



# VIDEOAGE

INTERNATIONAL

# DAY 1

[www.VideoAgeDaily.com](http://www.VideoAgeDaily.com)

April 4, 2016

## MIP-TV Overview Shows A Market Full Of Sparks

Some participants are coming to MIP-TV opening day today already exhausted. Between yesterday and Saturday there were three markets (MipDoc, MipFormats and MipDrama), 52 conferences, two official breakfasts, one official lunch and two official opening parties at the Martinez. Plus, there was the setting up of stands, while juggling private breakfasts, lunches and dinners.

Today and tomorrow are traditionally MIP-TV's busiest days. A little breathing room is expected on Wednesday. At this market, indies are busier than the big studios, which are anxiously waiting for May to talk (new) business.



Indeed, indies love MIP-TV because of the timing and the attention they get from buyers, who tend to reserve theirs at MIPCOM for studios.

A typical comment came from Shaftesbury's Ryan St. Peters: "Given the cycle of the Canadian funding system, many broadcasters

(Continued on Page 4)

## Posh Interest In RTL's de Posch Keynote Speech

Today, at 4:30 pm in the Palais, RTL Group's Co-CEO Guillaume de Posch will deliver his keynote speech. Expect executives from France's M6, Germany's RTL, Spain's Atresmedia and Hungary's Cool to be in attendance, among many more of the 54 TV networks in 10 countries that RTL Group owns or has an interest in.

The 58 year-old Belgian-born de Posch is referred as a "McKinsey boy," since he started his media career in 1990 in the powerful consulting company. In a lengthy 2014 interview to the Group's official organ, de Posch described both

(Continued on Page 4)

*My 2 Cents: The U.S. presidential campaign should be extended*

Page 3

*WORLD: SVoD strategies, TV5Monde, JStreet, SportelAsia*

Pages 6, 8

*INSIDE: Highlights of new international TV content*

Pages 10-18

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the go



## Medal of Honor To Veterans, TV Pioneers

On Wednesday, April 6, MIP-TV organizers will honor five TV executives with Medailles D'Honneur for their contribution to international television.

Among the honorees are: Marcel Vinay Hill (who was featured in VideoAge's International TV Distribution Hall of Fame, in our May 2015 issue), veterans Rola Bauer and Ben Pyne, and a new generation of leaders — brothers Punit and Amit Goenka.

Pyne is president of Global Distribution, Disney Media Networks and is responsible for the global portfolio of entertainment and news content produced by The Walt Disney Company.

Vinay Hill is founder and president of Comarex. A pioneer in the Latin American television distribution industry, he began his career in 1966 and has held key roles with

(Continued on Page 4)

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# My 2¢

*Let's vote to extend the 2015-2016 U.S. presidential campaign for another TV season. It is entertaining, it attracts huge numbers of TV viewers, it is popular overseas, it's creating a new normal (i.e., un-political correctness or, better yet, political incorrectness) and it has the potential of a tentpole.*



**D**on't you wish that this U.S. presidential campaign would last for at least another TV season? Just look at the ratings and the international attention the debates are getting — even at the primary level.

This upcoming U.S. election is a great show not only in America, but worldwide, garnering cover stories on major publications like Germany's *Der Spiegel* ("Wahnsinn"), Britain's *The Economist* ("Why Donald is Dangerous") and France's *Le Point* ("L'ouragan Trump"). Naturally, let's not instigate Mexicans to inveigh against Republican candidate Donald Trump! But Trump is admired by Russian tsar Vladimir Putin and even compared to showman and former Italian prime minister Silvio Berlusconi.

I'm almost sure that the TV Academy is considering giving awards to various candidates and even TV moderators.

For this reason, if I were on the U.S. Supreme Court, I'd appoint a panel of six elders — three for each of the two political parties — to temp for president Barack Obama at the end of his mandate on January 19, 2017, and let the presidential campaign extend for the 2016-2017 TV season. (Yes, the Supreme Court can do it. It created a precedent when it appointed — without having the popular vote — George W. Bush to his first mandate as president on behalf of Dick Cheney.)

Back to the current presidential campaign. Just in the U.S., the very first Republican debate on FOX Cable News on August 6, 2015 was watched by 24 million viewers. And that was just the primary campaign. It was the most-watched live broadcast for a non-sporting event in cable history (in comparison, the first Republican debate in 2012 attracted just 3.2 million viewers). The second Republican debate on September 16, 2015 on CNN was followed by 23 million viewers.

The ratings dipped to a 12.5 million low during the January 28, 2016 Republican debate on FOX News, but only because Donald Trump decided to boycott it in retaliation for FOX News's moderator Megyn Kelly's

aggressive questioning in the previous FOX-hosted debate.

If on October 3, 2012 the general election debate between Barack Obama and Mitt Romney drew 67.2 million U.S. viewers, imagine the ratings a debate between the current top two contenders, Donald Trump (for the Republican Party) and Hillary Clinton (for the Democratic Party) could get?

Considering that in 2012 only 126 million people cast ballots, those Obama-Romney ratings reflected more than 53 percent of the voters.

Now, for the first U.S. TV season that started last August and ended March 16, 2016 for the Republican primaries — while for the Democrats it will end on May 16 — there will have been a total of 23 debates: 13 for the Republicans and 10 for the Democrats. We're talking about 46 hours of pure primetime entertainment, especially when on the Republican side there were 11 major contenders.

On top of these, there will be four general election debates between September 26 and October 19, 2016. Plus, two earlier Super Bowl-type of conventions: one for the Republicans July 18-21, the other for the Democrats July 25-28. Both have the potential of being contested, resulting

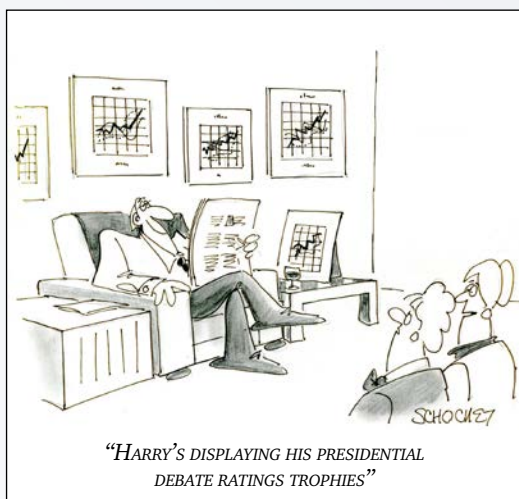
in an unprecedented ratings bonanza.

If the presidential election will not be postponed in order to be renewed for a second season, it will take place on November 8, 2016.

Benefitting from the current presidential TV season are the major broadcasters: ABC, CBS, NBC and FOX, plus Univision and PBS, cable network CNN and other cable channels owned by Fox and NBC.

In terms of awards, I'd give to FOX's moderator Megyn Kelly the award for "Best Chutzpah," Donald Trump for "Best Entertainer," Bernie Sanders "Best Visual Effects," Marco Rubio, "Best Irritator," Hillary Clinton, "Best Supporting Role," and John Kasich for "Best Actor-Non Protagonist."

Dom Serafini



## VIDEOAGE DAILY AT MIP-TV

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MAIN OFFICE:  
216 EAST 75TH STREET STE PW  
NEW YORK, NY 10021  
TEL: (212) 288-3933  
FAX: (212) 288-3424

WWW.VIDEOAGE.ORG  
WWW.VIDEOAGELATINO.COM

**EDITOR-IN-CHIEF**  
DOM SERAFINI

**EDITORIAL TEAM**  
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(Continued from Cover)

## Medal of Honor

TV Azteca, Telecadena and Televisa.

Punit Goenka is CEO and managing director of India's Zee Entertainment (ZEEL). At the helm of ZEEL since 2008, he's credited with the expansion of the network, which now reaches over 730 million viewers.



ROLA BAUER



AMIT GOENKA



PUNIT GOENKA



BEN PYNE



MARCEL VINAY SR.

Punit's younger brother Amit Goenka is the CEO of ZEEL's international division. He came to this role in October 2015 and previously was in charge of the public utilities, infrastructure and lottery divisions of the company.

Rola Bauer is president of Tandem, part of the StudioCanal group. She started her career in the television industry in 1985 at Canada's Alliance Entertainment.

Together these five executives cover Europe, Mexico, the U.S. and India. The honor will culminate with a gala dinner at the Carlton Hotel on Wednesday, April 6. The recognition is officially "given to international television executives who through their talent, leadership and passion have made a significant contribution to television and to the development of the global content industry."

**Be prepared to witness the "Best Billboard" at MIP-TV 2016, tomorrow in VideoAge Daily.**

## Mart Full of Sparks

end up ordering new series in the spring each year, so the timing of MIP-TV can be quite advantageous, depending on the specific projects we have in development. MIP-TV also gives us the opportunity to meet with and bring international partners onboard in addition to Canadian partners."

In terms of buyers, St. Peters added: "Spanning our entire team and all divisions, we will meet with approximately 250 buyers across drama, kids, factual and digital as well as those we are interested in acquiring completed programming from."

Following is a selection of MIP-TV's main conferences and events:

### Today, April 4

11:00 am - eSports, The Next Big Content Play?  
2:15 pm - International Drama Co-production Summit  
3:15 pm - Sports: Breaking Records in UHD  
3:45 pm - International Drama Screening  
5:00 pm - Scripps Networks cocktail party  
5:00 pm - Red Arrow cocktail party  
6:00 pm - Federation Ent. cocktail party  
6:30 pm - World Premiere TV Screenings: *Roots*  
7:00 pm - Eccho Rights cocktail party  
7:30 pm - MIP-TV Opening Party

### Tuesday, April 5

9:30 am - German Drama Series Going Global  
11:00 am - Producers Meet-up: Eastern Europe & Russia  
2:35 pm - What's Next? Futurologists Talks  
3:45 pm - Working With American Writers  
6:15 pm - Mattel's Richard Dickson keynote  
8:00 pm - Trace cocktail party

### Wednesday, April 6

9:00 am - Kids Pubcasters Breakfast  
10:15 am - Financing Drama: Filling The Gap  
10:30 am - Dominique Delport's keynote  
11:00 am - Producers Meet-up: Spain, Portugal and Latin America  
11:00 am - UHD Broadcasters  
7:30 pm - Medal of Honor Gala Dinner

**Wednesday's edition of VideoAge's MIP-TV Daily will feature previews of Moscow's World Content Market, the upcoming L.A. Screenings and LATAM at MIP.**

THE REIGNING MISS SUPRANATIONAL 2015, STEPHANIA STEGMAN, FROM PARAGUAY, WILL BE WALKING THE RED CARPET AT THE OPENING NIGHT PARTY TONIGHT. MISS SUPRANATIONAL IS A NEW TELEVISED PAGEANT SHOW FROM POLAND-BASED NOWA SCENA.



## RTL's de Posch



GUILLAUME DE POSCH

his broadcast and digital strategies. Indeed, at his speech he's expected to describe how the digital world is changing viewing habits, and the growing number of mobile devices. He's expected to emphasize how digital now accounts for eight percent of RTL Group's total revenue.

Digital is a personal priority for de Posch. In an interview with the Belgian magazine *Trends-Tendances* in December 2012, he said: "Unlike other media segments, we are already 100 percent digital." De Posch also sees the transformation to digital not as a threat to RTL Group, but as an opportunity. "On the one hand," he said "an increasing number of TV channels are competing for viewers — there are 7,000 in Europe alone. On the other hand, the new offerings also create increased competition for attractive formats and the aforementioned licenses."

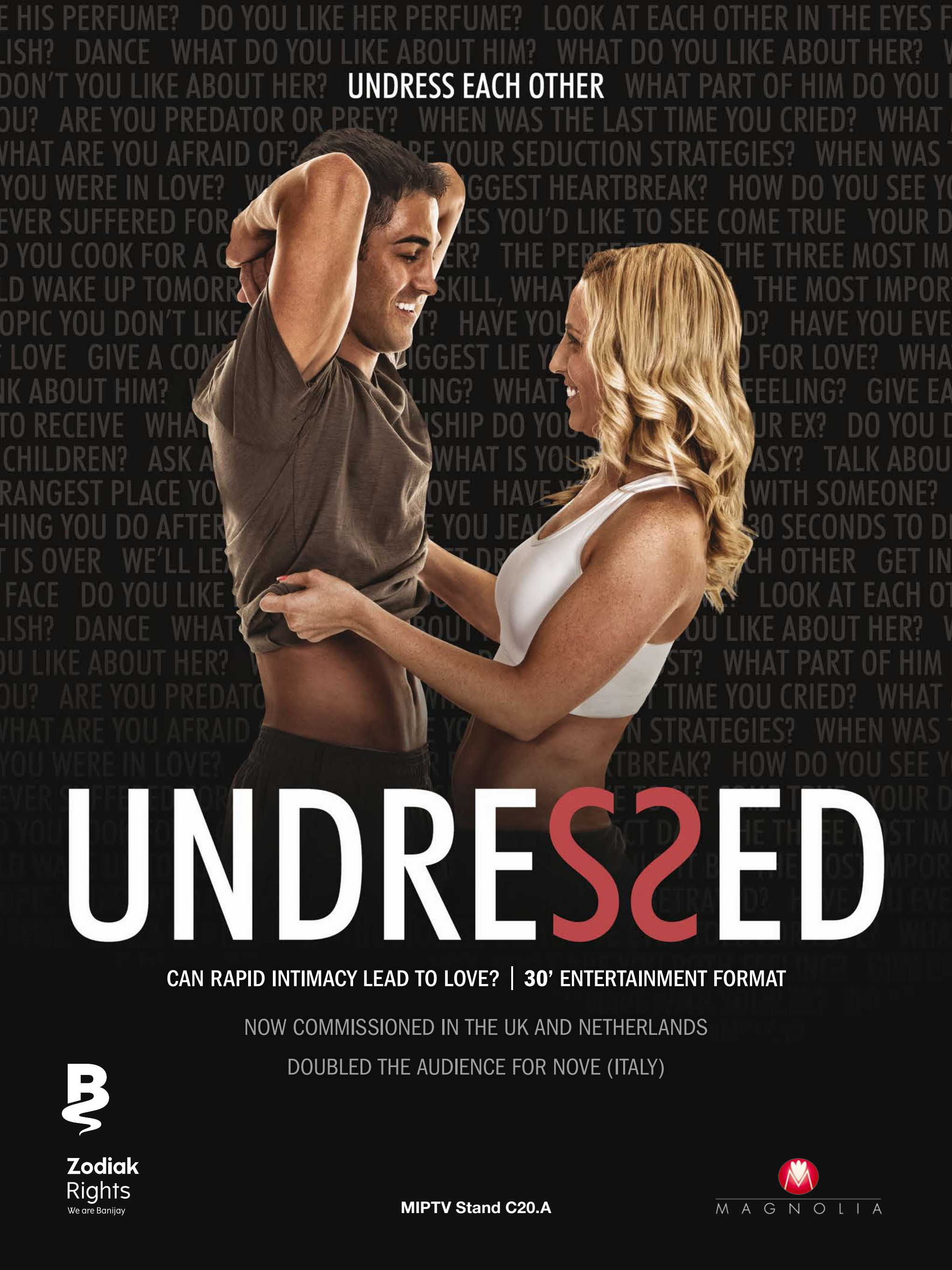
"For broadcasting," said de Posch in the 2014 interview, "we have formulated three clear strategic goals. First, given the increasing fragmentation of the TV markets we aim to occupy as much 'shelf space' as possible — and that specifically means strengthening and expanding our linear families of channels. Second, we must systematically develop new revenue streams for our channels, for example through 'retransmission fees,' that is, additional fees paid by platform operators for our content. And third, we will expand into new, fast-growing markets. One milestone here was the agreement with CBS to create new pay-TV channels in Southeast Asia."

RTL was founded in 1924 and in 1931 became part of CLR, which in 1954 was renamed CTL. In 1997 CLT merged with Bertelsmann's UFA and became CLT-UFA, which in 2000 merged with Pearson and became RTL Group, which is 75 percent owned by Bertelsmann and now generates annual revenues in the order of six billion euro.

De Posch's career began with the Luxembourg-based RTL Group — with CLT. Four years later he became program director of CLT's part-owned pay-TV service TPS. He joined the publicly traded ProSiebenSat1 in 2003 (three years after the ProSieben and Sat1 merge), first as COO and then as CEO. In 2009 he moved to the Rupert Murdoch-controlled Sky Deutschland, but returned to RTL in 2012, first as COO and then co-CEO of the RTL Group (the other co-CEO is Anke Schaferkordt). He's now responsible for the Group's broadcast operations outside Germany and the Group's FremantleMedia.

De Posch's first career step took him to the then-British colony of Hong Kong in 1985, and from there to China. He later worked in Belgium, Luxembourg, France, Germany and Greece. He speaks several languages: French, English, German, Dutch and basic Chinese.





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## TV5Monde Renews 21eme Siecle with U.N. TV

Last month, Yves Bigot, CEO of France's TV5Monde, was in New York City to renew the series *21eme Siecle* (21st Century), a co-production with United Nations Television, for a fifth season. Bigot was accompanied by TV5Monde's key executives, including general manager Jean-Luc Cronel.

Benin-born American Grammy winner and activist Angélique Kidjo is the new anchor for the French version of the half-hour monthly magazine series that began in 2012. The series is broadcast on TV5Monde throughout Francophone territories and in areas such as the U.S. on premium subscription television.

*21eme Siecle* places a spotlight on the world's most significant issues, many of them under-reported by most media: Human rights, climate changes, immigration and refugees and slavery, among other topics.

During his three-day visit to the U.N., Bigot explained that TV5Monde is a 32-year-old global TV French-language entertainment network, broadcasting 24 hours a day to more than 297 million TVHH in 200 countries worldwide. It's the leading French-language entertainment television network in the world in terms of subscribers. The channel's U.S. headquarters are based in Los Angeles and headed by Patrice Courtaban.



TV5Monde offers several French-language services in the U.S. including TV5Monde-USA, which focuses on programming including films and sports; TiVi5Monde Kids, the 24/7 French language children's network, and TV5Monde Cinema On Demand.

Bigot was appointed TV5Monde CEO in 2012 after a stint as director of RTL radio programming. His background includes executive positions at Canal Plus, France 2, France 4, Arte Belgium and Endemol France. A rock music specialist, several books to the genre. He's also written a history of Saint-Tropez where he grew up. (Pictured above left are, l. to. r.: TV5Monde's Patrice Courtaban, Yves Bigot, Laura Strauss, Jean-Luc Cronel)

## SVoD Strategies

Visit most Hollywood studios and you'll start to hear grumbles about Netflix, not yet loud enough to jeopardize the studios' overhead amortization, but sufficient enough to feel a sense of discomfort.

The studios are trying to balance the economical advantage that Netflix offers against the audience erosion to their broadcast TV outlets. Recently, NBC released a study to demonstrate that the biggest shows in SVoD streaming still don't measure up to broadcast's top series.

However, the latest salvo against the encroaching SVoD streaming service came from theater owners, who mostly refused to show Netflix's second theatrical production, *Crouching Tiger, Hidden Dragon: Sword of Destiny*. And not because of the lengthy title that overflows the marquees, but because the day-and-date release with Netflix's SVoD doesn't benefit theaters.

Streaming services such as Netflix and Amazon are now also actively acquiring theatrical movies, which are reviewed by the press. But, while Netflix uses the theatrical cachet in order to enhance its exclusivity, Amazon streams the movies only after their theatrical window.

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## Pro-Israel Group to Lobby Hollywood

**J**Street, the liberal Jewish non-profit advocacy group, is planning a special event to present its agenda to Hollywood's entertainment industry. The plan is "working toward building a J Street mission to Israel in the fall for Hollywood executives, and then continuing to really strengthen that influence back in the States upon return," said a J Street representative.

The Washington, D.C.-based organization was created in 2008 to lobby and promote pro-Israel, pro-peace policies and bring about U.S. leadership toward a two-state solution.

In addition to indicating "Jewish" the name J Street is taken from the missing street letter of the Washington, D.C. grid (the street naming jumps from I Street to K Street), by implication a missing voice in the U.S. political arena.

*Pictured on the right are: J Street's New York City-based Adele Telem and executive director Jeremy Ben-Ami*



## SportelAsia Closes Up 22 Points

**T**he 2016 edition of SportelAsia held March 15-17 has been called "a massive success," by the Monaco-based organizers. A total of 736 registered attendees, representing 371 companies from 47 countries have come together to do business in and with Asia at the Shangri-La Hotel in Singapore.

"The result was expected," commented Sportel's CEO Laurent Puons. "At SportelMonaco in 2015 we already noticed an increase in Asian participation."

SportelAsia 2016 had a 22 percent increase in new companies participation, compared to the 2014 Asian Sportel convention held in Shanghai. Puons also pointed out "that about 40 percent of the attendees were 'c-level' decision makers that came to do business." Sportel organizers define "C-level" as top-level executives. Sportel will return to Monaco from October 24 to 27, 2016. In addition to its traditional annual fall event in the home base, Sportel's events run in alternating years in Asia and Miami, Florida (SportelAmerica).

## Delta Loves Show Biz

**T**he February edition of Delta's onboard publication Sky turned into an entertainment business magazine. It began with a front-cover feature about Dreamworks Animation's Jeffrey Katzenberg. Then it continued with a story on the Coen brothers' film *Hail, Caesar!* Other features were about the creator of *Everybody Loves Raymond*'s Phil Rosenthal, Wasserman Media's Casey Wasserman, actors Morena Baccarin, LL Cool J, Génesis Rodríguez and Joy Bryant. Plus, Hulu's head of marketing Jenny Wall was profiled, along with several features about Los Angeles and show business.

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May 21<sup>th</sup>

Studio Issue

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Hollywood Studios and InterContinental Hotel





## Content's Golden Years

**C**ontent Television brings drama, thrillers and docs to the Palais. Set in the streets of Victorian London, drama miniseries **The Secret Agent** (pictured), based on Joseph Conrad's novel, deals with themes of espionage, terrorism and murder.

**Keeping Up With The Kruger** documents the world's most majestic animals in one of the world's largest game reserves: South Africa's Kruger National Park.

Katie McGrath (*Jurassic World*) plays a young woman who becomes the centerpiece in a string of copycat murders after her parents are killed in thriller series **Slasher**.

Drama series **Line of Duty** returns for a third season as Sergeant Danny Waldron joins the police anti-corruption unit. The team of cops faces dangerous adversaries as their investigations reveal multiple layers.

Three-part documentary **The Road to the White House** chronicles the role of Irish Americans within American politics: from marginalized immigrants to organizing behind John F. Kennedy.

Non-fiction series **Repo Man Uncut** follows the daily action of repossession agent Sean James as he collects debts from colorful characters.

Heist comedy **Golden Years** is a feature-length film about a retired couple as they begin a life of crime, deciding to take action and rob banks to help their community.

Stand C15.A6

[www.contentmediacorp.com](http://www.contentmediacorp.com)



## Gaumont is Caught in the Crosshairs

**G**aumont Television has drama for everyone at MIP-TV, from mysterious dead horses to Colombian drug cartels. In drama series **The Frozen Dead** (pictured), a group of workers discover the headless body of a horse on a harsh winter morning. The dark mystery begins to unravel, revealing a story of vengeance in the French Pyrenees.

Jose Padilha's drama series **Narcos** takes an inside look at the rise of drug kingpin Pablo Escobar, and those who fought against him — from the Colombian government and local policemen to a power struggle with the DEA.

**Spy City** focuses on the personal lives of people who became spies during the Cold War in the divided city of Berlin.

After he discovers that he has a 16-year-old daughter, a CIA-backed freelance sniper has a midlife crisis in drama series **Crosshairs**. When he realizes his partner tried to kill him, the sniper develops a volatile moral code.

Jason Statham stars in **Viva La Madness**, a drama series based on the book by J.J. Connolly. The series chronicles an anonymous protagonist who is stranded on a Caribbean island, yearning for the life of crime he left behind.

Stand R8.C1

[www.gaumonttelevision.com](http://www.gaumonttelevision.com)



## Mondo Has Bugs, Dinos and Yetis

**M**ondo TV arrives in Cannes with a roster of kids animation. HD series **Adventures in Duckport**, aimed at kids ages 4-8, follows Suzy Zoo and her friends Jack Quacker, Penelope O'Quinn and Corky Turtle as they have fun helping the elder members of their community.

Squiggz, Cosmo and Flutter are three bugs who live in a world of endless summer in 3D full CGI series **Bug Rangers**. There are carnivals every night in this series for kids ages 4-9.

Comedy series **Cat Leopold** follows a dapper cat who plays a trick on a pair of troublemaking mice. The three animals learn to live together, with a little help from a ghost.

**Cuby Zoo** is a CGI series about cube-shaped animal characters. When the humans go away, the mischievous creatures, disguised as toys, come out to play.

Kid's action series **Dinofroz** transports four unsuspecting kids into the dinosaur era with the roll of a dice on a wacky board game. The unsuspecting kids have to save humans and the dinosaurs from the evil forces that threaten to destroy the earth.

Young racecar drivers Chris and Fabri face off in the Kids championship **The Drakers**, an animated series co-produced with Ferrari. The duo can travel through space and explore locations all around the world.

**Eddie is a Yeti**, but the world isn't quite ready for those yet. So, the gentle giant lives undercover, befriending the only person who knows his secret: the curious girl who saves him from an animal trap in the woods.

Stand P-1.M2

[www.mondo-tv.com](http://www.mondo-tv.com)



## Lots of Adventures at Studio 100

**S**tudio 100 Media travels from Germany to faraway lands and gardens next door. Based on the novel by Selma Lagerlöf, CGI series **Nils Holgersson** follows Nils as he rebels against the rules. One day, a mischievous elf transforms Nils into a mini-human who can talk with animals, and he embarks on a journey with geese with his friend, Martin.

**Arthur and the Minimoy — The Series** (pictured) follows a bright 10-year-old who vacations with his grandmother. He explores the Minimoy world at her house, saving tiny creatures from danger in this CGI series based on the books by Luc Besson.

11-year-old Blinky Bill, a kid koala, takes on the challenge of protecting the residents of the Green Patch in CGI series **The Wild Adventures of Blinky Bill**, based on the 1930's book series by Dorothy Wall. With his inventive imagination, Blink can turn the simplest task into an adventure.

Kim, Kylie and Kate are best friends and musicians teen pop group, **K3**. The girls travel the world with infectious singles, upbeat attitudes and a demand for justice.

**The Night Watch**, a live-action fantasy series, takes place in Dusky Lake, where time is frozen and the citizens are eccentric. Three guardians protect the world from destruction.

A motley crew of teenage musicians who call themselves the "losers club" discover the spirits of an old rock band in their school's basement in live-action series **Ghost Rockers**.

**The Adventures of Lolly Laffalot** follows a girl who spends most of her time playing with her father's inventions with their best friends Cara and Marx. Cara is afraid of the inventions, while Marx embraces them, but the trio has loads of fun together.

Stand R7.C1

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## 9 Story Lives in the Neighborhood

**N**un-chuck wielding woodchucks, spooky summer camps and educational content come to Cannes courtesy of 9 Story Media Group. In animated kids comedy **Nature Cat**, a housecat has big dreams: to explore the great outdoors. His animal friends help him learn about the wild outside world.

McGee, a 12-year-old prankster, finds himself at spooky **Camp Lakebottom** after his bus takes a wrong turn. In this animated comedy, McGee and his friends have a ball while protecting their camp from their nemesis Buttsquat.

A timid but brave young tiger lives in the Neighborhood of Make Believe in animated preschool series **Daniel Tiger's Neighborhood**. Daniel and O the Owl, Prince Wednesday, Katerina Kittycat and Miss Elaina learn key life skills together.

**Wild Kratts**, a half hour adventure comedy from Chris and Martin Kratt, the creators of Zoboamafoo and Kratt's Creatures, follows the pair as they trek across the globe, meeting new animals along the way.

Peg, a spirited young girl, and her sidekick Cat, use logic and creativity to solve problems in animated preschool series **Peg + Cat** (pictured). The duo travels back in time to discover the magic of numbers.

Three dorky kids and a football star are trapped on an undiscovered island in animated comedy **Nerds and Monsters**. They must band together to fight off the island's dim-witted monsters.

The citizens of Ding-a-Ling Springs depend on a vigilante duo of woodchucks, Dilweed and Fungus. They put their bumbling kung-fu skills to the test in 2D comedy **Numb Chucks**.

Stand R7.K28

[www.9story.com](http://www.9story.com)



## You, Me, Her and eOne

**E**ntertainment One Television is in Cannes with titles that explore a dystopian world, starting with **The Walking Dead**, which follows a group of survivors searching for a safe place after the zombie apocalypse. The sixth season shows the impact of the constant exposure to death on the characters, as they become desperate to remain alive.

Season two of suspense series **Fear the Walking Dead** explores the nuances of family drama in the midst of the apocalypse, in the same universe as *The Walking Dead*. The remaining family struggles to stay together as the world around them unravels.

Drama series **TURN: Washington's Spies** returns for a third season as Abraham Woodhull and his friends form a spy ring. The season builds toward a shocking act of sedition: Benedict Arnold's treason.

**Cardinal** is a serialised six-part drama that begins with the discovery of a dead 13-year-old girl. Detectives John Cardinal and Lise Delorme try to uncover the mystery of the case, but secrets from Cardinal's dark past disrupt the investigation.

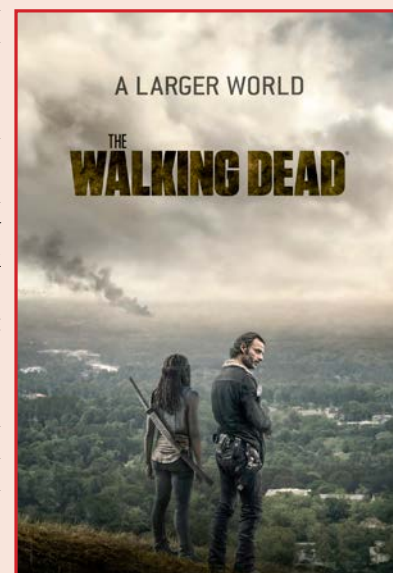
Created and written by John Scott Shepherd (*Save Me*) and billed as television's first "polyromantic comedy," **You, Me, Her** follows as a transactional relationship between a husband and an escort becomes a romantic affair between the trio.

Jason Priestley (*Beverly Hills 90210*) plays a former hockey player turned investigator Matt Shade in drama series

**Private Eyes**. Cindy Sampson (*Rookie Blue*) plays his quick-thinking partner

Stand C15.A5

[www.eonetv.com](http://www.eonetv.com)



## Breakthrough Shows Resilience

**B**reakthrough Entertainment's MIP-TV slate is topped by **Resilient Cities**, delving into underground arts scenes in cities recovering from war, political unrest, economic uncertainty or natural disasters.

Documentary **Reefer Riches** explores the nascent marijuana industry. As legalized pot becomes more accessible, is the business succeeding or failing?

**IF The Poet**, also known as Ian French, is a late-blooming slam poet. After joining the scene at the age of 50, this doc follows IF's rise to The World Cup of Poetry in Paris five years after his start.

North American food lover and mother Sarah Sharratt moves to rural France in lifestyle and food series **Uprooted**. She navigates the challenges of cooking the local cuisine: from language barriers to elusive ingredients.

**Science Max** is a kid's series that super sizes science experiments. Viewers can replicate the exaggerated projects at home, including the baking soda and vinegar volcano.

Anne Shirley, a young orphan, is sent to Matthew and Marilla Cuthbert, a brother and a sister who wanted a boy instead, in this version of **L.M. Montgomery's Anne of Green Gables**. Anne must win over the Cuthberts and their town so she doesn't go back to the orphanage.

Bruno Walton raises money from his peers in family movie **Bruno and Boots: Go Jump in the Pool** (pictured), it's all in the hopes of building their own swimming pool so his friend Boots O'Neal will stay in his school.

Stand P-1.Ao

[www.breakthroughentertainment.com](http://www.breakthroughentertainment.com)



## Buy the View with Corus

**C**orus Entertainment brings a bevy of unscripted series, starting with documentary series **My Baby's Having a Baby**, which follows moms whose teenage daughters are pregnant. Tensions rise as the families deal with clashing parenting styles and financial issues.

Mickey and Sebastian, brothers-in-law and best friends, help determined families find and fix a house they can afford in their dream neighborhood in unscripted renovation series **Worst to First**.

Kortney and Dave, a husband and wife team, take on the challenge of transforming dilapidated houses into beautiful family homes in real estate reality series **Masters of Flip**.

Real estate lifestyle series **Buying the View** (pictured) proves that the "location, location, location," mantra is true: from luxury homebuyers in New York who pay a premium price for stunning skylines, to mountain views of Whistler and oceanfront condos in Miami and Vancouver.

A team of cheerleaders balances life a busy school schedule, intense training sessions and debilitating injuries in doc series **Cheer Squad**. Pressure mounts as the elite athletes compete for their third consecutive championship.

Stand P-1.Ao

[www.corusent.com](http://www.corusent.com)







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## A+E Travels to Gangland

**T**ime-travel with A+E Networks — from medieval knights, Ancient Romans to interwar England. The contemporary version of **Roots**, a depiction of American slavery, retells Kunta Kinte's story of enslavement and his family's perseverance despite enduring tremendous trauma (pictured).

Inspired by the missions of SEAL Team **Six**, this miniseries depicts the Special Operations team famed for the assassination of Osama bin Laden.

Drama series **Knightfall** narrates the true tale of the Knights of Templar, the guardians of the Holy Grail who were burned at the stake during the 14th century.

Told from the perspective of the barbarian rebel leaders, **Barbarians Rising** portrays the tribes who lived under the Romans as valiant warriors who fought against oppression.

Based on Charles Falco's memoir *Vagos, Mongols and Outlaws: My Infiltration of America's Deadliest Biker Gangs*,

**Gangland Undercover** offers a look at a stealth mission infiltrating a violent motorcycle gang.

Set on a remote English island in 1939, **And Then There Were None** follows ten strangers lured to the land. When members of the group start to die mysteriously, it becomes clear that there's a murderer in their midst.

Shiri Appleby stars as a young producer in **UnREAL**, a scripted series that explores the manipulation, deceit and drama of creating reality television.

Stand P3.C10

[sales.aenetworks.com](http://sales.aenetworks.com)



## WWE Dukes it Out

**W**WE comes to Cannes with high-energy wrestling action. **Raw** (pictured) combines the ambiance of a rock concert and the high-stakes interactions of the ring with this weekly live-event based show.

Live-event program **Smackdown** combines pyrotechnics, match-action and heightened drama from global venues.

The dramatic lives of women wrestlers is showcased in **Total Divas**, from commotion inside the ring to celebrity life on the outside.

Weekly wrestling matches with Raw and Smackdown storylines converge with the **WWE Main Event**, which brings the large arena experience to home screens.

**Superstars** link up with Divas to bring the whole WWE crew in one place. This hour-long program is broadcast weekly.

The future generation of WWE superstars are spotlighted in **NXT**, from their on-air personalities to behind-the-scenes moments with staff.

**WWE Specials** highlight unique and moving stories behind the elite athletes.

The annual wrestling extravaganza, **WrestleMania**, is included in the pay-per-view specials.

Stand R7.E75

[www.wwe.com](http://www.wwe.com)



## Alfred Haber Rocks On

**A**lfred Haber Distribution arrives on the Croisette with the year's pop culture in tow. **The 31st Annual Rock and Roll Hall of Fame Induction Ceremony** recognizes rock's legends and pioneers. This year, Kendrick Lamar and Kid Rock will perform at the event, which honors N.W.A., Cheap Trick, Chicago, Deep Purple and Steve Miller.

The two-hour musical event **Sinatra 100 — An All Star Grammy Concert** features performances from Lady Gaga, Adam Levine, Alicia Keys and U2.

Using current CGI technology, reality series **You Can't Lick Your Elbow** reveals the unusual and incredible things the body does every day.

Reality series **Wicked Tuna** follows a daring group of fisherman as they brave the unpredictable ocean waters to capture the elusive — and expensive — Bluefin tuna (pictured).

The **2017 23rd Annual Screen Actors Guild Awards** is a night by actors and for actors, as SAG members vote for their peers for best film and television performances of the year. This year's winners included Leonardo DiCaprio, Brie Larson and Idris Elba.

Stand P-1.L50

[www.alfredhaber.com](http://www.alfredhaber.com)



## Fail Better with Dick Clark

**F**rom clip series to music awards, Dick Clark Production's got it all. Starting with Hungarian competition format **Virtuosos** (pictured), which shines a spotlight on the country's top young prodigies. A judge of experts decides which talented musician has what it takes to play in the world's most revered music halls.

The Web's most entertaining viral videos are highlighted in non-scripted comedy series **Now That's Funny**. Clips of silly pets and humorous kids are featured in this family friendly series.

**The 2016 Billboard Music Awards** have musical surprises in store. The 2015 edition was hosted by entertainment mogul Ludacris and supermodel Chrissy Teigen, with musical performances from Britney Spears, Kanye West and Nicki Minaj. Taylor Swift debuted her "Bad Blood" music video to open the show.

The world's top source for HD blooper-style fail videos, **Fail Army**, will return for a fourth season in fall. With each episode of this voice-over based clip series bringing an average of 60 clips, the Fail Army channel has over 6.5 million subscribers.

Five-day-a-week strip **Celebrity Page** focuses on pop culture, gossip, and celebrity lifestyle. The syndicated series, targeted at a young female audience, provides hot takes from its Los Angeles, Las Vegas and New York studios.

Terry Crews (*Brooklyn Nine-Nine*) hosts hour-long comedy series, **World's Funniest: FOX**. Each week, three comedians pick the user-generated "Fail of the Week" video in this series aimed at the teen and 18-34 demographic.

Musical live event special **The Passion**, hosted and narrated by Tyler Perry, is a modern retelling of Jesus' last days. The Palm Sunday telecast, which stars Trisha Yearwood, Chris Daughtry, Prince Royce and Jencarlos Canela, will be filmed in New Orleans.

Stand P1.B6

[www.dickclark.com](http://www.dickclark.com)





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## Zee Captures the Spirit of India

Leading producer and aggregator of Hindi programming ZEEL (Zee Entertainment Enterprises Ltd) is in Cannes with a library of 210,000 hours of TV content. Also available are offerings from Z Living, a lifestyle network focused on living well, naturally. With over 1,700 hours of first-run, original HD/SD content in English, it is the most comprehensive catalogue of fitness, healthy cooking, wellness, lifestyle, reality and travel shows.

Zee's MIP slate highlights the diversity of India, from dance to cultural celebrations. In drama series **KumKum Bhagya (Wedding Bells)**, a mother runs a marriage hall. She's eager to host weddings for her two daughters, who have totally opposite personalities.

Zee's TV dance competition show, **Dance India Dance**, is now in its 5th season. The format combines Indian and international styles, including classical, contemporary, Bollywood, salsa, samba and hip-hop.

In family drama series **Jamai Raja (Son-in-Law)**, a hotelier tries to bring together his wife and mother-in-law while traveling the world to grow his empire.

The grass is always greener on the other side in **Bhabhi Ji Ghar Par Hai (His Neighbor's Wife)**. This sitcom features two neighboring couples who live in the lively lanes of Kanpur and are polar opposites. (pictured)

**Spirit of India** explores the diverse faiths and cultures in the subcontinent, which is home to 1.2 billion people. The series takes a look at the music, dance and colors of the country's different celebrations.

Emmy-nominated chef Danny Boome hosts culinary series **Good Food America**, which takes him across the country in search of restaurants and chefs cooking with farm-to-table ingredients.

**Rock Your Yoga** features fabulous, fierce, and ultimate yoga teacher, Sardie Nardini, leading viewers in a dynamic yoga experience, combining Eastern and Western practices.

Reality series **The Incurables** is hosted by famed singer/songwriter Jewel and documentarian Don Wildman. The series follows the real-life inspiring stories of people who beat the odds, turning to alternative methods to heal from their chronic, often life-threatening diseases.

In factual series **Sports Dad**, all-American sports legend and dad Deion Sanders goes on a mission to restore balance to families where over-stressed parents are hell-bent on raising superstar athletes. When Deion pays a surprise visit, emotions fly.

Stand P1.K51

[www.zeebollywood.com](http://www.zeebollywood.com)



## Zodiak Joins The Legends Club

From docs, formats and sports series, Zodiak's got it all. Miniseries **Wolf Creek**, based on the feature film of the same name, tells the story of a murderous psychopath who returns to terrorize the citizens of Wolf Creek. This time, however, it's different: the victim fights back.

Guy Béranger, a child murderer, is released to monks when he finishes his prison sentence in **Public Enemy**. The entire town is caught between redemption and revenge.

From dangerous mountain tracks to high-traffic intersections, **Killer Roads** investigates the nation's most perilous roads.

New factual series **Wimps in the Wilderness** takes eight ordinary men who lack self-esteem and transforms them into confident people. They bond while searching for food and building shelter in the woods.

**Wonder Kids** documents six of Denmark's most talented young artists, from ballet dancers to lyrical singers and instrumentalists. Each week, the young prodigies present different acts in an attempt to win the jury of professionals and viewers at home.

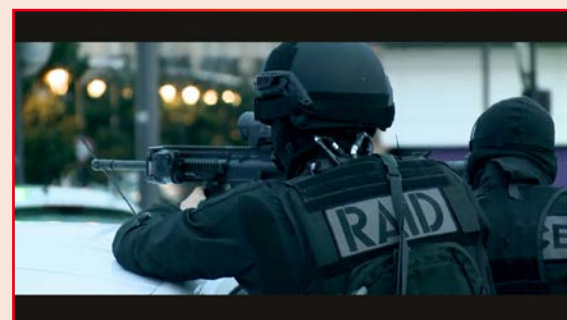
Eight of Finland's top sports stars come together to discuss their career highs and lows in factual series **The Legends Club**. The series includes interviews and archival footage from the elite athletes.

Paris Attacked:

**One Year of Terror** (pictured) covers the Charlie Hebdo shooting and the November 2015 attacks. This doc uses footage from survivors, witnesses and police officers.

Stand C20.A

[www.zodiakrights.com](http://www.zodiakrights.com)



## Indulge in Gossip at Poorhouse

Poorhouse International offers a slate of factual titles. Clara and Julia Kuperberg uncover the truth about actor-turned-president Ronald Reagan in HD film **Ronald Reagan — The Custom Made President**. With the help of investigative journalists, biographers, James Ellroy and a federal attorney, the team reveals Reagan's corruption and mafia ties.

In **Caravaggio — From Darkness into Light**, painter Michel Meurice traces the artist's career through 30 works of art in museums, monasteries and churches. Little is known about the artist's life, but Meurice puts the pieces together.

**From Stories to Movies** chronicles the work of the painstaking adaptation process. The studios hope to remain true to the text of an original screenplay while taking creative license.

Filmmaker Pascale Cuenot narrates the life of musician Jean Claude Petit in documentary **In the Tracks of Jean-Claude Petit**, which highlights his latest opera, and includes him improvising at the piano and discussing his newest projects.

The careers of actors, directors and screenwriters often depended on the influence of gossip columnists. **Hollywood Gossip** delves into the life of columnist Robert Harrison, including clips and archival footage.

**The Art & Imagination of David Beck** follows Beck on a journey through the art world — from "Museum," a piece commissioned by the Smithsonian, to "Bandshell for a Myopic Orchestra" and "L'Opéra."

Australia's CIRCA provides an innovative vision of contemporary circus in HD special **Opus** (pictured).

Stand P4.B1

[www.poorhouseintl.co.uk](http://www.poorhouseintl.co.uk)



## Priority Finds Media Solutions

Public Relations, marketing and branding company Priority PR has developed creative media solutions for clients for over 20 years. The firm focuses on building tailored strategies for maximum engagement, increasing its clients' target audience and consumer case.

Headquartered in Los Angeles, with an outpost in Cannes and agents in Amsterdam, Poland, Singapore and Hong Kong, the company has a global reach.

The Priority team is at MIP-TV: email [lionel@prioritypr.net](mailto:lionel@prioritypr.net) to arrange a meeting and for more info, visit [www.prioritypr.net](http://www.prioritypr.net).

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## Corus, Gaumont, Genius, Sonar, Tricon Hires

**C**ORUS ENTERTAINMENT has named Deirdre Brennan as vice president of Content, Corus Kids. Brennan will oversee all content aspects of the Corus Kids portfolio, will lead Corus Kids' original programming, acquisitions and scheduling teams, and will be responsible for the development, management and execution of the entire Corus Kids slate of programming.

**G**AUMONT has hired Nicolas Atlan as president of Animation and Terry Kalagian as vice president, creative for Animation in its recently announced animation initiative. Both executives, based in Los Angeles, will report directly to Sidonie Dumas, CEO of Gaumont and Riandee. Atlan joins Gaumont from Splash Entertainment where he has served as co-CEO since February 2014 when the company was rebranded from Moonscoop. Kalagian was vice president of Business Development for Rainmaker Entertainment prior to joining Gaumont.

**G**lobal brand management company **GENIUS BRANDS INTERNATIONAL** has named former Kabillion executive Debra Pierson as general manager of its Kid Genius entertainment channel on Xfinity On Demand, delivering Smart TV for Kids. Pierson, an industry veteran for over 25 years, has served almost six years as vp Sales and Marketing for multi-platform kids' entertainment channel Kabillion. In her former role, Pierson helped launch the Kabillion Kids VOD channel.

**S**ONAR ENTERTAINMENT has named Thomas Lesinski as Chief Executive Officer. Lesinski, a member of Sonar's board of directors, has served as interim CEO since September 2015. Lesinski has been on the Sonar board since 2013. He founded Energi Entertainment, where he served as CEO, and is the former President of Paramount Pictures Digital Entertainment and President of Worldwide Home Entertainment at Paramount. Prior to that, he was at Warner Bros. for 10 years, last serving as evp and general manager of the Home Entertainment division.

**T**RICON FILMS & TV has expanded its Factual division with the appointments of Dan Miller as vice president of Factual Development, based in Tricon's Toronto office and Cheyanne Dillenberger as director of Factual Development, based in the company's Los Angeles office. Tricon has also hired Toronto-based Christine Davis as director of Animation Production.

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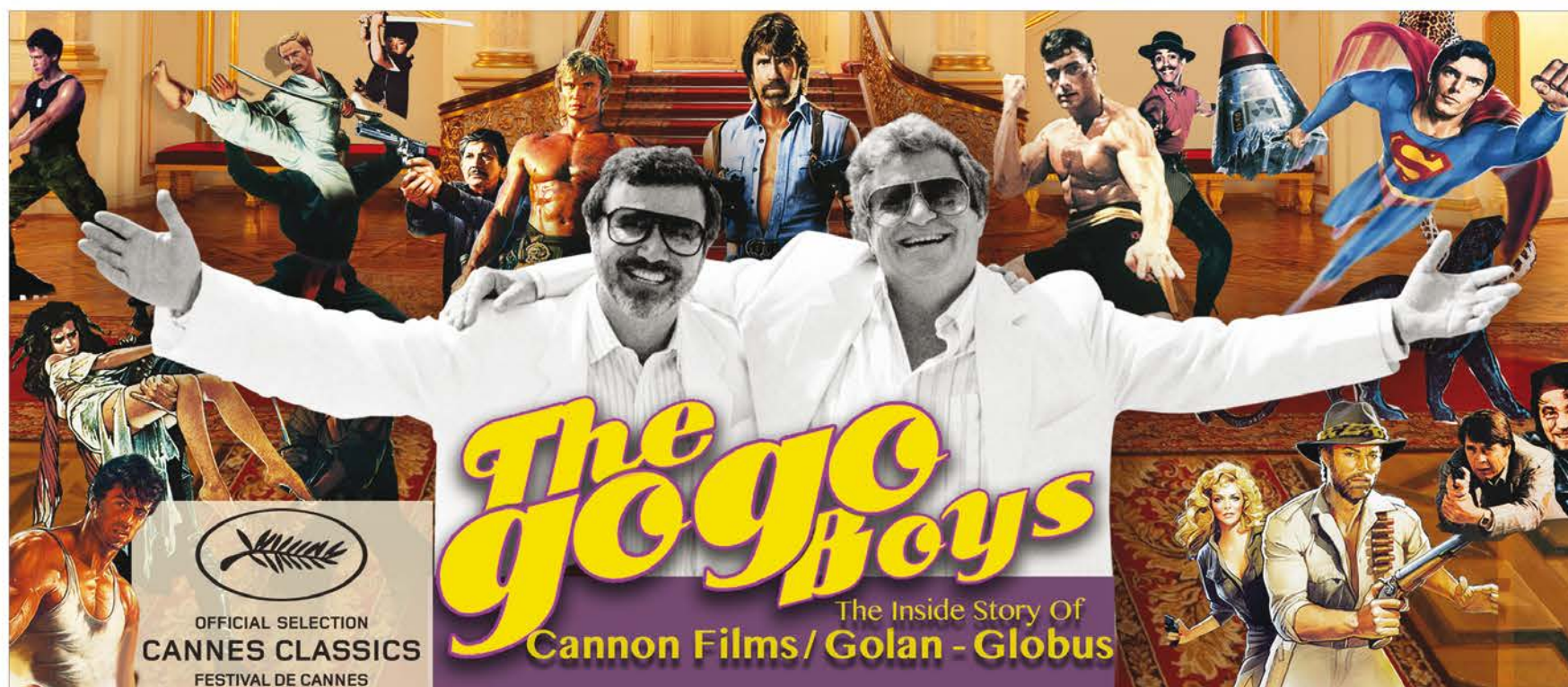
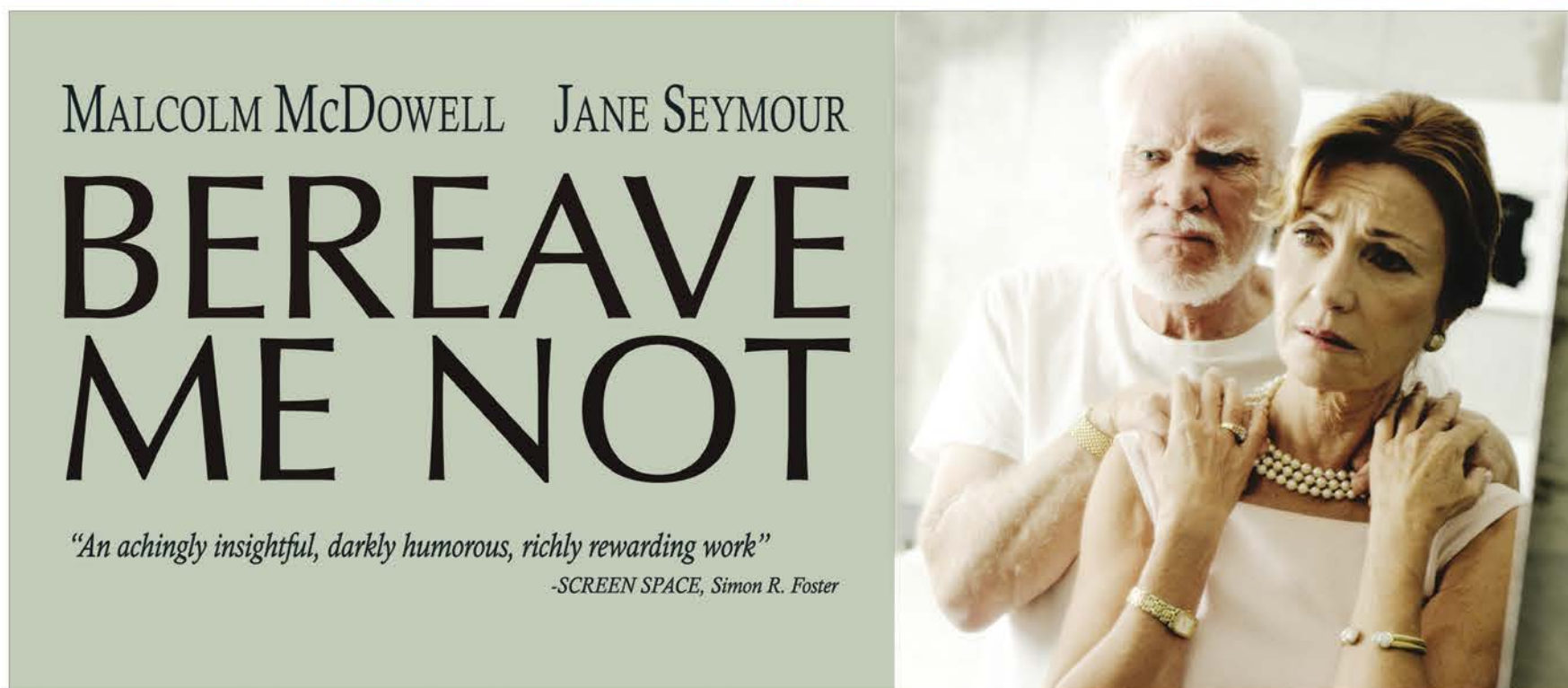
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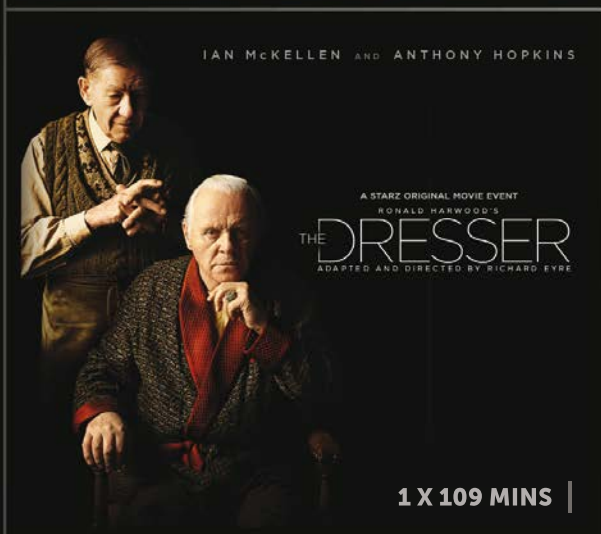
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