



# VIDEO AGE DAY 2

INTERNATIONAL www.VideoAgeDaily.com JANUARY 28, 2014

## More Buyers Eye DISCOP Istanbul

After NATPE, the international TV industry's next stop is the fourth edition of DISCOP Istanbul. Patrick Zuchowicki, CEO of DISCOP organizer Basic Lead, noted that one significant change since the last edition of the market is that it is moving to a "major convention center, so we have more exhibitors, more exhibiting space and we are expecting more participants."

DISCOP is a B2B content market set up by Los Angeles and Paris-based Basic Lead to stimulate the TV business across Central and Eastern Europe, West and Central Asia, the Middle East and the Gulf territories. It will take place March 4-6 at the International Convention and Exhibition Center in Istanbul, Turkey.

Organizers expect 1,000 delegates representing more than 500 companies from over 90 countries to attend. Last month, Zuchowicki reported that 75 percent of the exhibiting space had already been sold. "We have more buy-

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## Tartikoff Award Embraces TV

Tonight at the Fontainebleau, the TV industry will remember late producer Brandon Tartikoff at the 11th annual Brandon Tartikoff Legacy Award and NATPE will recognize individuals who encompass all different aspects of the industry, including international, domestic (U.S.), production, broadcasting, digital, corporate and creative.

All these facets of the industry are encompassed by the four executives: Televisa's Emilio Azcárraga Jean, Lionsgate's Jon Feltheimer, producer/writer James L. Brooks and NBCUniversal's Lauren Zalaznick, who will receive the awards.

As CEO and chairman of the Board of Directors of Mexico's Grupo Televisa, Emilio Azcárraga Jean has helped the

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INSIDE:  
CANADA'S MZTV  
MIDSEASON SHOWS

## LATAM Events Kick Off Mart

### Telemundo, Viacom, RCN Kept Press Busy

Yesterday, three events held the press contingent's attention here at NATPE, forcing reporters and photographers to scramble between hotels.

Kicking off the morning was Telemundo Internacional's press con-



ference at the Eden Roc, followed by Viacom's on the Versailles side of the Fontainebleau, then RCN at the Tresor Tower.

Telemundo announced its plans with Spain's Reset TV to jointly own, develop, produce and distribute *El Artista* (working title), a new musical competition format and weekend primetime series. It is slated to premiere in the 2014-15 TV season.

The agreement covers the co-ownership and production of the new format, based on an original idea from Reset. Additionally, Telemundo announced that it is launching a second feed for its pay-TV channel in Latin America. On February 1, the new feed will cover South America

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## L.A. Screenings' New Challenges

This year the L.A. Screenings were announced with a twist. Earlier this month, FOX chairman Kevin Reilly opened his executive session at the Television Critics' winter press tour flanked by two signs that read: "R.I.P. FOX Pilot Season 1986-2013," stating, "We are going to be bypassing pilot season," starting this year.

It is not a new stance. In 2006, NBC's CEO Jeff Zucker announced that the network would steer clear of scripted programming during the 8 p.m. hour. At NATPE 2008, Zucker said that NBC planned to order a number of series straight-to-air. The following April, NBC held a mini Upfront event for advertisers in which the network revealed its complete 52-week programming strategy — a full month

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Disney Media Distribution  
Latin America

Princess Michael of Kent | Boris Johnson | Taylor | Bob R  
e | Rob Ford | Brian Mulroney | George Chuva | Anne Smith | M  
Chris Hadfield | Lor... George Weidenfeld  
ore



# CONVERSATIONS

with Conrad

Farage  
Hadfield



Conrad Black's recent Conversation with Toronto Mayor Rob Ford on Canada's VisionTV made international Headline News, was featured on Late Night American television and generated enormous viral buzz.

## It seems everyone wants to have a one-on-one with Conrad Black.

Powerful Leaders, Royals, Celebrities, Astronauts, Sports Icons, and Literary Greats – many with whom he's on a first-name basis – all want to sit down with the man who has lived through his own very public Saga and is now engaged in a defiant comeback.

Conrad knows what it's like to be hounded and savagely cross-examined by the media ... and we can only wonder if that's what's behind his uncanny ability to ease his famous, often elusive subjects into a warm, witty, anecdote laden, candid, and civilized style of talk you can't find on television today.

## It's called Conversation!

It's no secret that Conrad is fiercely intelligent and a meticulous researcher with several authoritative biographies under his belt as author and historian. In an era where much media enables puffy dumbed-down "journalism", Conrad's beguiling questions challenge guests and viewers alike to keep up.

## THE ZOOMER

TELEVISION FOR BOOMERS WITH ZIP

Announced at NATPE last year, theZoomer is co-hosted by Conrad Black and Denise Donlon and premiered on Canada's VisionTV in October 2013. theZoomer is the world's ONLY current affairs and lifestyle show created for the world's largest demographic – the 45plus.

Each week, in front of a live audience, the biggest, brightest minds in health, wealth, tech, media, lifestyle, and culture explore the aging of the planet from a uniquely "Zoomer point of view". theZoomer also features highlights from Conversations With Conrad and a weekly "Talk Black".

TALK  
BLACK

Each episode ends with "Talk Black", informative and incisive editorials on subjects of the day, and those that get under his skin. The US Justice system, the Middle East, the Papacy, the Senate, the United Nations, Canada ... "Talk Black" is certain to draw attention and provoke passionate debate as only one of the world's most polarizing figures can.

[thezoomertv.com](http://thezoomertv.com)

News Magazine (HD 26 x 60) Contact: John Thornton VP Original Programming & Operations, MZTV Production & Distribution Inc. • 416 886 1461 • [johnt@mztv.com](mailto:johnt@mztv.com)



# MY TWO CENTS

*Big, mega-budget superhero movies go against logic and could destabilize the U.S. studio TV business now that television has finally reached a new golden age and become a new frontier for creative work.*

In the 34 years of *VideoAge*'s existence, I have witnessed many instances in which creative, highly competent and capable entertainment executives, after years of struggling and finally succeeding, ultimately succumb to dumb ideas. I don't know where these sorts of destructive ideas come from or how they are generated. Perhaps they're self-generated by a corporate culture based on fear (the fear of losing highly paid, hard-to-come-by jobs).

I imagine that many executives, who ultimately have to make critical decisions about movies to be made, are, at least privately, uncertain about some of the projects to be approved. To deflect potential blame, decision-makers tend to hire consultants, analysts and experts, in order to get independent opinions attesting to the validity of the projects.

Publicly, the bosses have to show enthusiasm for the projects they have approved and so the companies' PR and promotional apparatuses are put in motion to create a buzz, hoping that management's enthusiasm will rub off on the press, the critics and ultimately the paying public.

Once a highly touted project is shown on TV or on movie screens and the viewers reject it, the executives go happily onto the next disastrous project, hoping that, this time at least, they'll get lucky.

The system is such that those who report to the top bosses cannot show uncertainty lest they be called party-poopers or, worse yet, not team-players. So they all ride along making believe that the project is going to be the best thing since sliced bread.

This preamble is meant to point out the unsavvy insistence with which U.S. studios continue to bring in \$200 million-plus superhero movies. And this in an era when making movies is cheaper than ever. Digital filmmaking means shorter shoots and lower budgets. For example, experts pointed out

that while in the past making a movie required 35 shooting days, now one can do it in 20-25.

"My prediction is that there is going to be a major bloodbath," Relativity Media's CEO Ryan Kavanaugh was reported as saying during the financial panel at the most recent AFM. "There is over saturation of big superhero movies, and they are becoming just more of the same.... The audience is going to get sick of it. I see studios piling up on more and more giant tentpoles with billions [in print and advertising] and billions in production," Kavanaugh added.

Perhaps it is the corporate mentality that if one studio goes in one direction, all others must follow, even if the path leads to a financial precipice.

Or, perhaps studios are betting that big-budget movies are justified because they are very popular overseas, considering that moviegoers outside the U.S. account for up to 80 percent of Hollywood's box office income. And let's not forget that China's Dalian Wanda Group, owner of China's largest theater chain, now owns AMC theaters in 378 U.S. and Canadian locations.

Nevertheless, this state of affairs with mega-pics is creating instability at the studios right as their television business has reached its new golden age and has become the new frontier for creative work. Recently, *The New York Times* wrote that filmmakers are now moving into television, drawn to the money, opportunity, cultural heft or creative control. But, the *Times* also wrote, "change [at the studios] is predictable, but not when it will happen and how long it will last." Let's hope that this uncertainty will not kill the Goose That Laid the Golden Eggs.

We cannot assume that upheaval in the movie sector will not affect the television business, even though at many U.S. studios, television now generates the largest operating income.

**Dom Serafini**



"Ms. Higgins, send in a scapegoat!"

## VIDEO AGE DAILY

**AT NATPE 2014  
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[www.videoageinternational.com](http://www.videoageinternational.com)

EDITOR-IN-CHIEF  
DOM SERAFINI

EDITORIAL CONTRIBUTORS

LARRY ADKINS  
SARA ALESSI  
LUCY COHEN BLATTER  
CARLOS GUROVICH  
MICHAEL HABER  
NICOLE MEROGNO  
LEAH ROSNER

CORPORATE AND  
CIRCULATION OFFICE  
216 EAST 75TH STREET  
NEW YORK, NY 10021

TEL: (212) 288-3933  
FAX: (212) 288-3424

[sales@videoageinternational.com](mailto:sales@videoageinternational.com)

ASSOCIATE PUBLISHER  
MONICA GORGHETTO

MARKETING COORDINATOR  
CAROLINE INTERTAGLIA

BUSINESS OFFICE  
LEN FINKEL

LEGAL OFFICE  
BOB ACKERMANN, STEVE SCHIFFMAN

WEB MANAGER  
MIKE FAIVRE

[WWW.VIDEOAGE.ORG](http://WWW.VIDEOAGE.ORG)

[WWW.VIDEOAGEDAILY.COM](http://WWW.VIDEOAGEDAILY.COM)

[WWW.VIDEOAGELATINO.COM](http://WWW.VIDEOAGELATINO.COM)

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## Tartikoff Award Embraces TV

(Continued from Cover)

company more than double its operating margin. He began his career with Televisa as Operations director of Channel 12 in Tijuana in 1988, and two years later was named Group Televisa's Corporate VP of Programming. In 1996, he was appointed COO, and he became CEO in 1997.

Jon Feltheimer has 30 years of experience in the entertainment industry, and during his time as CEO, Lionsgate's capitalization increased from \$80 million in 2000 to almost \$5 billion today. He has also increased the company's revenue from \$8 million in 200 to a projected half billion dollars this year.

Throughout his 50-year career, writer and producer James L. Brooks has been influential in bringing groundbreaking shows — including *The Simpsons*, *Mary Tyler Moore*, *Taxi*, *Room 222*, *Lou Grant* and *The Tracy Ullman Show* — to life. His credits also encompass the big screen, with titles such as *Terms of Endearment*, *As Good As It Gets*, *Jerry Maguire* and *The Simpsons Movie*, among others.

Lauren Zalaznick is executive vice president of Media Innovation and Cross Company Initiatives for NBCUniversal. Zalaznick has helped the company generate record-setting ratings and revenue increases. She also leads a consumer products group for the company and is viewed as a pioneer for exploiting the power of NBCUniversal's media portfolio by forming the Integrated Media Group in 2007.

## DISCOP Istanbul

(Continued from Cover)

ers and TV station representatives than we've had in the past," since DISCOP's new Middle East specialist traveled to countries such as Iran, Iraq, Afghanistan, Jordan, Dubai and others. According to Zuchowicki, "We've gone into the region to bring as many new TV stations and other players as possible to DISCOP Istanbul."



Pictured at left: Peace Point's Les Tomlin, Rose Marie Vega, Jill Saevitzon, Eric Müller.



Pictured above: Televisa's Fernando Perez Gavilan and Jose Baston. Pictured below: Somos' Francisco Villanueva.

## NATPE VISUALS



before the studios' usual Upfronts. The following year, after a disastrous season, NBC went back to the traditional method of producing new series ready for the Upfronts.

There are a few things to point out about Reilly's statements. First, the pilot season began in February 1965 and 1986 refers to when FOX was born as a network. In addition, Reilly also mentioned that his plan to "bypass" pilot season would affect dramas more than comedies as he feels comedy pilots are necessary for testing cast chemistry. So, he plans to order a few comedy pilots this season, but give more straight-to-series orders.

FOX is clearly embracing shorter seasons, plus it doesn't schedule the 10 p.m. time-slot and therefore has fewer hours to fill than the other big broadcast networks.

In any case, as far as the international TV sector is concerned, the L.A. Screenings 2014 will proceed as scheduled, starting with the indies screenings May 13, 14, 15 and 16 and the studio screenings from May 15-23, with the Canadian screenings May 14-21 and deal night possibly May 19.

L.A. Screenings updates can be found at: [www.videoageinternational.com/screenings.htm](http://www.videoageinternational.com/screenings.htm)

## L.A. Screenings

(Continued from Cover)

## LATAM Events

(Continued from Cover)



and the Caribbean with a customizable schedule for audiences in the region. Plus, Sara Maldonado, the lead actress of Telemundo's new original series *Camelia la Texana*, added star power to the event.

Viacom International Media Networks (VIMN) The Americas announced that it is expanding its production targeting millennials across multiple platforms in key markets, greenlighting original content such as Nickelodeon's first-ever Portuguese-language novela in Brazil, *Dani Who?*, the *Kids Choice Awards Colombia* and a local Colombian version of MTV's *Catfish*, titled *Catfish Colombia*.

Additionally, MTV Latin America has Mexican formats of MTV's *Jersey Shore* and *Ridiculousness* in development. The local versions will be titled *Mexico Shore* (working title) and *Ridiculousness Mexico*. Both formats received 13-episode orders. Press in attendance were given iPad Minis with a Nickelodeon App.

At RCN, Julián Giraldo held individual meetings with the press to introduce the rebranding in the U.S. of TV Colombia, RCN's Hispanic cable and satellite channel, which will soon be called Nuestra Tele.

RCN launched TV Colombia in 2003, but they couldn't use the RCN brand in the U.S. due to the fact that it was previously registered by another company.

With the rebrand, the channel will also be changing its content, featuring four hours of original content daily.

Pictured on top: Viacom's JC Acosta, Tatiana Rodriguez, Fernando Gaston, Federico Cuervo. Pictured below: RCN's Julián Giraldo. Pictured on the cover: Telemundo's Marcos Santana and Joe Uva.



## VisionTV to Broadcast Conversations with Conrad Black

VisionTV, Canada's exclusive broadcaster for Interfaith Dialogue, announced that it will broadcast a new hour-long news magazine series hosted by author and historian Conrad Black, titled *Conversations with Conrad*. The show, which is executive produced by Moses Znaimer, will see Black sit down with notable guests, including government leaders, royals, celebrities, sports icons, literary guests and astronauts.

Each episode will end with a segment called "Talk Black," featuring informative editorials on pertinent topics, including the Middle East, the U.S. Justice System, the Senate, the United Nations and other entities about which Black has powerful opinions.

John Thornton, VP of Original Programming & Operations for MZTV Production & Distribution, is on-hand at NATPE.

## Comarex in a PXTV Blueprint Deal

Mexico kicked off NATPE with the first press conference on Sunday to announce that Azteca's Comarex is now distributing over 500 new original action sports episodes that Mexico-based Blueprint is producing for PXTV, the Mexican pay-TV cable and satellite service. Comarex will be distributing internationally both finished products and formats.

Pictured below is Raul Mendoza announcing the panelists before signing the three-way accord: (l. to r.) Comarex's Marcel Vinay, Blueprint's Raul Campos Delgado, PXTV's Alejandro Mercado.



TRAVEL  
TO DISCOP  
ISTANBUL  
WITH VIDEOAGE  
FEB/MARCH ISSUE

**4 JUECES DECIDEN SI LOS ARTISTAS CANTAN REALMENTE O SI ESTÁN HACIENDO...**

4 JUDGES DECIDE WHETHER THE ARTISTS ARE REALLY SINGING, OR IF IT'S JUST...

# PLAYBACK

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Televisa

## Canada's TLN Does the Salsa at 30

This year marks the 30th anniversary of Toronto-based TLN Teletatino Network (TLN). The line-up of celebrations includes multilingual coverage of all 64 matches of the 2014 FIFA World Cup Brazil.

The festivities will then hit the streets of Toronto as TLN hosts the 10th annual "Salsa on St. Clair," Canada's largest Latino street festival. Inspired by Miami's "Calle Ocho" festival, the mid-July "Salsa on St. Clair" weekend is a free celebration of music, dance, food and

culture, held annually.

The channel will air special anniversary TV events including a series of TLN Originals, programs shot in Canada, Italy and Latin America.

The main TLN Teletatino TV channel was one of Canada's first specialty cable networks when it launched in 4,000 local homes in 1984, broadcasting a mix of Spanish- and Italian-language shows to Canada's large Italian population and its growing Hispanic community.

Since then, TLN has expanded by launching an entire family of digital TV channels including two all-Spanish-language channels (TLN en Español, TeleNiños), three all-Italian-language channels (Mediaset Italia, Sky TG24 Canada, TeleBimbi), as well as providing Canadian representation for the Cinelatino premium Spanish-language movie channel.

TLN's main channel is now carried by virtually every pay-TV provider in the country in some six million homes, with programming that now includes a large proportion of English-language, "culturally connected" TV shows.

According to TLN president Aldo Di Felice, the network's ability to appeal to the English-speaking mainstream while preserving its Latin heritage is what

makes it special. "We Canadians have a multicultural society that loves to sample and enjoy the best sounds, sights and tastes from around the globe and we consider ourselves ambassadors of all the good things our ethnic communities have brought to the world."

## Moltini's Plans for Cablevision

"We do not fear uncertainty and for 2014 we'll invest some U.S.\$300 million to consolidate our cable operation in the country," Carlos Moltini, president of Cablevision Argentina, told *VideoAge Daily* in an interview.

With 3.5 million video and 1.6 million broadband subs, the cable company is a leading Latin American cable operator. Recently, Cablevision's future has been jeopardized by the government of Cristina Fernandez de Kirchner's crackdown on the ownership group (Grupo Clarín).

"Cablevision requires a continued investment despite the problems with the regulations and the economy [in general]," Moltini added.

This government action — advancing a media law designed to weaken Clarín Group, considered by the government to be its most vocal critic — is a direct threat to the Clarín Group.

"The law has one purpose: to destroy us by [also] requiring a breakup of Cablevision and [forcing us to] stop serving several areas of the country [with] cable TV and Internet. We have already presented a restructured plan of operation and are now awaiting the government's response," said Moltini.

To abide by the new media law in Argentina, Clarín proposed splitting their MSO into six units. The first three units include all the properties of Cablevision. The remaining units are the bulk of the operations run by Cablevision and Fibertel (its subsidiary that offers high-speed Internet).

Because of the media law, the U.S. Fund Fintech that held a 40 percent stake in Cablevision should be divested due to the recent acquisition by Fintech of Telecom Italia shares in the telco Telecom Argentina.

"It is difficult to say exactly what Fintech is [now] required to do. In order that all regulations are met, the position of other companies like the telco Telefonica — which owns the FTA channel Telefe — must be clarified. While this remains open, Fintech has no obligation to divest of Cablevision," Moltini said.

By Omar Mendez, CEO of The Daily Television

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## An Impostor at Telemundo

Telemundo Internacional's slate is overflowing with drama. When Blanca kisses Eduardo, she doesn't know that he's the son of a ruthless businesswoman who's committed an injustice against her father. Hired by Adriano, Blanca will pretend to be a millionaire named Victoria. Things get complicated when Eduardo falls in love with Victoria, not realizing she's actually also Blanca in *La Impostora* (The Impostor) (pictured).

In *Camelia La Texana*, a small-town Texan girl falls for Emilio Varela, who

lives a life of crime. She helps him claim a large sum of money in a dirty business, after he promises he will leave his life of crime behind after this one move. He then reveals that he plans to return to his wife, and Camelia shoots him. She begins a desperate escape and gets help from an unexpected person: a great drug lord who, as it turns out, is her father.

Monica Serrano, a world-renowned pianist dies a tragic death after being betrayed by her niece and the man she loves in *En Otra Piel* (Part of Me). But



Monica's soul takes over the body of a modest waitress killed by a gangster, and tries to defend her children and seek justice. Adriana's soul, on the other hand, wanders the world and tries to recover her body.

*Nora*, a modern-day woman like no

other, visits her brother in prison and falls in love with his fellow inmate Felix. What Nora does not yet know is that she is the daughter of Otoniel Lobo, an entrepreneur and father of the woman who will become her worst enemy as they struggle for their father's admiration, control of O Lobo Enterprises and Felix's love.

In *Te Amaré Por Siempre* (Loving You a Thousand Times), Eun-nim becomes a surrogate mother in exchange for the money she needs to save her father's life. Eun-nim meets and falls in love with Kang-ho. But it turns out that the son Eun-nim once carried is Kang-ho's nephew. Though Eun-nim separates herself from her love, he's determined to win her back.

¡*Suelta La Sopa!*, hosted by Jorge Bernal, is an entertainment show that brings viewers the latest showbiz news and headlines.

*Locos Por El Baile* (Mad About Dance) is a contest that tests the dance abilities of 12 celebrities, who compete solo, in pairs and in groups. The losing team must carry out an embarrassing penalty performance.

[www.telemundointernacional.com](http://www.telemundointernacional.com)

Tresor Tower, 2-3403

## Somos Has Turkish Novelas

Somos Distribution is in Miami with several Turkish titles including telenovelas, formats and Spanish-dubbed drama programming, among them *Ezel* and *20 Minutes*.

Also available is a collection of 40



independent, high production value films, starring Angelina Jolie, Faye Dunaway, Joe Mantegna and more.

**11-11** is a Nickelodeon telenovela about the life and love of an adolescent who changes into a young man by virtue of a magical location.

Formats include **Exit**, in which a team has to try to exit three rooms full of tricks, and **Ultimate Brain** (pictured), which has smart guys solving exciting tasks with intelligence, intuition and creativity.

**Full Contact Sports** include MMA (Mixed Martial Arts), Mexican boxing and Lucha Libre (wrestling matches with colorful characters).

Popular talk shows and entertainment programs, such as **Bayly** and **Charytin y Felipe** are also on the Somos slate, as well as internationally successful stories from acclaimed writers — both finished products and scripts.

[www.somostv.net](http://www.somostv.net)

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”

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Disney Media Distribution  
Latin America



## Mad for Lionsgate

Lionsgate's got mad men — in more ways than one. Miniseries **Houdini** follows the man behind the magic as he finds fame, engages in espionage, battles spiritualists and encounters some of the most famous people of his era, including Theodore Roosevelt and Tzar Nicholas The Great. Starring Adrian Brody as Harry Houdini and Kristen Connelly as his wife and assistant.

Charlie Sheen stars as a non-traditional therapist specializing in **Anger Management** (pictured). He thrives on chaos and battles his own anger.

Sexy, stylized and provocative drama **Mad Men** follows the lives of Madison Avenue admen in the 1960s.

Set against the backdrop of the famous music scene, **Nashville** follows three iconic women as they climb to the top of the charts.

Pot-selling suburban widow Nancy Botwin has gone from cartel concu-

bine to politician's wife in **Weeds**.

In **Orange Is the New Black**, a happily engaged PR executive is sentenced to a minimum-security prison for a decade-old drug offense.

**Chasing Life** follows 20-something April, a quick-witted aspiring journalist who discovers she has cancer just as her personal and professional lives are starting to look up.

**Saint George** is an ensemble comedy starring George Lopez that revolves around the chaotic life of a recently divorced working class Mexican-American turned successful entrepreneur. He's trying to balance his demanding ex, 11-year-old son, his uncle, his overbearing mother who just moved in and his new role as a philanthropist.

[www.lionsgate.com](http://www.lionsgate.com)

Tresor Tower, 2-1514

## Power Explores New Worlds

London-based Power's got films and miniseries that'll thrill. **New Worlds** (pictured), a new drama set in England and America in the 1680s, follows a period of change, a story of love, the fight for justice and the human price paid for the freedoms we now enjoy.

When a group of students play a cat-and-mouse game near a local farm with what seems to be a wild animal, things take a terrifying turn. Now the **Scarecrow** is coming and surviving seems a distant prayer.

A huge international terrorist plot is revealed when **Air Force One** is

**Down** and the U.S. president is taken hostage. It's up to an unlikely alliance of three to prevent the unthinkable and avert disaster.

Film **Felix** is about a young boy from a poor background who strives against adversity and the wishes of his mother, to become a jazz musician like his late father.

Young **Otelo** takes to surfing right away, but then tragedy strikes. On the day that Nelson Mandela is released from prison, Otelo must choose between justice and surfing.

[www.powerentertainment.tv](http://www.powerentertainment.tv)

Tresor Tower, 2-2311



## Inter Medya Puts Us In Between Drama

Istanbul-based ITV Inter Medya brings Turkish-style drama to Miami. Founded in 1992, the company also owns — through sister outfit Fono Film — the most modern 35mm and video post-production lab in Turkey.

In drama series **Black Rose**, Ebru is left alone and penniless after her husband disappears. She also discovers that he lived a secret life and that her first-born child, who she thought had died, is alive and well. Now Ebru, a woman who had never left the walls of her mansion, must fight for all that she's lost, starting over in a distant land.

It only takes **20 Minutes** (pictured) for Melek and Ali's perfect lives to turn upside down. The day they celebrate buying a house, the police knock on the door and

arrest Melek for attempted murder. She is sentenced to life in prison. Ali becomes obsessed with the mission to break his wife out of prison and consults a fugitive on how to do it.

Neriman, who lost her mother as a young girl and lives with her father, is a young, traditional woman. Sinasi, an educated, decent young man, proclaims his love for Neriman at every turn. But, stuck **In Between** a conventional life and a more modern existence, Neriman questions the man she's expected to marry. And a party that's thrown one night has many surprises in store for everyone. The series is based on popular Turkish novel *Fatih-Harbiye* by Peyami Safa.

Ilyas, who dreams of becoming a motocross champion, is stuck

between building a home with the pregnant Asiye, and the world of motocross success. After the two split, Asiye meets someone else and begins to build a life with him, but Ilyas, now successful and rich, is determined to win her back in **Red Scarf**.

[www.itv-intermedya.com](http://www.itv-intermedya.com)

Stand 421



## Get Help from Disney

Disney Media Distribution's got everything from swashbuckling pirates to the big cats of Africa to boxing robots. In feature film **Real Steel**, a father and his estranged 11-year-old son enter the futuristic world of robotic boxing. Hugh Jackman stars.

Johnny Depp returns as Captain Jack Sparrow in **Pirates of the Caribbean: At World's End**. Will Turner, Elizabeth Swann and Captain Barbossa must sail off the edge of the map to rescue him from the depths of Davy Jones's Locker.

Nature documentary **African Cats** follows two big cat families as they teach their cubs how to survive in the wild.

In feature film **The Help**, Emma Stone stars as Skeeter, an aspiring writer living during the Civil Rights Movement who writes a book from the point-of-view of African American maids.

After his beloved horse is sold to the cavalry during World War I, young Albert enlists in hopes of finding his horse, and his journey takes him to the frontlines in feature **War Horse**.

[www.disneymediadistribution.tv](http://www.disneymediadistribution.tv)

Tresor Tower, 2-1809/1810/1811/1812

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## A+E Makes Big History

There's a lot to learn from A+E Networks this year. **Don't Trust Andrew Mayne** (pictured) features an innovative, mischief-loving magician and illusionist on his way to re-invent revenge. Mayne uses magic to help people teach a lesson to those who have wronged them.

Twenty years ago, a group of innovative teachers had a breakthrough idea: to use science to teach history, and use history to reveal science. In each episode of **Big History**, science reveals an unexpected twist on historical events.

Actor and comedian Simon Yin hosts **Hidden Cities: Extreme**, jumping into extreme situations and adventures across Asia. He embarks on thrilling, high-energy adventures, including hunting with a remote tribe in the Philippines and eating tarantulas in Thailand.

**Your Bleeped Up Brain** unlocks the secrets of visual perception and the constant tricks it plays on our brains. Producers first show illusions at work through man-on-the-street demon-

strations and then how they relate to history. Viewers will see how the Greeks integrated optical illusions into the Parthenon and why the Mona Lisa's eyes seem to follow you no matter where you are.

Do you have what it takes to be the best trader? Find out with new competition show **Barter Kings: The Game** (working title), based on the hit program *Barter Kings*. Three teams of everyday folks start with the same average, everyday items and spend one week trading up for objects of greater value.

In paranormal special **Contacto Extraterrestre**, eyewitnesses, UFO experts, scientists, pilots, astronomers, physicists, anthropologists and air traffic controllers seek answers to unexplained phenomena.

**Modern Dads** follows a group of stay-at-home dads balancing the requirements and expectations of guy life with dad life in Austin, Texas.

[www.AETNinternational.com](http://www.AETNinternational.com)

Tresor Tower, 2-1609/2-1611

## Multicom's Golden Age

Multicom Entertainment Group has docs, dramas and anthologies. **John Paul II, A Man A Saint** (pictured) is a drama about the true friendship that developed between the pope and a private ski instructor on the white mountain peaks of Northern Italy.

The **Golden Age of Television Series** encompasses over 700 hours of programs, including *Peter Gunn*, about a stylish, sexy and tough L.A. detective; *Mr. Lucky*, where high society and the Underworld collide on a casino boat; *The Invisible Man*, in which a scientist who holds the secret to invisibility joins forces with British Intelligence and *Decoy*, based on true stories from an undercover police-woman in New York.

**Gangster Mob features (HD)** include *Send No Flowers*, about the daughter of a Mob boss who's forced to join forces with her estranged sister and maintain control of the family after her father is gunned down, and gritty and dark drama *The Night Never Sleeps*.

Over 3,000 hours of factual history, music, biographies, documentaries and series are included in the **Factual, History, Biographies,**



### Documentaries Package.

Jonathan Winters provides the voice of Tweedledee and Tweedledum, Phyllis Diller is the Queen and Mr. T is Jabberwock in *Alice Through the Looking Glass*. The Charles Dickens Collection includes eight 90-minute specials such as *Oliver Twist* and *A Christmas Carol*. And Peter O'Toole voices the original crime scene investigator, *Sherlock Holmes*, in four exciting adventures. All these, and more, make up **International Family Classics (HD)**.

Narrated by Ben Kingsley, **Religions of the World** is a collection of programs that explore the differences and similarities among many major world religions.

**Network miniseries** includes *GUN*, *JFK: Reckless Youth*, *Family Pictures* and *Harts of the West*.

[www.multicom.tv](http://www.multicom.tv)

Sorrento Tower, 3-0723

## Things Get Real at Peace Point

Peace Point Rights does reality right, with food competitions, sports documentaries and more. Four teams duke it out for the ultimate prize — their very own customized food truck — in **Food Truck Face Off** (pictured). The dream becomes a reality for whichever team makes the most profits in this food competition series.

Feature-length documentary **The DNA of GSP** follows champion UFC welterweight fighter George St-Pierre, exploring the motivation behind his career and life, and the strategy used in his MMA fights.

**Played** is an ensemble drama that follows an elite undercover police unit as it infiltrates impenetrable criminal cases.

In 13-episode makeover series **Colin and Justin's Cabin Pressure**, Colin McAllister and Justin Ryan transform their lakeside fixer-upper into a rural sanctuary.

Final-year veterinary students take on the responsibility of running an animal clinic in a remote community surrounded by the Kruger National Park in reality series **Frontier Vets**.

Rusty and Julie Bulloch are proud parents of 25 kids, only two of whom are biological. In lifestyle series **Bulloch Family Ranch**, viewers



see how the couple offers kids with difficult backgrounds a second chance to get back on track.

[www.peacepoint.tv](http://www.peacepoint.tv), [www.peacepointrights.tv](http://www.peacepointrights.tv)

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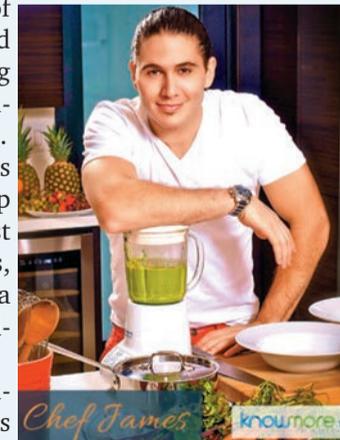
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## Fashion and Football at FME

London-based FremantleMedia's got drama, entertainment and factual series on its NATPE roster.

Through a series of conversations at an L.A. restaurant, drama series **Full Circle** (pictured) explores the relationships of 11 people whose lives are dramatically intertwined, unbeknownst to them.

**Class of '92** details the rise to superstardom of six talented Manchester United footballers — David Beckham, Ryan Giggs, Paul Scholes, Nicky Butt, Phil and Gary Neville.

**The Fashion Fund** offers a peek into the real-world competition for the CFDA/Vogue Fashion Fund Award, one of the most influential prizes in the industry.

Drama series **Wentworth** is a

dynamic, modern adaptation of the classic 1980s TV series *Prisoner Cell Block H*.

Kate, a spirited little girl, and her toy bunny Mim-Mim travel to a fantasy world where Mim-mom comes alive as a larger-than-life playmate in animated preschool series **Kate & Mim Mim**.

In zany studio gameshow **The Noise**, silence means a cash prize, as contestants try to walk on hot coals, open a can of Coke and more without making a sound.

Viewers get a behind-the-scenes look into the colorful and never-before-seen world of sports mascots in **Behind the Mask**.

[www.fremantlemedia.com](http://www.fremantlemedia.com),

[www.fmescreenings.com](http://www.fmescreenings.com)

**Tresor Tower, 2-3003**

## Viacom's Got a Generation Covered

Viacom International Media Networks has got funny girls, preschool characters, and a group of half-siblings on a mission to find their biological dad. Nickelodeon's preschool series **PAW Patrol** is a CG, action-adventure series about a group of six heroic puppies, led by a tech-savvy 10-year-old boy named Ryder.

Comedy spin-off series **Sam & Cat** (pictured) follows Sam from *iCarly* and Cat from *Victorious*, as they become roommates and launch a babysitting service.

**Generation Cryo** is an original docu-drama series that uncovers the issues faced by a new generation of kids who were conceived via anonymous sperm donors. This unscripted series follows 17-year-old Breeanna, who, along with her 15 half-siblings, sets out on a mission to discover who her anonymous biological father is.

The girls are having their say in format **Girl Code**, in which female comics share their over-the-top tips about everything from frenemies to dealing with ex-boyfriends and more.

Comedian Amy Schumer created, wrote and stars in sketch comedy series **Inside Amy Schumer**, featuring a series of vignettes, stand-up and man-on-the-street interviews.

[www.b2b.viacom.com](http://www.b2b.viacom.com)

**Tresor Tower, 2-2301/2303/2307/2309**



## Suspicious Activity at Gaumont

Los Angeles-based Gaumont International Television brings two dark dramas to NATPE.

Drama series **Hannibal** (pictured) explores the relationship between psychiatrist Dr. Hannibal Lecter and his patient, a young FBI criminal profiler named Will Graham who is haunted by his ability to empathize with serial killers. Twenty-six episodes are available.

Based on the gothic novel by Brian McGreevy, drama series **Hemlock Grove** tells the tale of a once vibrant community that's struggling after a mysterious death. As the town's secrets begin to unravel, suspicions about the mysterious White Tower and rumors of a werewolf are just



the beginning.

Gaumont's Sam Semon, Erik Pack and Adeline Tormo are on hand at the Fontainebleau.

[www.gaumontinternationaltv.com](http://www.gaumontinternationaltv.com)

**Chateau Tower, 1516**

## Get Reckless with CBSI

CBS Studios International is in Miami with dramas, comedies and psychological thrillers.

Drama series **Under the Dome** is based on the book by Stephen King about a fictional New England town that is inexplicably covered by a dome that separates the town from the rest of the world.

Halle Berry stars in futuristic thriller **Extant**, about an astronaut who returns home from a yearlong solo mission in space and tries to reconnect with her family.

**Penny Dreadful** is a psychological series that combines some of the most terrifying characters from literature — including Dr. Frankenstein and iconic figures from *Dracula*.

A recently divorced man gets the surprise of his life when his father decides to follow in his footsteps and moves in, leaving



his wife of 43 years in comedy series **The Millers**.

Mary Stuart, who has been Queen of Scotland since she was six days old, rallies her ladies-in-waiting and readies herself to rule her country in **Reign**.

Two lawyers must hide their intense physical attraction as they work against each other on a police sex scandal that threatens to tear their city apart in drama **Reckless** (pictured).

**Star-Crossed** is a futuristic take on the story of Romeo and Juliet, in which the love between a human and an alien is threatened by the small-mindedness of their communities.

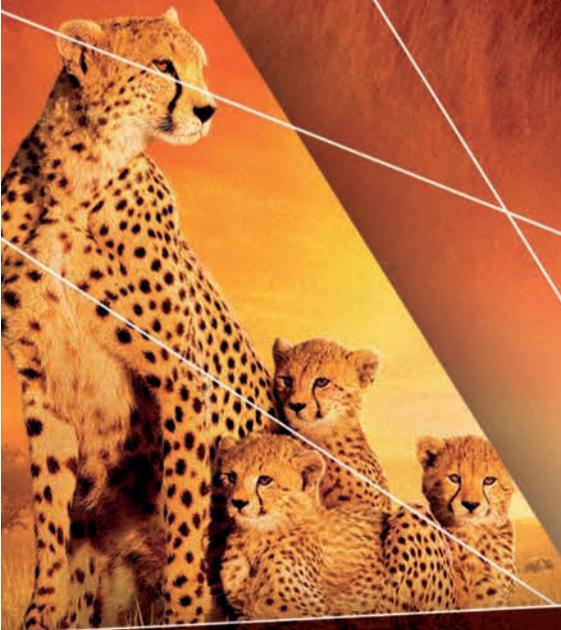
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**Chateau Tower, 1426**

Disney nature

# AFRICAN CATS

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Disney Media Distribution  
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# PECADOS



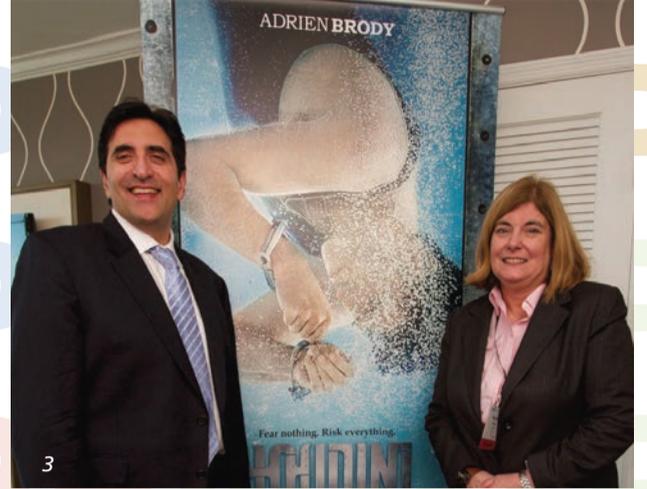
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# NATPE PHOTO REPORT



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 2. Caracol's Monica Ramon, Maria de Jesus Estrella, Jacqueline Makhoul • 3. Lionsgate's Peter Iacono and Maryann Pasante  
 4. ITV Inter Medya's Can Okan • 5. Power's Pepe Echegaray and Susan Waddell • 6. Gaumont International TV's Erik Pack  
 7. LedaFilms' Moira Mc Namara, Gabriela Lopez • 8. FremantleMedia's Daniela Busoli, Coty Cagliolo, Adrian Santucho, Leonardo Lessa Lopes  
 9. Cisneros Media Distribution's Cesar Diaz and Miguel Dvorak Izquierdo  
 10. Telefe's Osvaldo Petrozzino, Guillermo Borensztein, Daniel Otaola, Diana Coifman, Natalia Delmas, Ariel Katz  
 11. Multicom's Darrin Holender, Irv Holender, Alan Letz • 12. RAI World's Giovanni Celsi, AllTV's Adriana Demjen

# The Best of The Water Cooler

*VideoAge International's Water Cooler* is the coolest weekly news report in the business. Each week, our intrepid reporters tackle topics of interest to the industry ranging from the latest in comedies, dramas and reality shows around the world to in-depth looks at TV's most influential territories to behind-the-scenes peeks at trade business events. The goal of the **Water Cooler** isn't to report first, but to report **best** by generating questions, providing answers and bringing readers the TV news they need most. Here's a one of the **Water Cooler's** most popular entries. To see full versions of the text, visit [www.videoage.org](http://www.videoage.org).



## Retooling the U.S. Midseason Series

**V**ideoAge has already covered the hits and misses in the U.S. networks' fall premieres, so now it's time to focus our attention on those hopeful saviors — the midseason shows (all 21 of them). Below is a list of what's already premiered, what's to come and when.

Think the drama begins once they air? Think again. Some series are being retooled, and in one case, hitting the chopping block before it even airs. ABC's limited series *The Assets* has already been cancelled after just two episodes in January.

### **The 100** (CW)

Premieres: Wednesday, March 19  
Genre: Drama

Set 97 years after a nuclear war has destroyed civilization, when a spaceship housing humanity's lone survivors sends 100 juvenile delinquents back to Earth in hopes of possibly re-populating the planet.  
Int'l Distribution: WBITD

### **About a Boy** (NBC)

Premieres: Tuesday, February 21  
Genre: Comedy

Based on the film about an immature bachelor who befriends a young boy and his eccentric mom.  
Int'l Distribution: NBCUni Int'l TV Distribution

### **Believe** (NBC)

Premieres: Monday, March 10  
Genre: Drama

A wrongfully accused death row inmate is broken out of jail to protect a young girl with unusual powers.  
Int'l Distribution: WBITD

### **Chicago PD** (NBC)

Premiered: Wednesday, January 8  
Genre: Drama

From Dick Wolf, the man behind *Law & Order*, comes this spin-off of *Chicago Fire*, which focuses on the Windy City's police department.  
Int'l Distribution: NBCUni Int'l TV Distribution

### **Crisis** (NBC)

Premieres: Sunday, March 16  
Genre: Drama

An idealistic Secret Service agent finds himself at the epicenter of a national crisis when the U.S. president's son and his schoolmates are kidnapped. Interestingly, according to *Deadline*, *Crisis* went on hiatus after production was wrapped on the fifth episode after the pilot. "The reason for the stoppage was 'course correction,' with writers using the time to work on scripts," *Deadline* reported.  
Int'l Distribution: 20th Century Fox TV Distribution

### **Crossbones** (NBC)

Premieres: No date yet  
Genre: Drama

In 1715 on the Bahamian island of New Providence,

the first functioning democracy in the Americas, diabolical pirate Edward Teach, a.k.a. Blackbeard, reigns over a rogue nation of thieves, outlaws and miscreant sailors.

Int'l Distribution: Sierra/Engine

### **Friends with Better Lives** (CBS)

Premieres: Monday, March 31  
Genre: Comedy

The grass is always greener for six 30-something friends at different stages in their lives who are happy on the surface but each secretly question if the other have it better.

Int'l Distribution: 20th Century Fox TV Distribution

### **Growing up Fisher** (NBC)

Premieres: Thursday, February 23  
Genre: Comedy

A divorced and immature mom becomes closer to her blind ex-husband after their divorce.

Int'l Distribution: NBCUni Int'l TV Distribution

### **Intelligence** (CBS)

Premiered: Monday, January 13  
Genre: Drama

A high-tech intelligence operative is enhanced with a super-computer microchip in his brain.  
Int'l Distribution: Disney Media Distribution

### **Killer Women** (ABC)

Premiered: Tuesday, January 7  
Genre: Drama

Of all the notorious lawmen that ever patrolled the violent frontier, none are more storied than the Texas Rangers. Bally Molly Parker (Tricia Helfer) is one of the first women to join this elite group of law enforcement agents.

Int'l Distribution: Disney Media Distribution

### **Mind Games** (ABC)

Premieres: Tuesday, March 11  
Genre: Drama

Two brothers lead a unique agency that attacks clients' problems using the real science of human motivation and manipulation. It's a little bit of science, a dash of con artistry, and a smattering of Jedi mind tricks.

Int'l Distribution: 20th Century Fox TV Distribution

### **Mixology** (ABC)

Premieres: Wednesday, February 26  
Genre: Comedy

The series takes place across one high-end bar, and resolves around 10 single people congregating in New York City's Meatpacking District on one night.  
Int'l Distribution: Disney Media Distribution

### **The Night Shift** (NBC)

Premieres: No date yet  
Genre: Drama

About the men and women who work the wee

hours at the Trauma Center at San Antonio Memorial Hospital. Good news. The network ordered three more episodes of the series in October, according to *Deadline*.

Int'l Distribution: SPTI

### **Rake** (Fox)

Premiered: Sunday, January 19  
Genre: Drama

This legal drama centers on a brilliant, but self-destructive criminal defense attorney.

Int'l Distribution: SPTI

### **Reckless** (CBS)

Premieres: No date yet

Genre: Drama

A sultry legal show set in Charleston, about a Yankee litigator and a Southern attorney who struggle to hide their attraction while clashing over a police sex scandal.

Int'l Distribution: CBSSI

### **Resurrection** (ABC)

Premieres: Sunday, March 9  
Genre: Drama

A supernatural thriller in which people see their dead loved ones return as if not a day has gone by.  
Int'l Distribution: Disney Media Distribution

### **Star-Crossed** (CW)

Premieres: Monday, February 17  
Genre: Drama

The futuristic story of an alien/human romance that takes place after secret aliens are integrated into a suburban high school.

Int'l Distribution: CBSSI

### **Undateable** (NBC)

Premieres: No date yet  
Genre: Comedy

A "bromantic comedy" about a group of guy friends who are terrible with girls, but whose lives are altered by a confident guy.

Int'l Distribution: WBITD

### **Us & Them** (Fox)

Premieres: No date yet

Genre: Comedy

About a long-distance couple from two very different backgrounds. But the future is bleak for this sitcom. The series saw its 13-episode order cut down to seven in October, according to *Deadline*.

Int'l Distribution: SPTI

### **Wayward Pines** (Fox)

Premieres: No date yet  
Genre: Drama

An "event series" about a Secret Service officer who tries to unravel the disappearance of two agents.

Int'l Distribution: 20th Century Fox TV Distribution

**ALEKSEY GUSKOV**  
STAR OF THE MULTIPLE AWARD-WINNING FILM THE CONCERT

**GIORGIO PASOTTI**

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