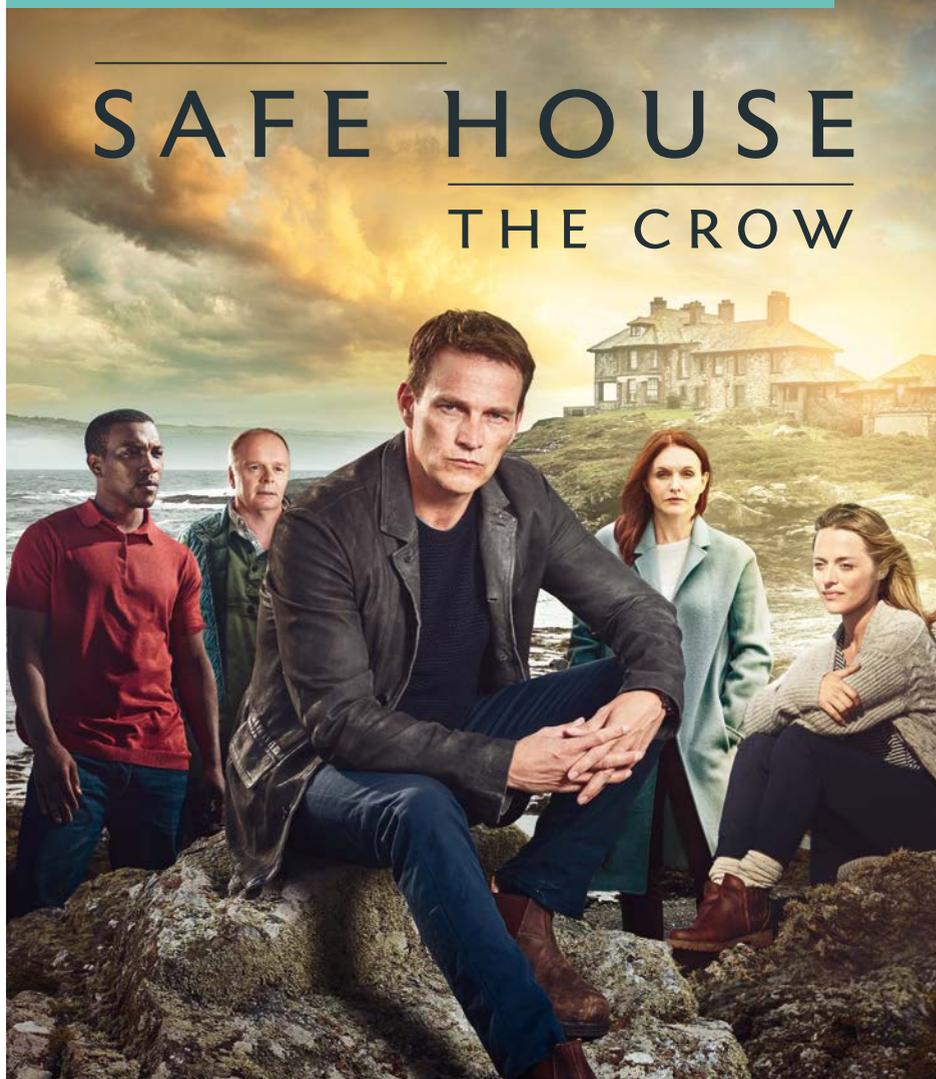
Stand R9.A30

www.mgm.com



drama that captivates

from talent that resonates



MIPCOM Stand No: P3.C10

 @all3media_int

all3mediainternational.com





Haber Presents Honors And Awards



Alfred Haber Distribution has annual event programming alongside unscripted reality, crime, and musical events, among other genres. The company's first title is **Help! My House Is Haunted!** (pictured), a supernatural reality series produced by paranormal investigator and *Ghost Adventures* host Zak Bagans. The series focuses on ordinary people who experience ghostly disturbances.

The **2018 60th Annual Grammy Awards** takes place in the Big Apple this upcoming January. The milestone music awards show is bound to feature thrilling performances. Last year's awards included musical acts such as Beyoncé, Adele, and Bruno Mars.

At the **33rd Annual Rock & Roll Hall of Fame Induction Ceremony**, rock and roll legends and pioneers were honored. The 32nd ceremony included performances from inductees Pearl Jam, Journey, Yes and Joan Baez.

What happens when security experts confront shoplifters? They are **Caught Red-Handed**. This crime reality series depicts undercover investigators who prevent five-finger discounts.

The **2018 24th Annual Screen Actors Guild Awards** are devoted to celebrating the entertainment industry's finest actors. Last year, Denzel Washington, Emma Stone, and Mahershala Ali were all honored.

Stand P-1.L50
www.alfredhaber.com

Dick Clark Is Funny

Showcasing a diverse roster of non-scripted comedy, celebrity news and music, Dick Clark Productions International can't be missed at the Palais.

Competition show **Virtuosos**, a hit format from Hungary, is on a quest to find top classical music talent among the U.S.'s prodigies.

Non-scripted comedy **Now That's Funny** is up for a second season showcasing the most entertaining viral videos from around the world.

Fail Army (pictured), leader in HD blooper videos, is also back on the Dick Clark slate, featuring 60 clips per episode of the funniest fails from around the globe.

Celebrity Page is a daily syndicated celebrity show that focuses on news, pop culture and gossip

GRB Entertainment Has Cool Toys

At the helm of GRB Entertainment's offerings for MIPCOM is **Man At Arms** (pictured), a docu-series that features the master craftsmen who recreate iconic weapons from video games, movies, and comics. Hosted by Danny Trejo, each episode includes experts who test and experience the items firsthand.

Lifestyle docu-series **Super Fan Builds** highlights Hollywood's excellent prop-makers as they build one-of-a-kind collectibles from pop culture TV series, cult films, and video games.

In **Tech Toys 360**, the coolest technologic gadgetry is showcased. The science series looks at cutting-edge devices and the experimental innovators behind them.

The Emmy award-winning drama series **The Bay** takes place in a chic seaside locale where its wealthy and dysfunctional residents are caught in love, scandal, and deception. Ronn Moss stars.

Reality docu-series **The Stalker Files** exhibits the eerie episodes of celebrity stalkers, featuring Hollywood stars such as Steven Spielberg, Gwyneth Paltrow and Madonna, among others.

#Murder shows instances of when the effects of social media can take a fatal toll. The eight-part series examines the link between technology and criminal violence.

Set in a not-so-distant time, thriller series **Day 5** witnesses a deadly sleep epidemic sweeping the world, where the series' protagonist, Jake, is in a distressed search for answers and a cure.

Stand R7.K17
www.grbvtv.com



about viewers' favorite stars. It's available as a five-day strip delivered by FTP on the same date as the U.S. broadcast.



Turn It Up With Multicom



Multicom Entertainment Group presents a catalog topped by two award-winning indie films. **After The Sun Fell** takes place in Brandon's childhood home, where Adam comes to visit and uncovers a hidden family secret, one that involves the death of Brandon's troubled brother. Lance Henriksen stars. In **Above All Things**, Bobby Larsen withdraws to his family's lakeside cottage in Upstate New York to process the death of his wife, who continues to haunt him.

Generational Sins follows two estranged brothers who come together after their mother's death. The brothers embark on an emotional journey to their hometown, where they are revisited by family's memories.

In **The Things We've Seen** (pictured), a young man named Rayford Boem searches for his missing father after crisis strikes the town.

Featuring Drake Bell, music documentary **It's A Rockabilly World!** spotlights the world of Rockabilly music and culture, from the tattoos, to the pin-up girls to the vintage fashion.

Turn It Up: A Celebration of the Electric Guitar, hosted by Kevin Bacon, provides a history of the electric guitar and includes interviews with B.B. King, Les Paul, Slash, and Nancy Wilson, among other rock legends.

In addition, Multicom recently partnered with Moriah Films to release documentary films — ranging in content from faith and history to perseverance and oppression — that feature celebrity narrators and cast members, including Kevin Costner, Sandra Bullock, and Michael Douglas, among others.

Stand R7.F26
www.multicom.tv

Variety show **Explicit Language** shows just how talented today's most influential young voices and trends really are.

Hosted by Terry Crews, **World's Funniest FOX** features a panel of three comedians who review a variety of submitted HD videos for the chance to win grand prize "The Golden Terry".

Presenting, once again, one of the biggest music awards shows worldwide, **The 2017 Billboard Music Awards** features performances from Nicki Minaj, Cher, Celine Dion and Imagine Dragons.

Stand Po.A27
www.dickclark.com

The L.A. Screenings Evolution

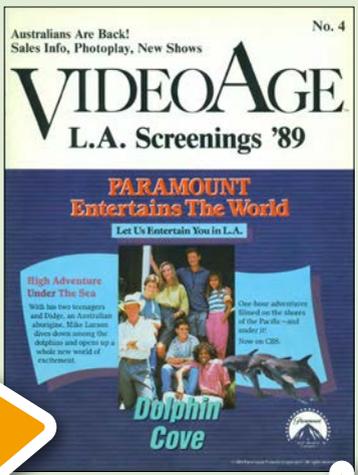
1964
"Screenings"

1978
"May Screenings"

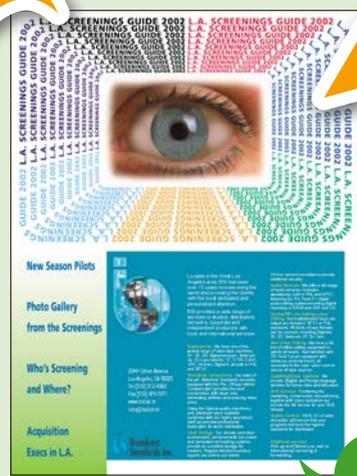
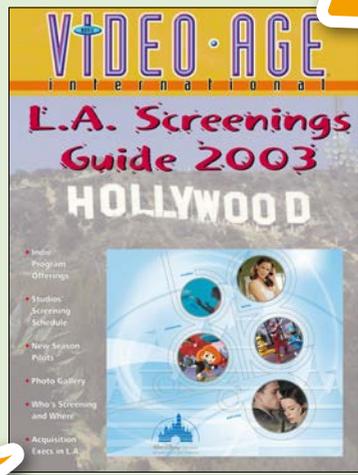
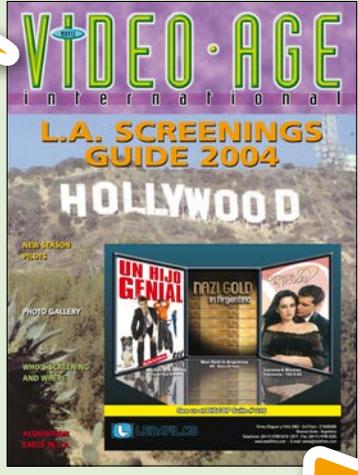
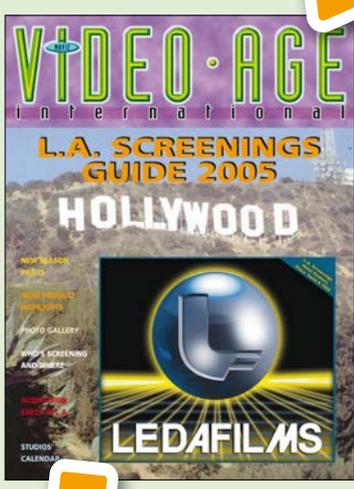
1983... a new name!

VIDEO AGE INTERNATIONAL

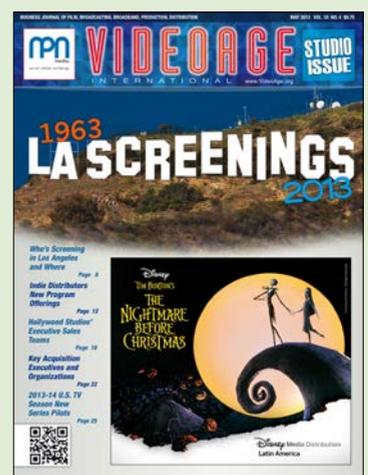
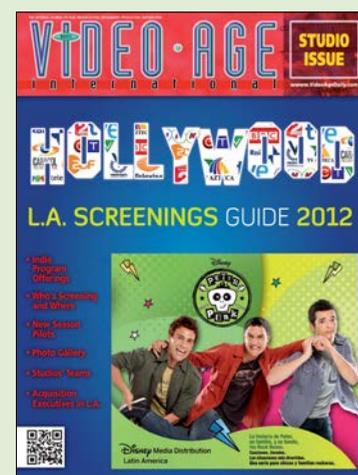
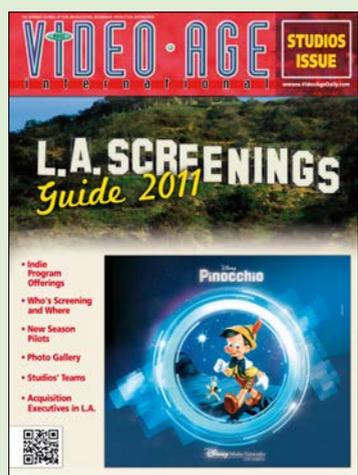
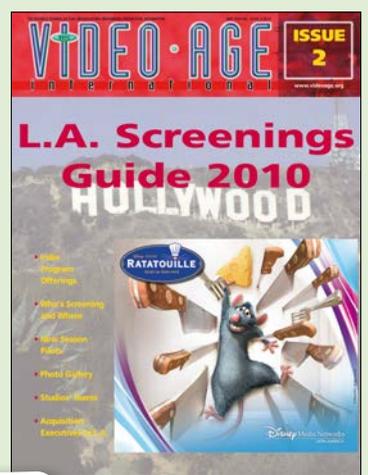
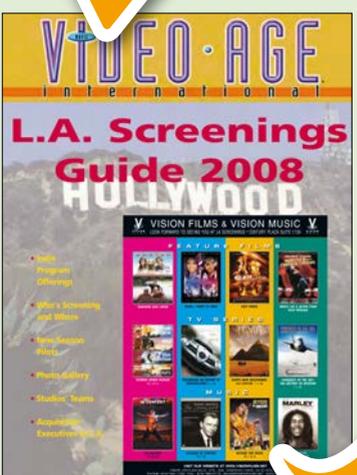
Buying Resurgence Seen in Cannes. Columbia Not Exhibiting. L.A. Screenings Looming Over



In the beginning...



2002



Read the history of the L.A. Screenings at:

www.videoageinternational.net/l-a-screenings-2017/history-of-l-a-screenings/

Banijay Has a Secret



Banijay Rights arrives in Cannes from the U.K. with a roster helmed by **Juda** (pictured), a drama series that follows a low-life gambler as he becomes entangled with an underground criminal network. After borrowing money from the French Mafia for a high-stakes game of Romanian poker, Juda is robbed and bitten by a vampire.

In celebrity game show **Secret For A Million**, famous stars win money for revealing personal secrets by answering 10 questions that cover career, romance, divorce, children, and health, among other topics.

Adventure reality series **Survivor** tests ordinary people to see if they have the ability to be extraordinary. Abandoned on an uninhabited island, contestants must catch their own food, build shelter, and face grueling physical challenges. At the end of the day, the survivors must vote someone off the island.

A team of five competitors enters the **Crystal Maze** for a chance to win the grand prize. The maze is made up of four different locales: Medieval, Aztec, Industrial, and Futuristic. In each area, contestants are faced with physical, mental and skill-based trials.

Firemen Revealed uncovers the real men and women who hose down fires. Each episode follows the lives of firemen from three fire stations across France as they risk their lives to rescue people during emergencies.

Stand C2o.A

www.banijayrights.com

SPI/Filmbox Around The World

Operating more than 30 television channels across five continents, global media company SPI International/Filmbox is one of the biggest aggregators of native Ultra HD content globally. SPI provides its subscribers access to the company's linear and on-demand content, as well as live streaming of UHD programming and FilmBox channels, including FimBox Art House, FightBox, and Gametoon, among others.

Executives in attendance at MIPCOM include Loni Farhi, Stacey Sobel, Berk Uziyel, Revi Benschoshan, Jacek Osadnik, Amit Karni, and Murat Muratoglu.

Stand R8.C17

www.spiintl.com

It's Paradise at Rai Com

Italy's Rai Com brings new titles along with new seasons of compelling favorites.

Back Home tells of Fausto Morra, who fell into a coma and after five years finally awakens. He finds that his life has taken a turn for the unexpected: his wife is married to his best friend, and his business is on the brink of bankruptcy.

After 10 years in Rome, Maria Guerra returns as **Captain Maria** of the Carabinieri. Working as a provincial police officer, she remains suspicious of her husband's mysterious death a decade prior.

Seasons 1-32 of **Detective Montalbano** are also available. The popular crime series follows a Sicilian detective who must manage his commitments to his professional life, his girlfriend, and his epicurean inclinations.

Seasons one and two of **The Young Montalbano** are a prequel to *Detective Montalbano*, following the life of Salvo Montalbano before he became chief commissioner of Vigata, Sicily.

Close Murders (seasons one and two) tells the story of a determined detective who is confronted with her past when her mother is released from prison.

Teresa is a store assistant at **The Ladies' Paradise** (pictured). Seasons one and two of the '50s period drama chronicle the day-to-day interactions within the Milan store.

The Bastards of Pizzofalcone is a noir detective series that centers on a team of five policemen who are tasked with ridding the city of corruption.

Stand R7.D5

www.raicom.rai.it



DMDLA Hails El César

Disney Media Distribution Latin America is in Cannes to highlight the biographical drama *El César* (pictured at right).

Based on the life of Mexico's legendary boxer, Julio César Chávez, who went undefeated for more than 13 years in the '80s and '90s, the 26-episode series is produced by BTF Media and chronicles Chávez's decline from a life of privilege and fame into an underworld of excess, drugs, and scandal.

Armando Hernández stars in the role of the boxing idol. The series is shot on location in Chávez's Mexican hometown



Rainbow's 44 Cats



Italy-based Rainbow debuts preschool series **44 Cats** (pictured), featuring the feline adventures of a group of cat musicians who are confused by the world of humans. Each episode focuses on lessons of friendship and kindness.

In the magical Fairy Tale Land, Rose Cinderella and her friends must learn to balance school and family drama in the first two seasons of **Regal Academy**.

In season one and two of **Maggie & Bianca Fashion Friends**, the two title characters meet at the Milan Fashion Academy, where they soon learn what it takes to be one another's friend.

In **Maggie & Bianca Fashion Friends Season 3**, Maggie and Bianca must decide whether they are ready to leave Milan for the U.S. and continue their adventures stateside.

The two TV movie specials of **Maggie & Bianca Fashion Friends** find the two girls facing a dilemma or two: Maggie and Bianca must fight to keep their home, investigate a school catastrophe, and help with a Paris trip.

The Winx Club girls return to Gardenia as talent scouts in the **World of Winx**. The girls are on the lookout for individuals with unique abilities hoping to get to them before the Talent Thief kidnaps them.

In **Winx Club 7**, the Winx are tasked with saving endangered Fairy animals, so that the balance and order of the Magic Universe can be maintained.

Stand R7.H2

www.rbw.it

of Culiacan, as well as in Mexico City and Los Angeles.

Stand C14

www.disneymediadistribution.tv



1. Shaftsbury's Ryan St. Peters, Christina Jennings, Kaaren Whitney-Vernon, Mackenzie Donaldson.
2. NBCUniversal's Catherine Flaherty, Rachel Evans, Debra Bergg
3. Chef Ramsay and VideoAge's Dom Serafni at the All3media's lunch held yesterday at the Majestic
4. Sonar's Tom Lesinski and David Ellender
5. Multicom's Darrin Holender, Irv Holender, Bryan Crocker
6. 9 Story's Vince Commisso and his team
7. Inter Medya's Osman Terkan, Ahmet Ziyalar, Tolga Sisman
8. Kew Media's Steven Silver
9. Kanal D's Gül Elitas Araser, Burcin Ozpinar, Kerim Emrah Turna, Alaa Elabasy, Mikaela Perez Gonzalez, Selim Türkmen, Ceren Candemir, Deniz Cantutan
10. Lionsgate's Peter Iacono and Rohit Jain

Emperor Porus Leads One Life

Based in Mumbai, India, One Life Studios heads to Cannes with a programming roster fronted by **Porus** (pictured), a historical drama series that tells the story of Emperor Porus's battle against Alexander the Great to defend his motherland.

Dropout is a fast-paced competition format for entrepreneurially minded contestants who must perform real-world business challenges and build a skillful start-up team.

In **Hip Hop Homeland**, Mumbai's millennial and youth culture take part in India's flourishing underground hip-hop scene where they express themselves through rap, dance, and visual arts.

Scripted comedy series **Bachelors** follows four men who bond over the humorous daily struggles of bachelorhood.

Stand P-1.F19

www.onelifestudios.in



Fashion Heroes at Bomanbridge

Singapore-based Bomanbridge Media offers a slate topped by an all-new reality gaming series, **Gamerz**. The show features the best video game talent in the world as they compete for the chance to become eSport professionals. The series allows viewers to witness matches every night as competitors are watched around the clock.

Competition format **The Fashion Hero** (pictured) presents the new faces of fashion by allowing contestants with dreams of becoming models and brand ambassadors to compete and become the front of The Fashion Hero global movement.

Documentary **Morocco From Above**, directed by Yann Arthus-Bertrand, shows viewers a whole new way to experience the African country.

Wild Bear Rescue tracks the lives of rescued cubs from their original life-threatening conditions to their healthy releases the following year.

Escape Into All3Media

The U.K.'s All3media International is offering a wide range of drama and factual entertainment titles.

Factual series **Escape** features a group of capable engineers stranded in a disaster zone and expected to figure their own way out. It's up to them to generate enough power and provide enough food, water and shelter to survive and escape.

Transporting viewers back to 17th century Amsterdam, **The Miniaturist** is an eerie thriller set in an extravagantly lavish house. But scratch the surface and its true colors of forbidden passions and secrets begin to show.

Six-part psychological thriller **Liar**, starring Joanne Froggatt and Ioan Gruffudd, gives an inside look at a seemingly normal date that somehow has disastrous consequences.

Thriller **Clique** (pictured) follows the lives of best friends Georgia and Holly as they begin their courses at the University of Edinburgh. When Holly gets pulled into an elite clique she begins to act erratically.

Factual entertainment series **World's Ugliest Pets** is on a mission to present the most unattractive furry friends and have them compete in a contest for the grand title.

Dancer and the Robots is a documentary following performer Akram Khan on a journey to find the most amazing robots of today and how they are changing the world as we know it.

A story unfolding in reverse, with a title that should also be read backwards, **Rellik** is a drama series that trails a serial killer who is committing gruesome murders. Detective Markham is on a mission to find the truth.

Stand P3.C10

www.all3mediainternational.com



Award-winning kids animation **OddBods** is a non-dialogue comedy that captures the crazy antics of Oddbods Fuse, Pogo, Zee, Jeff, Bubbles, Slick and Newt.

In **Delicacy Hunter** (bilingual in English and Chinese), Chef Jamie endeavors to explore the endless gastronomy across China's Silk Road.

Animation program **Claude** follows the comic adventures of a rib-tickling little dog and his loyal sidekick Sir Bobbysock.

Stand P-1.Er8

www.bomanbridge.tv



Befriend Heidi with Mondo TV



Italy-based Mondo TV Group entertains young viewers with a roster of animation and live-action series.

Heidi, Bienvenida a Casa (pictured) follows a friendly girl who moves from her rural life to an unfamiliar environment in a new city. In the city she discovers she has a gift for singing and befriends a girl who suffers from agoraphobia.

Heidi is back again in **Heidi Bienvenida al Show** where she embarks upon new experiences; she even discovers a passion for perfume-making. Her next challenge is to help her friend Coco learn to sing and dance in public.

YooHoo & Friends are on a mission to explore the magical island of YooTopia and help not only endangered animals on the island but also on Earth.

Robot Trains features five special trains who can transform into robots. The five friends bravely face anything thrown at them.

It's rabbit versus fox in new series **Invention Story**. Set in fictional Carrot Town, a freethinking rabbit and a clever fox butt heads in coming up with the best inventions.

Animated **Sissi the Young Empress** follows the love story between rebellious Sissi and the Emperor's son Franz. It's a story mixed with adventure, love and magic.

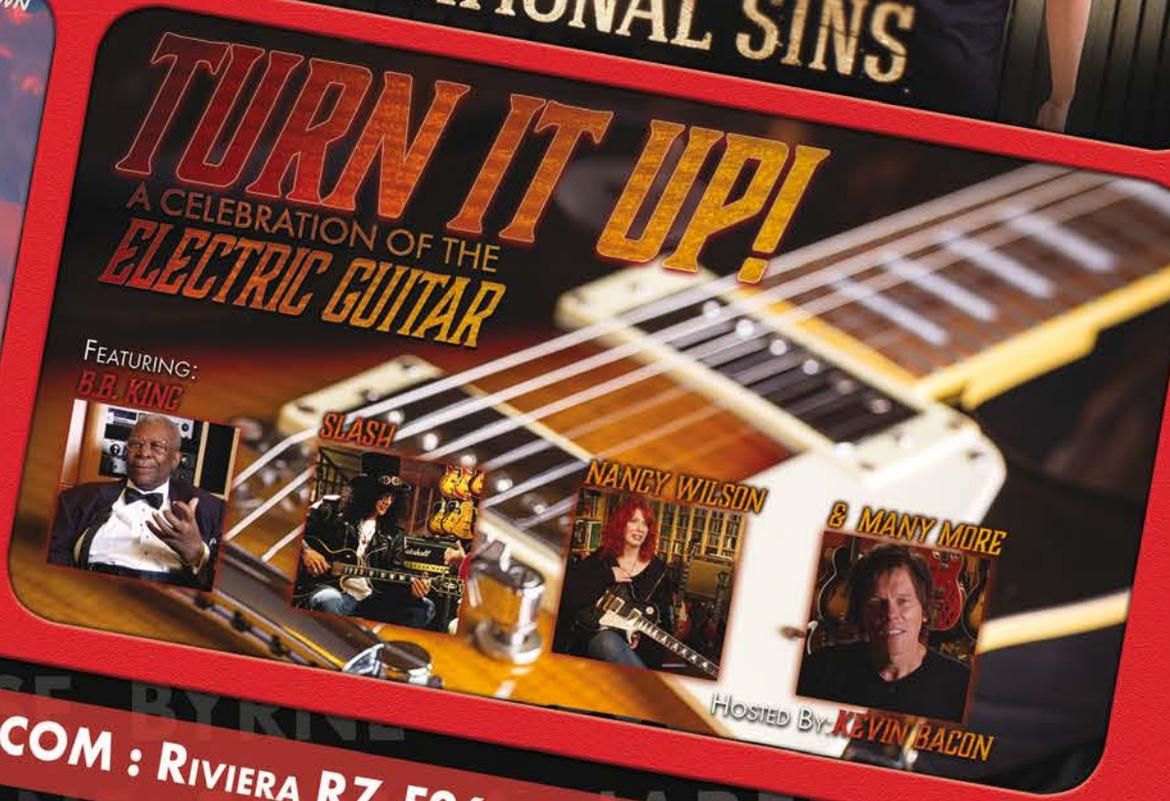
Animated series **Cuby Zoo** is about cube-shaped animal characters that are regular toys around people. But when humans are away they suddenly come to life and their role in the world is more important than we might expect.

Stand P-1.N1/P-1.M2

www.mondotvgroup.com

MULTICOM

ENTERTAINMENT GROUP, INC
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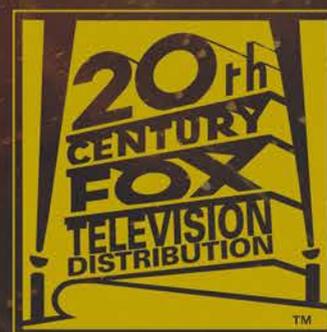
MEET US AT MIPCOM : RIVIERA R7. F26

WWW.MULTICOM.TV

A new space adventure series
from creator Seth MacFarlane

THE ORVILLE

Distributed By



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