

Latin America's DTT Big Challenge

In 10 years time, at the latest, Latin America will experience the greatest TV revolution in its history. It will happen when the region completes its analog switch off and at least 600 new terrestrial digital TV terrestrial channels will flood the region. In comparison, today the whole region's 91 million TVHH are served by 120 terrestrial TV networks.

Most countries in South America have adopted the Japanese digital terrestrial TV (DTT) standard ISDB-T modified by Brazil (Colombia has adopted the European DVB-T and Mexico the U.S.'s ATSC), which allows up to eight medium definition channels or four SDTV.

These new DTT channels will require some 7,000 hours of compounded programming per day, which adds up to over 2.5 million annual hours. This compares to the current terrestrial's 700,000 hours of programming per year.

No matter how one slices the pie, pro-

(Continued on Page 4)

DVD Downloads vs. VoD Faceoff

One of the major issues that the industry faced at the AFM last November was DVD companies looking to buy VoD rights in competition with broadcasters. However, this issue was nowhere to be found in the 12 conferences offered at the AFM. One of the key issues facing NATPE is DVD downloads rights, but don't expect it to be among the 57 conferences held here in Miami Beach.

This latest challenge for both the U.S. and international entertainment industry required a special meeting of IFTA and the U.S. majors earlier this month. For broadcasters with digital channels and MSOs, DVD downloading is basically a VoD technology even though they each have their own set of exploitation rights. DVD downloads and DVD on disc also have different rights. DVD downloading

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NATPE's Sun & Shade Industry Celebrates Mart's Rebirth

NATPE is finally back in Miami after a 17-year absence and the industry responded with some 10 parties. This year NATPE will end up being more expensive than it was in Las Vegas,



but the business environment could be more conducive to business. Whereas in Vegas, NATPE was on its death bed, in Miami it is in the recovery room. Many European and Asian distributors are anxiously awaiting the outcome of this NATPE, and, if all turns out positive, they'll return next year. In that case the market can safely be declared back in full health.

NATPE president Rick Feldman, too, has a lot riding on this year's conference in a more personal sense: 2012 marks the end of his current contract.

Reportedly the NATPE organization signed on to hold the conference at the Fontainebleau Hotel for two years, with

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Welcome and Be Back

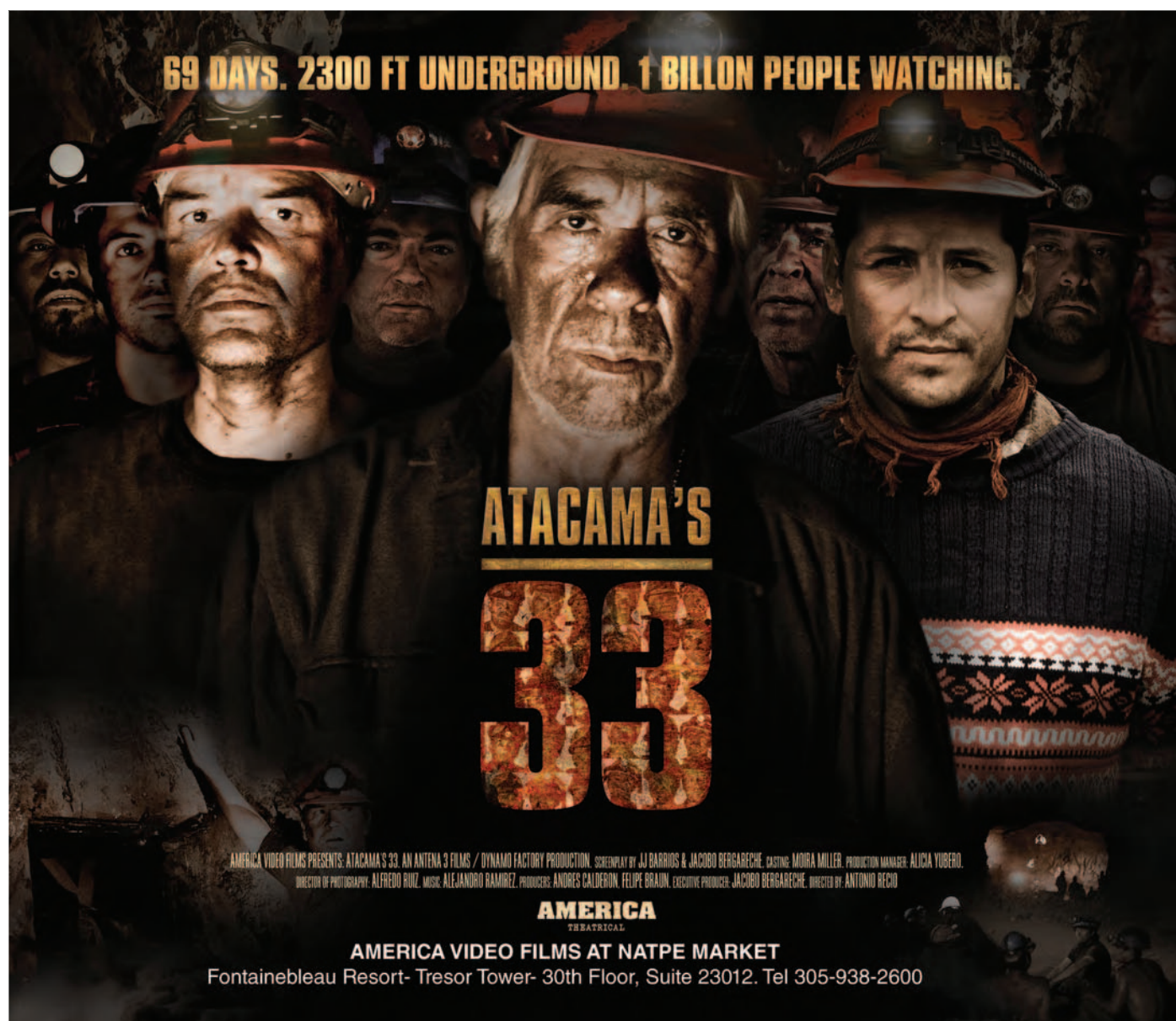
By Matti Herrera Bower

As Mayor of Miami Beach and on behalf of my colleagues on the Commission, I am thrilled to welcome the National Association of Television Program Executives, the largest professional TV trade show in the United States.

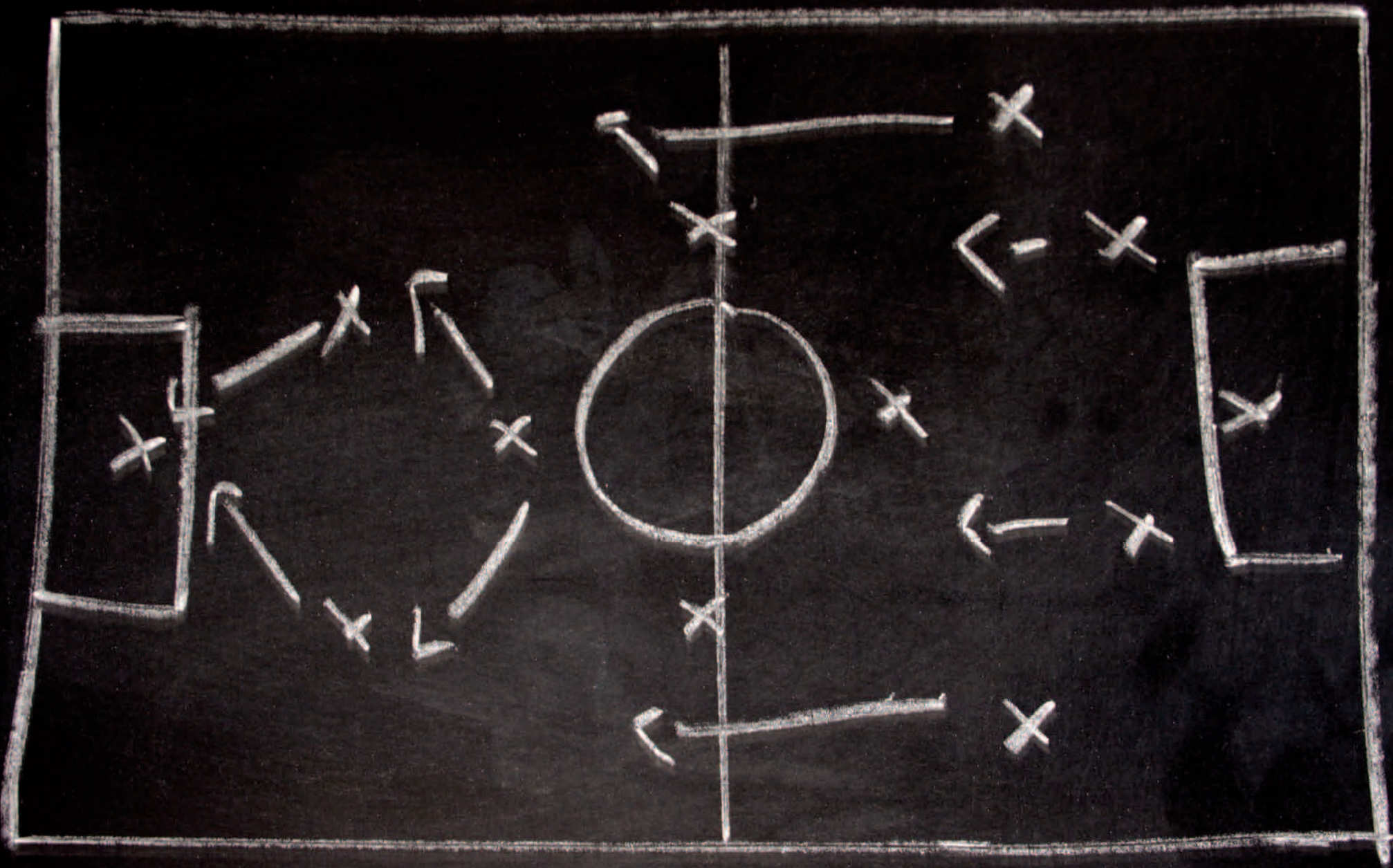
The last time NATPE was here was in 1994, when both the trade show and Miami Beach were very different. NATPE then was largely centered on the domestic television market. This city was just beginning to pull out of the Challenging economic times of the 1980s.

Seventeen years later, Miami Beach is a world-renowned destination for tourism

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M Y T W O C E N T S

DAY 1

Would you like to know what the future holds for the TV industry? Well, look back, because the future is retro! Forward thinking is passé; retro thinking is the new school. Retro is now even considered "visionary," as expressed by Time Warner's Jeff Bewkes in an interview with the U.K.'s Royal Television Society's Television magazine: "Time Warner needed to do something more visionary: Separate the distribution of media from its creation — thereby reversing the conventional wisdom behind two decades of media industry thinking."

Have you noticed that vinyl records are back in? What about the fact that stock dividends are back in fashion? "Back to the future" is how a news commentator from France24 explained the drive towards the gold standard for currencies. How about the fact that Italian carmaker, Fiat has dusted off its 500 model from the '60s for its Chrysler?

Television programs are also looking back. Take Hawaii Five-O (CBS) a series that originated in 1961, for example. Also from 1961 is the new remake of The Defenders (CBS), while ABC borrowed the title of its new series The Whole Truth from a 1950 British Film and it is now reviving the 1970s hit Charlie's Angels. And this without considering the success of series like Mad Men, set in the '60s. Indeed, retro is now forward.

We all know that the arts anticipate social changes, which in turn conditions the political world that shapes the economic landscape and influences the academic world that ultimately dictates political policies. For example, the Chicago School of Economics at The University of Chicago is credited with starting movements such as neo-conservatism that created deregulation and globalization, which resulted in Reaganomics, and subsequently U.S. presidents Clinton's and Bush's laissez-faire policies (almost bordering on anarchism).

But, let's not get ahead of the story.

By now, some of our readers know that I'm not fond of seminars at trade shows. It's not that I dislike all seminars; some of them can be interesting. If event organizers want to add seminars to their trade shows, conferences should not be staged concurrently with the market itself.

It is therefore in this spirit that I'd like to offer the following seminar topics suggestion to conference organizers.

This editorial incipit clearly stated that forward thinking has shown all of its limitations and that retro thinking is now the neo-philosophy. Not that this doctrine is really new. In 1732 the Italian philosopher Giambattista Vico wrote about the "course and recourse of history." Subsequently, a similar concept was expressed by the German philosopher Hegel, who came up with the maxim that Karl Marx popularized: "History repeats itself."

So, to be innovative, conference organizers should stage a seminar whose title can be taken from Antoine-Laurent de Lavoisier's 1778 Rien ne se perd, rien ne se crée, or "Nothing is lost, nothing is created." And, for this seminar I'd invite: Norman Horowitz, Herb Lazarus, Larry Gershman, Michael J. Solomon and Irv Holender.

Horowitz has been president of Columbia Pictures TV, Polygram and MGM/UA. Lazarus has headed Cannel Int'l Distribution, Silverbach-Lazarus, Columbia Int'l TV and 20th Century Fox TV. Currently, he's president of Carsey-Werner Int'l. Gershman was a broadcaster before heading Viacom Distribution and becoming president of MGM/UA. Solomon was at UA and MCA before starting Telepictures, and becoming president of Lorimar, and subsequently, of Warner Bros. Holender was senior vp at Desilu, CEO of Lorimar and chairman of Liberty International.

Those five retro people could keep a conference room amused, informed and especially educated about the...future!

Do you want to know how innovative some of the companies they worked for were? Take Screen Gems for example. In the late '50s, just when TV was gaining popularity in a few countries, Screen Gems International opened a local office in all major countries staffed with local sales talent. It even did domestic syndication in Brazil!

Can the industry learn from the past? Sure, especially in the unregulated TV business, as it was in the '50s and '60s. Let's look at the facts. Over the years has the industry created a new paradigm? Not really. There are still five ways of making money: Subscription, a-la-carte, advertising, program sales and fees (be it public TV license fees or private fees among operators). Has the TV sector lost anything? Only hard transport like cassettes and DVDs, which morphed into downloads and streaming.

Let's face it: The spectrum is the same, only it now transports digital information instead of analogue. The TV set is the same, if only thinner and larger, and the programs are the same, though slicker and in color. Yep! To face the future the industry has to bring the past forward.

Dom Serafini



DVD Vs VOD

(Continued from Cover)

developed into its own rights in 2006, when consumers could burn a DVD, but they couldn't play it in a DVD player, only on a computer.

The issue is not just whether movies should be released day-and-date both on DVD and VoD, but if DVD downloads to own (purchase, download and burn videos on recordable DVDs) are part of video or television rights. The latter is also being discussed internally at individual studios.

The VoD and DVD issues will certainly acerbate the relationship not only between theaters and content owners, but also among producers, cable companies, broadcasters and retailers.

Cable MSOs are viewing VoD as a way to compensate for the high churn. DVD rights holders are betting on DVD downloads to revitalize the DVD business. Retail stores like Wal-Mart, Sears, Kmart and Best Buy are now keen on VoD downloads day-and-date with DVD releases (to be viewed on PCs and not burned on DVDs). Retailers such as Netflix, Apple, Amazon and Microsoft, are all looking for DVD downloads rights.

With DVDs in a retail model, the studios pay for the disc, package and shipping, while retaining only 30 percent of the retail cost. The VoD model allows the studio to keep 60 percent of the movie's retail cost.

DTT in Latin America

(Continued from Cover)

gramming acquisition investments for the region are bound to hit \$1 billion a year in today's value, most of which is going to be added to the current \$1.5 billion a year in programming acquisition.

This does not count expenditures for current local production, which, for the whole region, amount to an estimated \$7 billion per year. DTT's local production could easily add an additional \$4 billion per year. Regional TV ad revenues are estimated at \$11.2 billion for 2010 (for all TV outlets), which means that, in order to support DTT programming expenditures, TV advertising will have to increase to \$17.7 billion: basically double within 10 years.

Is it doable? If the region economies continue to expand at the current rates, yes. Other scenarios could be the pan-regional consolidation among DTT channels, the switch from FTA-TV to all forms of PPV and VoD or, like in

Welcome

(Continued from Cover)



Miami Beach Mayor
Matti Herrera Bower

and culture, and home to a vibrant mix of international residents and businesses. NATPE has also flourished by seizing the Latin American market, pulling in the best and brightest content producers in this hemisphere to produce exciting synergies undreamt of two decades ago.

I like to think that NATPE and Miami Beach have evolved along similar paths by embracing change as a source of energy, creativity, and strength. For the past 40 years, this organization has been committed to providing service to the ever-changing global television industry.

My only complaint is that NATPE has been away too long. I fervently hope that you will find your stay here pleasant and fulfilling and that Miami Beach will become the launch pad for new NATPE synergies with the eastern half of the globe.

Enjoy your stay and come back again!

Argentina, give the excess digital channels to unions and other not-for-profit organizations.

Here's an abridged DTT calendar:

Mexico: Standard ATSC. Analog shutdown (digital switch-over) 2015

Uruguay: Standard ISDB-T. Shutdown 2015

Brazil: Standard ISDB-T. Shutdown 2016

Chile: Standard ISDB-T. Shutdown 2017

Colombia: Standard DVB-T. Shutdown 2017

Argentina: Standard ISDB-T. Shutdown 2019

Peru: Standard ISDB-T. Shutdown 2020

Venezuela: Standard ISDB-T. Shutdown 2020

Bolivia: Standard ISDB-T. Shutdown 2024

NATPE Preview

(Continued from Cover)

the caveat that NATPE reserves the right to cut and run after only this year if things don't pan out in Miami. But, so far, the numbers look good for the 48th iteration of the event, which before opening day recorded 500 registered buyers from 40 countries and 250 exhibiting companies, with over 75 percent of exhibition space reportedly spoken for. Additionally, two of the big studios — Sony and Disney — have returned after a year of absence from the market, joining CBS Studios International, NBC-Uni and Fox.

Ironically, while Miami is now viewed as NATPE's savior, the first time NATPE came to this city 17 years ago, the venue turned out to be a disaster for participants, especially with the hotel switchboards jammed with incoming and outgoing calls in an era not yet fully cellular-ized. A full account of NATPE 1994 can be found in *VideoAge's* January 2011 Issue.

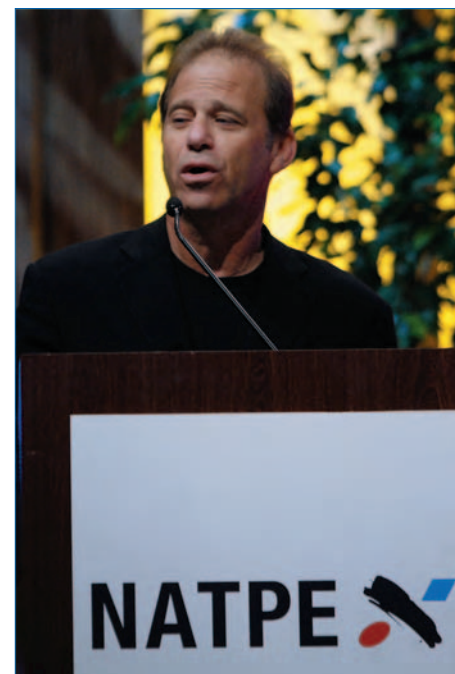
Organizers also pointed out a handful of other changes that they think will improve the market. These included an online social networking service called NATPE Connect, as well as what Feldman referred to as a reduced number of seminars to free up participants' time. However, at last count, sessions number 57 to last year's 56.

With so much at stake for organizers and attendees alike, *VideoAge* Daily surveyed a handful of attendees for some insight into the pros and cons of the much talked about market relocation.

A common refrain amongst the executives interviewed was that the Miami location had the potential to draw the international crowd, particularly the Europeans. Jon Kramer, CEO of Los Angeles-based Rive Gauche summed it up simply: "We're hopeful that other territories will attend this year because of the warm climate."

Susan Bender of New York-based Bender Media Services was similarly confident about the ability of Miami's balmy breezes to bring in the buyers. "The weather is, at this time of year, a great reason for clients from around the world to come to Miami Beach," she said. Additionally, Bender noted that Miami is far more convenient to Latin America, NATPE's primary region, than Las Vegas. "From my personal perspective, Miami is a second home for many of my Latin American clients and makes for easy travel."

On the convenience factor, Stephanie Pacheco, managing director of Latin America for CBS Studios International, concurred. "It's much easier to reach for everyone," she said. "There are direct flights from Latin America, Europe, and



NATPE prez Rick Feldman

other parts of the world, whereas Vegas always involved a change of planes and very long flights."

However not everyone is in favor of the move. Some attendees still expressed fear that companies with offices in Miami will be tempted to leave the convention site and take buyers with them, and acquisition executives with second homes in Miami will certainly go home at night. Also prevalent was the concern that the Fontainebleau's elevator area will cause major traffic jams, despite guarantees from Feldman that the layout of the hotel will facilitate easy flow from the floor to the suites.

Though overall the Latins were buoyant, some approached the relocation with caution. Marcel Vinay, CEO of Mexico-based TV Azteca/Comarex was diplomatic, "We'll have to see," he said. "It's a new venue. Vegas worked quite well and I hope Miami will work well too."

Irv Holender, director and principal of Toronto-based The Fremantle Corp. was more direct. "Las Vegas is a better location," he said, elaborating that his concern was that the Asians and Australians won't show up because of the increased difficulty of the journey.

Also on the pro side is FremantleMedia's Sheila Hall Aguirre, who remarked that at first, some of the buyers she spoke to were confused as to where meetings would be taking place, though later on it was clear that all meetings would be conducted on the market grounds. To alleviate the elevator's potential problems FremantleMedia is expanding its presence with a cabana by the pool in addition to its suite, something that all studios have done.

However, another positive aspect is that the market has in effect begun today, a day before its official Monday opening and possibly, for the first time, it will not end after the second day, but will continue well into its closing third day, albeit informally.

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Hollywood Diplomacy For Venezuela

Venezuelan president Hugo Chavez is reportedly open to the possibility of the U.S. nominating a new ambassador to Venezuela from the Hollywood community. The U.S. and Venezuela currently do not have ambassadors in each other's capital cities, as Chavez rejected U.S. nominee Larry Palmer, and Washington revoked the visa of the Venezuelan ambassador as a result. Chavez joked that he would be happy

if the U.S. would appoint as U.S. Ambassador to Caracas director Oliver Stone or actor Sean Penn, who have both visited Venezuela and praised President Chavez (pictured left).

Mexican TV: A Step Away From Novelas

According to an article in the L.A. Times, Mexicans are starting to stray from their traditional telenovela TV diet and becoming interested in series akin to those found on U.S.

TV networks. As cable and other paid television services have become more prevalent in Mexico, younger generations of Mexicans have grown up watching U.S. television imports, and they're ready to watch similar programs on Mexican TV screens.

As a result, Mexican production companies are starting to turn out weekly series that depart from the traditionally sappy nature of telenovelas.

Viewers, for example, can find *XY*, which centers on a group of men who work at a men's magazine and *Bienes Raíces*, which follows two female real estate agents as they deal with adult life.

Canal Once, the nation's public TV network, is reportedly the catalyst for such dramas, even though the new trend is still budding and ratings do not yet compare to those garnered by telenovelas.

Venevision's Welcoming Party

Venevision International and NATPE will co-host a welcome cocktail party, today from 6 p.m. to 8 p.m., before the market officially opens. The bash takes place at the poolside/terrace of the Eden Roc hotel, which is located next to the Fontainebleau Hotel, NATPE's main venue.

Entertainment will be provided by Venezuelan salsa musician Oscar D'Leon, known as El Sonero del Mundo, and other television personalities.

NATPE Parties

Listed below are eight parties, but the total count tops 11 since a few are small and the hosts consider them "private affairs." The Soho House is expected to host at least two such parties.

All events are by invitation only.

- Venevision/NATPE Welcoming Party: Sunday, 6-8 p.m., Eden Roc
- Debmar-Mercury: Sunday
- NATPE Opening/Globo TV: Monday, 6-8 p.m., Fontainebleau
- Telemundo: Monday
- NBC-Universal: Tuesday
- MTV Networks: Tuesday
- Brandon Tartikoff Reception: Tuesday, 6-8 p.m., Fontainebleau
- Disney Media Networks: Wednesday
- Closing Reception: Wednesday, 6-8:30 p.m., Eden Roc Hotel

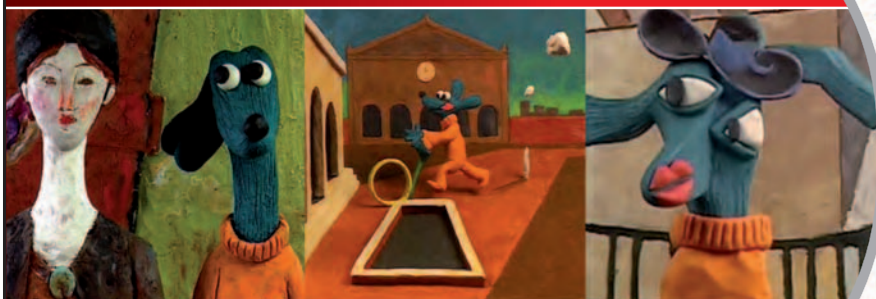
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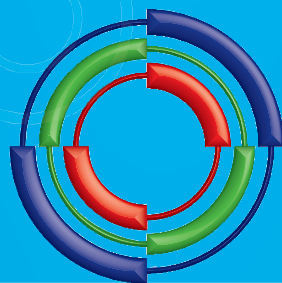
El gran encuentro anual que reúne a la industria del Cable de Argentina y Latinoamérica.

Las Jornadas son el ámbito propicio para conocer las últimas novedades del sector, visitar una completa exposición comercial y participar de conferencias técnicas y de interés general.



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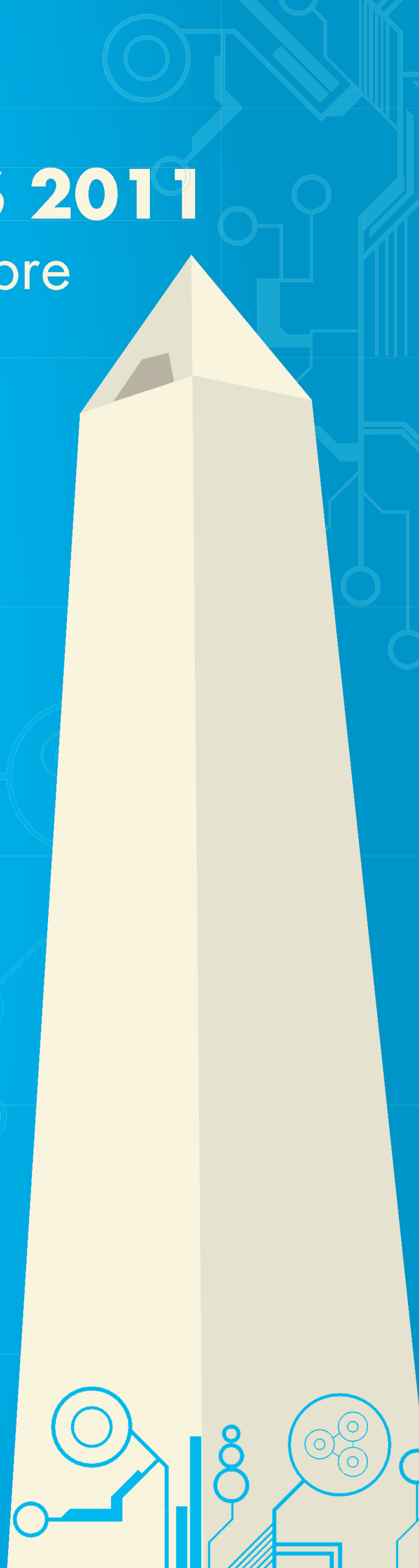
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Italy's Dahlia To Be Liquidated

Italian pay-TV operator Dahlia has called in the liquidator after its key shareholder, the Swedish Wallenberg family, pulled the plug after months of unpaid invoices and mounting losses.

The fledgling TV company had some 800,000 subscribers, who pay for a mix of soccer and adult entertainment. Dahlia is Italy's third largest pay-TV operator (after Rupert Murdoch's Sky Italia and Silvio

Berlusconi's Mediaset) and it had aimed for one million subs by the start of 2011.

Reportedly, the influential Wallenberg family decided not to invest further in the venture. Dahlia is 78.2 percent controlled by Airplus TV, whose main owner is the Wallenberg's holding company, Investor AB. Telecom Italia Media has 10.1 percent in Dahlia and the balance is held by Made, an Italian service company.

The Swede's TV platform was taken over from Telecom Italia Media's pay-TV unit, La7 in spring 2009, and now is faced with liquidity problems, despite an 80 million euro refinancing

package in August 2010. The origins of the crisis can be traced to the reduction of subscriber figures and the drop in smart-card sales during the 2010-2011 football season, following the exit from Dahlia's bouquet of Palermo, Bologna and Fiorentina teams. The three Serie A football clubs have since switched to rival pay-TV operator Mediaset Premium. Dahlia TV owns the TV rights to eight Serie A (top tier) football clubs and the entire Serie B (second tier). In the 2009-10 fiscal year, Dahlia generated losses of 21 million euro (\$28 million).

Latin America Faces The Future

It is expected that in 2011 Latin America's economies will continue to grow. Although the Gross Domestic Product (GDP) growth for Latin American countries won't be as high as it was in 2010, in 2011 it is expected to be steady across Perú, Brazil, Argentina, Chile, Mexico, Colombia and Venezuela.

On the political side, Argentina will be facing presidential elections this October. In Perú the presidential election will be earlier, in April, and the incumbent president is not eligible to run for reelection. Brazil has a newly inaugurated president, while Venezuela, though still under an unpredictable president, will show some improvements.

In terms of GDP, Perú is expected to grow six percent, down from 8.3 percent last year. Growth in Chile is expected to be up from five percent in 2010 to six percent this year. Brazil's GDP is predicted to be only 4.1 percent as compared to 7.5 percent last year, and Argentina follows closely with four percent next to 7.5 percent growth in 2010. This year, Mexico will experience 3.9 percent GDP growth compared to five percent growth in 2010. Colombia's growth will remain relatively stable, with 4.7 percent in 2010 and 4.6 percent in 2011. Venezuela will experience a GDP growth of .5 percent, bringing it to the plus side in 2011, a positive step given that it recorded minus 1.3 percent growth in 2010.

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Venevision Is A Knockout

Venevision International arrives at NATPE with a host of titles. When Eva Luna's father is tragically killed in a hit-and-run accident, she is determined to find out who is guilty. But sinister forces make her believe her lover is responsible. She eventually winds up dating the real killer, who will stop at nothing to have Eva for himself. (pictured)

Six women, although they are very different, all long to become **The Perfect Woman** (*La mujer perfecta*). The telenovela exposes the current obsession with

achieving a youthful appearance through dieting and plastic surgery.

OMG! Oh My God! (*NPS: No Puede Ser*) is a teen sitcom that centers on the two most popular characters from series *Somos tu y yo*.

In *A Woman's Sacrifice* (*Sacrificio de mujer*), successful businesswoman Clemenica's world is turned upside down when she discovers that the woman she hates is her long-lost daughter. She also realizes that she still has feelings for an old flame who once deceived her.

Police captain Falco has a hidden gift: he can see the demons that motivate people to commit murder. When

the days of the Tribulation begin, he must decide whether to combat evil or be destroyed by it in *Tribulation: The Battle Before the End* (*Tribulación: La batalla antes del fin*).

Premium Programming from "Superstation Mega TV" (*Programación Premium de Mega TV*) features programming from U.S.-based Hispanic broadcaster Mega TV. Programs include *Bayly*, *Esta noche tu night*, *Maria Elvira* and *Paparazzi Magazine*.

After Salvador's boxing license is suspended, he begins working as an escort, transforming himself into a savior for lonely women, but he can't woo the one he loves in telenovela *Salvador: A Knockout Lover* (*Salvador de mujeres*).

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AVF's Got Stories

America Video Films brings to the market a wide variety of films. *Love & Distrust* is a compilation of five stories about passion, hope and love. It teaches viewers how distrust can put an end to love. Amy Adams, Sam Worthington, Robert Pattinson and James Franco star.



Viewers relive the thrilling rescue of 33 Chilean miners who were trapped 700 meters underground in the Atacama desert in *Atacama's 33*.

Stories USA consists of six stories about desperate people living in America. It stars Paris Hilton, Steve Carell, James Gandolfini, Josh Hartnett, Paul Walker, Scott Caan and Ioan Gruffudd. Stories include: *Street of Pain*, *L.A. Knights*, *The Little Things*, *Life Makes Sense When You Are Famous*, *Club Soda* and *Member*.

Private eye and ex-policeman Frank Taylor is *Haunted* by the ghosts of murder victims who beg him to help solve their murders.

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Market News

LATIN AMERICA

Ledafilms Has Six Wives

Ledafilms presents an array of new films at NATPE, starting with **Whip It** (pictured). A teenage girl dreams of escaping her small town, and she just might be able to when she becomes Babe Ruthless, dominating the world of roller derby.

In **Golden Christmas** a widow moves back to her hometown and is reunited with a childhood friend who happens to live in the house she wants to purchase for herself and her son.

Mentalist **The Great Buck Howard's** career is on the slide, but a young man drops out of law school to work for him and learns things he never could have learned in the classroom. John Malkovich, Tom Hanks and Colin Hanks star.

Animated special **Little Spirit** centers on a boy who moves to New York and learns to overcome his fear of the strange, big city. Danny DeVito is the narrator of this story.

In **Main Street**, Georgiana rents an empty warehouse to a Texas businessman (Colin Firth). But when his business threatens to harm the townspeople, including the local police officer (Orlando Bloom), the town must decide whether money is more important than safety.

Based on Ken Follett's bestselling book, **Pillars of the Earth** is an epic love story taking place amidst the political turmoil of 12th century England.

Comedy **The Six Wives of Henry Lefay** stars Tim Allen as a man believed to be dead after a skydiving accident. Elisha Cuthbert, Paz Vega, Andie MacDowell and Kelly Garner costar.

Over the last 40 years in an Alaskan town, there have been a large number of disappearances and suspicions of a government cover-up in fact-based thriller **The 4th Kind**.

Suite 21710
www.ledafilms.com

Telefilms Is Crowned

Argentina's Telefilms is in Miami with a rich slate of movies chock-full of celebrities. Tom Hanks stars in and directs dramatic comedy **Larry Crowne**. He is a man who returns to school after losing his job and ends up refocusing his attention on his teacher (Julia Roberts).

A speech therapist helps King George VI of Britain overcome a nervous stam-



mer in **The King's Speech** (pictured). Colin Firth and Geoffrey Rush star in this historical drama.

In **Rabbit Hole**, after a married couple's son dies tragically, the couple must try to find happiness again. Nicole Kidman and Aaron Eckhart star in this drama based on a Pulitzer Prize-winning play.

Also available is the remake of John Milius's 1984 war adventure, **Red Dawn**. When their country is invaded, a group of teenagers must take on the enemy on the front lines.

A U.S. soldier awakes in the body of a commuter and must relive a train bombing until he figures out who is responsible for it in sci-fi thriller **Source Code**.

Set in today's Barcelona, **Biutiful** centers on Uxbal, who feels the threat of death and tries to save himself and his children.

Suites 23002-23004
www.telefilms.com.ar

Triumphs For Televisa

Televisa Internacional brings to NATPE two brand new telenovelas — in addition to its returning catalog — beginning with **Rafaela**, which centers on the tribulations of a young doctor who falls in love with and bears the child of a married man.

Victoria, a successful fashion designer, doesn't suspect that the young woman she despises and tries to keep away from her stepson is her long-lost daughter in **Triumph of Love**.

Teresa uses her beauty to get ahead in life, but she'll eventually have to pay the consequences for hurting the people who love her.

Dream with Me centers on two teenagers, Clara and Luca, who aspire to make it in the music business. Clara stars on a reality show under the guise of "Roxy-Pop," and although Luca can't stand her in real life, Roxy-Pop is impossible to resist.

Light entertainment format **Decades**



helps viewers relive the past, as it features musicians, entertainment and sports stars from the last five decades.

Suite 21605
www.televisainternacional.tv

Telefe Is The One

Telefe International's slate is led by telenovela **The One** (pictured), which centers on Andrés, an arrogant lawyer who, despite the fact that he's married and has an autistic daughter, falls in love with another woman on a trip to Spain.

An unhappily married woman experiences a miracle and has the opportunity to go back in time one year and change her life. She must decide if this opportunity is a blessing or a nightmare. But she soon learns that fate can't be avoided in telenovela **A Year To Remember**.

A highly successful lawyer decides to pursue his teenage crushes on famous women from the 1980s after he discovers that his wife is cheating on him in **80's Crush**.

Telenovela **Cain & Abel** offers a new interpretation of the biblical story that revolves around the conflict between two brothers. The brothers' arguments suggest that there are different shades of good and evil, and shows that nothing is what it seems to be.

Contestants compete to win big prizes such as cars and cash in family game show format **Just in Time**. The format



has been adapted in Bolivia, Colombia, Mexico, Paraguay, Portugal and Spain, and optioned in Chile and Italy, as well as English-speaking territories.

TV special **Echoes From the Past** is a program that recounts true stories based on real events and commemorates Argentina's Bicentennial.

Suite 23015
www.telefeinternational.com

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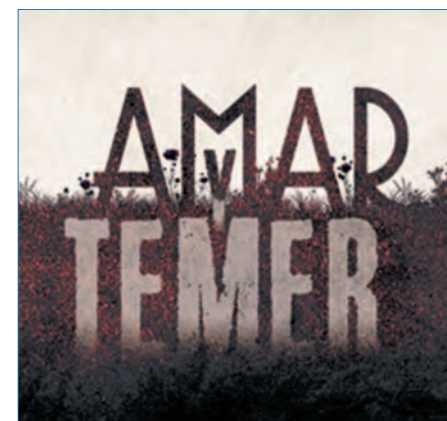
On The Edge With Caracol

Caracol Television's NATPE slate contains various new telenovelas. **Couple's Therapy** (*Terapias de Pareja*) centers on a couple, both psychologists, that must help other couples with marital problems while simultaneously dealing with their own personal struggles.

Alicia fakes suicide to escape her husband and moves to Bogotá disguised as a man in **Love and Fear** (*Amar y Temer*). In Bogotá, she befriends and falls in love with Alberto. But trouble arises when her husband finds out she's still alive.

After his wife leaves him, Kike falls in love with **The English Teacher** (*La Teacher de Ingles*). But he doesn't know that she is involved in a plot to take over his company.

In miniseries **Women on the Edge** (*Mujeres al Limite*), female characters must overcome moral dilemmas that are inspired by real events.



Teresa, Mercedes, Claudia, Julie and Vicky San Miguel learn that money and power can't guarantee happiness when they are judged by society in **Family Secrets** (*Secretos de Familia*).

After sisters Mariana & Scarlett fall in love with the same man, they must learn to work together to overcome the challenges they face.

Suite 23114, 23116

www.caracolinternacional.com

Disney Can't Wait To Be King

Disney Media Networks Latin America offers a plethora of classic animated masterpieces at this market. **Bambi** tells the story of a young deer who is prince of the forest, and his adventures with his two friends, Thumper the rabbit and Flower the skunk as they come of age in the woods.

Belle is a beautiful bookworm who rescues her father only to be taken prisoner by a frightening beast. But instead of being intimidated, Belle befriends the enchanted inhabitants of the castle and learns that the beast's character is not as ugly as his appearance in **Beauty and the Beast** (pictured).

Simba dreams of taking his father's place as king of Pride Rock in **The Lion King**. But his evil uncle Scar has similar

dreams, and when Scar's scheming causes Mufasa's death, Simba runs away, only to return later and take his place as king.

In **Snow White and the Seven Dwarfs**, Snow White is forced to flee to the forest because her stepmother is jealous of her fair beauty. Snow White takes up residence in the cottage of the seven dwarfs: Doc, Bashful, Happy, Sleepy, Sneezzy, Grumpy and Dopey. But even they can't save her from the evil stepmother.

Walt Disney, Leopold Stokowski and the Philadelphia Orchestra worked together to create **Fantasia**, a film that intertwines music with the images on the screen.

Suite 22514

www.disneymediadistribution.tv

Record TV Has Intrigues

Brazil's Record TV Network is at NATPE with an abundance of new series. Miniseries **Samson and Delilah** consists of 18 episodes that center on Samson, the Hebrew hero who defeated armies and savage beasts on his own, but who could not overcome the power of philistine Delilah.

A small town is transformed after an economic project changes the lives of its citizens and a series of murders rock the town in **River of Intrigues**.

Set in Persia in 479 AD, **Esther, the Queen** uses up-to-date technology and special effects to tell the story of a young Jewish girl who saves her people from

annihilation by marrying the Persian King.

Hard working Bela has trouble getting ahead in life due to her messy personal appearance. When she gets a job as secretary for the president director of a publicity agency, Bela will eventually have the chance to show people what she's capable of in **Ugly Bela**.

The Mafia and drug dealing rule the land in **Another Power**, in which Tony Castellamare tries to dodge the Mob and later seeks revenge when his wife and children are murdered.

After her father is murdered, Catarina decides to become a police officer, and crosses paths with a drug trafficker and a policeman in **The Law and the Crime**. She learns that the line between the law and crime is sometimes blurred.

Pedro and Carolina are childhood friends who have been separated for years until Pedro, a firefighter, saves Carolina from a fire, reigniting the **Flames of Life** and their old emotions.

Suite 23309

www.recordtvnetwork.com



Bender Media is Living on the Block

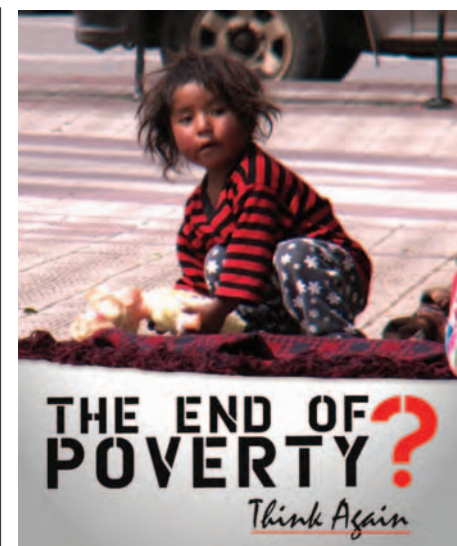
On offer from Bender Media Services at NATPE this year is **The End of Poverty?**, narrated by Martin Sheen and filmed in the slums of Africa and Latin America. The documentary investigates what causes poverty and why it is still around.

Life on the Block is an animated series that centers on Stan, whose chaotic world is full of crazy tenants, a teenage daughter and six-year-old son. On top of that, his best friend is a crook!

Mild-mannered secretary Miss Nobody ascends the corporate ladder when she discovers that she has a special gift. This comedic TV movie is a tale of success, love — and murder.

Series **Inside Hollywood** uses a fast-paced format to examine the lives and movies of big-name stars such as Robin Williams, Julie Andrews, John Voight, Oliver Stone and Ben Kingsley.

Hosted by celebrity chef James Reeson, Australian series **Alive & Cooking** showcases recipes that include ingredients from the environment, including seawater. Viewers are taken into Reeson's kitchen and throughout Australia's stunning landscapes.



A follow-up to "Breaking the Magician's Code," series **Mentalism** uncovers the secrets behind some of the most shocking illusions and tricks.

Two teams of cyclists travel 16,765 miles from Alaska to the southern tip of Argentina, searching for methods to battle climate change in documentary series **Going South**.

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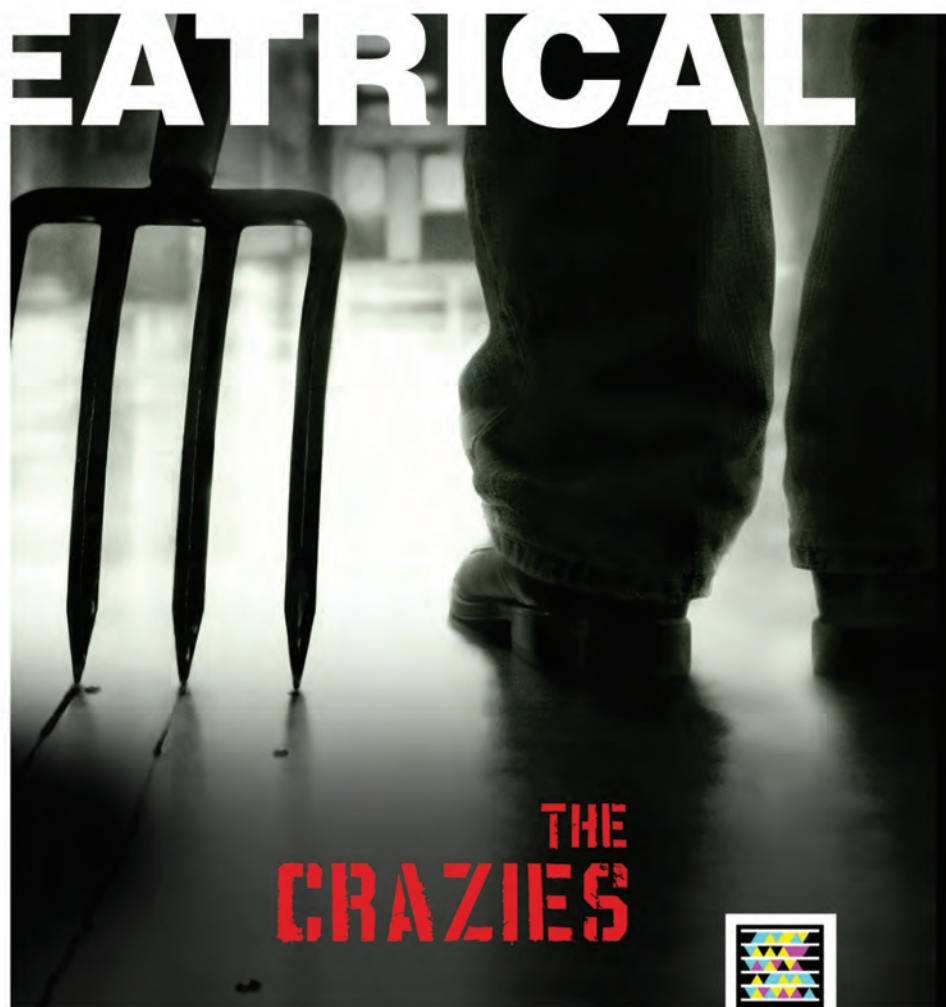
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